

FOR IMMEDIATE RELEASE

WiSE Announces Exciting Leadership Transition for 2024

Austin, Texas - WiSE (Women in Sales Enablement) is thrilled to share a new leadership update as it ushers in the New Year. Effective January 1st, 2024, WiSE will see a dynamic change in its Global Leadership Team, designed to add fresh energy and direction to the organization.

Shannon Hempel, one of the four original Founders, will return to active leadership within WiSE, further enhancing the support provided to Global Leads and adding substantial value to WiSE members through her expertise in leadership and personal development. The newly formed WiSE Global Leadership Team will consist of **Allison Sword**, who is returning for her 3rd year as a WiSE Global Lead, along with **Meganne Brezina** and **Casey Planck**, who are embarking on their first full year as WiSE Global Leads. Additionally, Brooke Colletti will continue in her role as the WiSE Events Lead, overseeing the planning and coordination of WiSE Monthly Meetings.

In a heartfelt decision, **Kristen McCrae McMullan** has chosen to step down as Global Lead, although her dedication to WiSE's mission remains unwavering. Kristen will serve as an advisor, offering her insights and consultation on future WiSE endeavors.

As WiSE undergoes this transition, it is with deep appreciation that we bid farewell to **Leigh Koritke**, another of the original founders, as she shifts her focus to other pursuits, mirroring the path taken by **Rana Salman** last year. The founders' continued connection to WiSE remains a testament to the mission and movement, with **Leigh and Rana** remaining vital in ensuring that WiSE's core values and purpose remain aligned.

Over the years, WiSE has achieved high growth, expanding from its origins with four founding members in Austin, Texas, to now encompassing nearly 1650 members and 25+ regional chapters, worldwide. Each of the remarkable women mentioned above has played a pivotal role in the evolution of WiSE into the incredible organization it is today, steadfastly upholding its core values. These values include extending respect regardless of title or position, demonstrating transparency & vulnerability, committing to participation and collaboration, ensuring trust and confidentiality, and celebrating and supporting our individual and collective successes.

We invite you to join us in welcoming the new leadership team and extending our best wishes to our previous leaders as they embark on exciting new endeavors. WiSE remains committed to its mission and is poised for an exciting future.

For media inquiries or further information, please contact: **Shannon Hempel**

About WiSE: *WiSE (Women in Sales Enablement) is a global organization dedicated to empowering women in the sales enablement industry. With a focus on leadership, professional development, and collaboration, WiSE brings professional women with common interests together informally to achieve personal and professional growth in an environment that breeds support and trust. Our goal is to facilitate authentic connections while improving our sales enablement knowledge and skills. WiSE has grown into a vibrant network with members worldwide. To learn more, visit [wiseglobalgroup.com](https://www.wiseglobalgroup.com).*

