



The Travel Agent's Guide to Rewards Programs

*****This is a working document. Please, add to it or edit as you come across new information!***

Even if you book through a consolidator, you will be eligible for rewards points and bonus commission if you register the booking directly to the hotel/resort, cruise line, or tourism board. This document just outlines rewards programs, but other rewards can be earned on a one-time basis by completing different educational programs. [Click here](#) to find a list of those offerings.

This is a great way to earn free travel even when a FAM is not available. **YOU CAN LOSE REWARDS BY WAITING TOO LONG TO REGISTER YOUR BOOKINGS SO DO SO IMMEDIATELY!**

****Please note that if the value of your free trip or reward exceeds \$600, you have to submit that as income and pay taxes on the value.**

Hotel/Resort Chains

Hotel Group	Hotels Included	Rewards Program	Notes
Accor Hotels	Fairmont, Raffles, Swissotel, Sofitel, Banyan, 21C, OneFineStay, Orient Express, Delano	Famous Agents	Fairmont TA rates start at \$59/night
AIC Hotel Group	Unico 2087, Hard Rock Hotel, Eden Rock Miami Beach, Nobu Hotel	Amplified Rewards	All of the different properties offer different rewards but essentially you earn cash money. A booking with UNICO 20° 87°, for example, will earn you \$75 cash for a 3-4 night booking. If they stay for 5-6 nights, you'll

			earn \$150 cash. No strings attached.
AM Resorts	Secrets, Dreams, Breathless, Zoetry, Now, Reflect, Sunscape, Alua	AMRewards	Points expire after 18 months. You must take the master class to get TA rates, but you can guess as many times as you want on the test and they don't make you start over. Points take a while to add up.
Atlantis	Atlantis Bahamas	Ambassador Rewards	After completing the certification, You'll earn points per room per night. Points can be earned for stays, activities, or dining plans and can be redeemed for cash, site inspections, or free stays. (Only valid in Bahamas, not Dubai.) After you're certified you can also join the secret FB page, by emailing ambassador@atlantisparadise.com
Bahia Principe		Agent Rewards	
Barcelo Hotel Group		Barcelo Pro Rewards	
Blue Diamond Resorts	Royalton, Hideaway, Starfish, Sanctuary, Planet Hollywood, Memories, Riviera Cancun, Mystique, Grand Lido, CHIC	Blue Diamond Agent Rewards	They will actually give you cash. 5,000 points = \$50 on a prepaid Visa Card. Points never expire!

-	Blue Waters Resort and Spa Antigua	Agent Rewards	
CBaryRewards: Coconut Bay Beach Resort 7 Spa St. Lucia	Coconut Bay, Harmony, or Serenity at Coconut Bay	CBay Resort Rewards	Bonus commission and free nights are offered!
Couples Resorts (Jamaica)		Travel Agent Benefits	Earn \$10 bonus commission for every night booked, plus one free night for every 7 nights booked. The free nights expire 15 months after they are earned. (Last confirmed 08.12.2020)
Elegant Hotels		Elegant Rewards	
Hilton Hotels		Travel Advisor Portal	
Iberostar Resorts	Iberostar Bahia, Iberostar Selection, Coral Level, etc.	Star Agents	Points translate into free nights!
Kā'anapali Beach Hotel	1 Location in Maui	Maui for Free TA Program	For every ten (10) paid nights, you will earn one (1) free night. Free nights are transferable.
Karisma Resorts	El Dorado Resorts, Azul, Generations, Nickelodeon, Margaritaville, Hidden Beach, El Cielo, Karisma Villas, Allure, Sensatori, Xolumao, Bue, and Holiday Villages	Agent Rewards	Booking bonuses, invites to FAM trips and discounted rates on their resorts are just a few perks.

La Colección	Live Aqua, Fiesta Resorts, Explorean	La Coleccion Rewards	Earn 1 free night at the resort you've made 1 booking with. So for example, I've made a total of 9 bookings with Live Aqua Beach Resort Cancun, so I have 9 free nights to redeem there (up to 3 nights at a time). I'll also caveat that there is a minimum tax fee you pay for your stay there.
	Marigot Bay Resort and Marina in St. Lucia	Rewards Program	
Marriott		Hotel Excellence	Gain access to Fam-Tastic rates, their lowest industry rates, so you can experience the brand for yourself. I'm talking ~\$40 per night low at Marriott's around the world.
Oasis Hotels	The Pyramid, The Sian Ka'an, Grand Oasis Cancun/Palm, Grand Sens, Oasis Palm, Smart Cancun, OH! Cancun	Oasis Professionals	You cannot report every booking, but they do have an incentives program for certain bookings where they'll give you bonus cash.
Palace Resorts	Palace Resorts, Moon Palace, Le Blanc Spa	Palace Pro Agents	Must be a Palace Pro Specialist to earn free nights
Palladium Hotel Group	Palladium Hotels, TRS Hotels, Fiesta Hotels and Resorts, Ushuaia,	Palladium Connect	

	Only You Hotels, Ayre Hotels, Bless Hotels		
Playa Hotels and Resorts	Hyatt Ziva, Hyatt Zilara, Turquoise, Hilton All-Inclusive, Royal Playa del Carmen, Sanctuary Cap Cana, Jewel Resorts, Panama Jack Resorts	Agent Cash Plus	Earn \$30 cash for every qualifying booking you submit after completing the certification program
RIU		RIU Partner Club	
Sandals	Sandals and Beaches Resorts	Sandals Certified Specialist - Points to Paradise	When you're on the travel agent portal, just simply click "Agent Incentives" and then "Points to Paradise." You'll need to be a Certified Sandals Specialist meaning you have attended your required annual CSS workshop and have at least 1 active booking for the year.
Sandos	Any Sandos resort in Mexico or Spain	Sandos Smart Agents	
The Reef	The Reef 28 Playa del Carmen, The Reef Playacar, The Reef CoCo Beach	The Reef Travel Agents	Free nights, bonus commissions, and more.
Valentin Imperial		Fan Club Loyalty Program	
Xcaret Hotels	Xcaret Mexico, Xcaret Arte, Casa de le Playa	Xcaret Rewards	Cash bonuses for every booking

Tourism Boards

Through the Travel Agent Academy

- [Aruba Certified Expert \(ACE\)](#) - Earn quarterly production rewards of \$100, \$250 or \$500 by regularly reporting your Aruba production. Even if your Aruba production is small you still have a chance to win a valuable VISA gift card through their monthly random drawings.
 - An ACE ID card is available to all agents who have fully completed the current ACE course through the Travel Agent Academy. This card will identify you as an ACE agent making you eligible to receive certain comps and discounts, while on the island.

Through Travel Agent University (You must take the course prior to submitting the sale for the rewards)

- [Antigua & Barbuda Specialist](#)
- [Cayman Islands Specialist](#)
- [Dominican Republic Specialist](#)
- [Pure Granada Specialist](#)
- [St. Kitts Expert](#)
- [St. Vincent and Grenadines Specialist](#)

Antigua and Barbuda

- You can register bookings here for monthly rewards and invitations to their FAMs

Jamaica Tourism Board

- [One Love Rewards](#)- Earn additional commission and accumulate points by recording your bookings, but you must complete their specialist program first!
- Top agent receives \$300 every month
- Points can be used to purchase items from the One Love Rewards store

Jordan Tourism Board North America

- [Jordan Rewards Program](#)- U.S. and Canadian Travel Advisors, report your confirmed Jordan bookings to get consumer leads and a chance to win monthly cash prizes.

Las Vegas Convention and Visitors Authority

- [Track My Bookings](#)- Complete all training courses related to the nightlife scene, food scene, luxury scene and more. Go in depth on the different hotel accommodations available both on and off the strip. Bookings will earn points towards gifts offered on their site.

Consolidators

[Pleasant Holidays/Journese TRIP \(Travel Rewards Incentive Program\)](#)

- You get points for every booking you make after completing their Pleasant Pro Academy. You also get 1,000 points for completing the course and 1,000 points for your first three bookings if they're within 6 months of completing the course.
- You can combine points earned with their sister brand [Journese](#).
- Advisors receive 1 point for every \$10 in commissionable sales.
 - 10,000 points (or \$100,000 in sales) is equal to \$750 to be redeemed for any Pleasant Holiday or Journese product. (Value is calculated at 7.5% of your points!)
- Points expire after 2 years
- Options for additional bonus points throughout the year

Expedia TAAP

- Automatically accrues points, no need to do anything

G Adventures

- [Agents of Change](#)- Book 11 people on a single trip, and earn yourself a free spot! There's also raffles and giveaways for agents who have recently booked a client. You can also apply to be a Brand Ambassador with them to earn a free trip. But note that there are marketing task requirements associated with this.

Apple Leisure Group (VAX)

- There's an ongoing list of agent incentives within [VAX](#). These are temporary and not something you need to report.
- Login to VAX> Offers and Incentives> Agent Incentives

Cruises

******Most of the cruises offer rewards programs and bonus commissions, but you'll be booking with them directly, so you will not need to report your booking. The rewards points will be accumulated automatically.

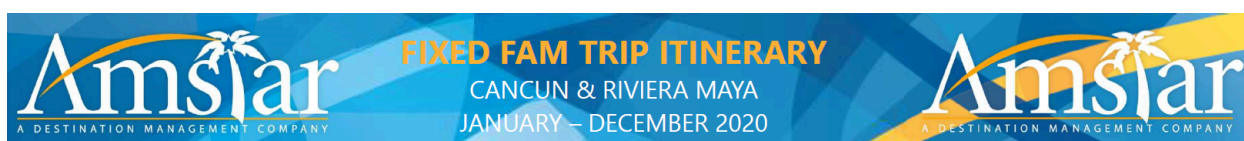
Exception: Celebrity Cruises

- [Celebrity Rewards](#)- Here's an [entire guide](#) that will walk you through the process!

Ongoing FAM Opportunities

Amstar Fixed FAM Trip Itinerary

- Amstar creates small-group itineraries offered just to Travel Advisors to see many resorts on the same day. They will handle all of the arrangements with the resorts including access to one of the restaurants for lunch. It's a great way to get a TON of marketing opportunities in one day and really get your feet wet! These tours operate in Mexico, Aruba, Curacao, Dominican Republic, Hawaii, Costa Rica, Jamaica and St. Martin.



TUESDAY'S WEEK 1 | CANCUN



OPEN SERVICE [TBD*](#)

Pick-up at [Your Host Hotel](#).

09:00-10:00 am Site Inspection at Riu Palace Costa Mujeres.

10:05-11:05 am Site Inspection at Grand Palladium Costa Mujeres.

11:20-01:40 pm Site Inspection & Lunch at Dreams/Secrets Playa Mujeres.

02:15-03:15 pm Site Inspection at Dreams Sands Cancún.

03:25-04:25 pm Site Inspection at Secrets The Vine Cancún.

[TBD](#)

Drop off at [Your Host Hotel](#).

JAN 7, 21	JUL 7, 21
FEB 4, 18	AUG 4, 18
MAR 3, 17, 31	SEP 1, 15, 29
APR 7, 21	OCT 6, 20
MAY 5, 19	NOV 3, 17
JUN 2, 16, 30	DEC 1, 15, 29

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- This program includes one full day visiting hotels including lunch at one of the resorts. This FAM does NOT include your flights or your hotel stay, but is simply a great, free way to get around and have exposure to several resorts at once.
- Site Inspection Private Service Option:: This special Service (offered to our travel agents partners Only) includes the creation of a tailor-made itinerary for hotel site inspections, where we can accommodate the agent or up to 7 passengers for a recovery cost of \$150.00 USD per service. The Amstar Tour & Travel Team will contact all resorts to set up appointments, you'll have private transportation (open service for 8hrs.), an Amstar Rep escorting you for assistance during the visits, and we'll ask one of the resorts to host lunch for you if the day is long enough.
- Designated hours for Site Inspections appointments by the Sales Dept. from the resorts are Monday to Friday (9:15 am-4:00 pm), Saturday (9:15 am-12:00 pm), and Sunday are closed.
- PLEASE NOTE: There is required a minimum of 10 BUSINESS DAYS NOTICE from you in order to make arrangements
 - To set-up your arrangements, email Adrian Sosa at asosa@amstardmc.com