# **Privacy Policy**

#### Welcome:

When you play our games you use our service with the trust of your information. So we've designed a privacy policy that covers how we collect, use, disclose, transfer and store your information.

# **Collection:**

The information we collect depends on the context of your interactions in the game, the options you choose, including the privacy setting and the games and features you use. The information we collect can comprise JavaScript code version, IP address, ISP(Internet Service Provider, time zone, Mobile data or WIFI, your device model, Software Development Kit, Application Program Interface, the browser you are using, Application Identifier, distribution channel like Google Play or App Store, terminal manufacturer, device operating system version, In/Out time, Ianguage, Iocation, age, time zone, Android ad master identifier, ad identifier (IDFA), the terminal manufacturer and so on, etc...

Some of our games might require you to sign up and when you do, you'll enter some personal information like your email address, phone number and store it with your account. Sometimes we collect this information from your social media accounts when you sign up with your social media. Some features would like you to must sign up with social media like Facebook and store your Display picture, Name, and some other information required.

#### Data usage:

Whenever you use our services, we give you access to edit, delete, or update your personal and professional information. If somehow the information is wrong we notify you to update it. Or delete it unless we have to keep it for legal or legitimate business purposes. We protect your data to be deleted or updated by accident or malicious destruction. Because of this when you delete your data, we may not delete the data from our backup servers or any other copies we made.

# Sharing of Data:

Your data is protected with us and we take good care of our customer's data. We don't share personal information with any organization, company, or individuals outside of Game Mart Games Studios. Until the following situations:

1) With your permission:

When you opt-in to share your personal information with companies, organizations, or individuals based on the agreement.

2) Third-Party Processing:

We share your data with other trusted organizations or businesses to process it for us based on our agreement and compliance with our Privacy Policy or any other confidential or security measures.

3) For legal reasons

We will share personal information with organizations, companies, and businesses when it's needed for the Legal process, Governmental requests, Terms of Service, Fraud, Security or Technical Issues, or any other permitted by law request.

We might share your data with our trusted partners like publishers and advertisers or connected sites.

We might share your data with Analytics companies to process and compare our data with multiple trends. The companies must follow our privacy policy and security requirements. If we sell, merge, or acquired by a third party we will ensure that your confidential information is secured and ask you before transferring your data.

# **Data Security:**

Our team put hours of effort to protect your data and avoid any unauthorized access. We've restricted access to our servers, and your data is totally encrypted.

#### International Transfers of Personal Data:

Due to business purposes, we might require to share your personal data from country to county. We take full appropriate measures to ensure that your data is confidential and secure.

#### Children's Use of the Games

Game Mart Studios has developed its Platforms to be an enjoyable experience for users of all ages. Some parts of the Platforms are primarily targeted at children, such as many of our games. Whenever we refer to children in this Privacy Policy, we mean children under the age of 13, unless otherwise indicated.

Game Mart Studios complies with the Children's Online Privacy Protection Act (COPPA), a U.S. law designed to protect the online privacy of children. Budge Studios takes precautions designed to protect the online privacy of children, and we encourage parents to take an active role in protecting their children's privacy by discussing this Privacy Policy with them. If you are a data subject in Europe or a California resident and have a child under the age of 16, please see the What Should I Know as a Data Subject in Europe? and What Should I Know as a California Resident? sections below.

If you have any questions or comments about how we treat children's information or our compliance with COPPA, please contact us as set out in the <u>How Do I Contact Game Mart</u> <u>Studios?</u> section. If you would like to learn more about COPPA, you can refer to the <u>Children's Privacy</u> section of the Federal Trade Commission's website.

California Privacy Rights.

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, please see our

# California Privacy Rights Notice.

# Your European Privacy Rights.

If you are a data subject in Europe, you have the right to access, rectify, or erase any personal data we have collected about you. You also have the right to data portability and the right to restrict or object to our processing of personal data we have collected about you. In addition, you have the right to ask us not to process your personal data (or provide it to third parties to process) for marketing purposes or purposes materially different than for which it was originally collected or subsequently authorized by you. You may withdraw your consent at any time for any data processing we do base on the consent you have provided to us.

You may exercise your rights by submitting a written request to us at the address set out in the How Do I Contact Budge Studios? section above. We will respond to your request within 30 days. We may request specific information from you to help us confirm your identity and process your request. Applicable law may require or permit us to decline your request. If we decline your request, we will tell you why subject to legal restrictions.

# D. Children in Europe.

Where the basis for our processing of personal data from children under 16 in Europe is consent, we will make appropriate efforts to verify that consent is given or authorized by the holder of parental responsibility for those children, and, if we learn or have reason to suspect that we have collected personal data from those children without parental consent, we will promptly delete it. If you are a child under 16 in Europe, please speak with your parent or guardian about this Privacy Policy so you can better understand how we use your personal data.

# App Markets Privacy Policies:

Our Apps are on Google Play, Apple's App Store and Amazon App Store, the links below are their detailed privacy policy below.

- Apple's privacy policy
- Google's privacy policy
- Amazon's privacy policy

# Ad Partners privacy policies:

To keep our games free we get help to generate revenue from multiple companies. We or our Partners may use your Advertising ID, IP Address and device information to help you serve the best ads. We may create statistics and analyze this data in order to serve our customers better.

Here are the detailed privacy policy links below:

- Unity Ads
- Admob
- Vungle
- AdColony
- AppLovin
- Tapjoy
- Inmobi
- Facebook
- Chartboost
- Supersonic/ ironSource
- Mobvista
- Chance
- Tencent
- Redmobi
- Zplay
- Adview
- Kingsoft
- Mintegral
- Bytedance
- Baidu
- EU user consent policy

# Updates:

We occasionally update our data in order to meet new legal and business requirements. The dates of the last update will be mentioned below every time we update. We may inform you if we bring some big updates to our policy by email or notification.

For any problems or questions, please contact us at <u>gamemartstudio@gmail.com</u>