

ACTATEK EDGE AI FOR RETAILERS

Secure stores, protect staff areas, and reduce energy waste across every location. Slashing energy bills by 25%+ — a system that pays for itself!

Audience Focus: Retail stores, shopping centers, supermarkets, and multi-site retail chains.



CURRENT MARKET SIGNAL

Retail chains want consistent store security, lower utility cost, remote support, and simple multi-site operations.

BUYER CHALLENGES & PAINS

- Retail sites need simple control over staff entrances, stockrooms, offices, and contractor access.
- Lighting, HVAC, and ventilation often run before opening, after closing, or in empty zones.
- Chains need a consistent way to monitor sites without managing many disconnected apps.
- Constant cybersecurity threats

EXPECTED BUSINESS OUTCOMES

- Cut operating costs by switching power, lighting, and climate systems according to real-time use.
- Improve loss-prevention visibility with entry logs and alerts for sensitive areas.
- Scale from a single store to a multi-site estate using cloud or on-premise management.
- Enhanced cybersecurity protection

TAILORED SOLUTION FIT

- ACTatek unifies access, attendance, alarms, alerts, video visibility, occupancy, sensors, and building controls.
- Temporary QR, RFID, biometric, or multi-factor credentials support staff, contractors, cleaners, and managers.
- Remote diagnostics and online upgrades reduce maintenance visits across multiple sites.
- Integrates physical and cybersecurity to plug security loopholes

CORE PLATFORM CAPABILITIES

- Offline edge intelligence keeps credentials, schedules, logs, and automations active when internet service is unavailable.
- Unified control joins access, workforce tracking, HVAC, lighting, sensors, alarms, alerts, and video-aware visibility.
- Real-time occupancy plus sensor data supports 25%+ energy-saving potential by acting before spaces overheat or sit empty.
- Blocks local login attempts if not onsite as determined by physical access control

AI DATA ANALYTICS / APPLICATIONS

- Workforce Deployment: Sync employee biometric shift clock-ins with TMS systems for simplified payroll.
- Facilities Optimization: Secure warehouse inventory storage rooms and back-offices with logged biometric access.
- Predictive Maintenance: Monitor temperature in backroom freezers and storefront HVAC systems to prevent spoilage.

LAUNCH PATHWAY & STRATEGIC OFFER

Launch Angle: Use an early multi-store starter bundle for staff doors, stockrooms, cleaners, alarms, and after-hours energy control.

Recommended Offer: Use ACTatek to standardize secure entry and energy automation across stores.

Contact Channel Support | **Email:** info@actatek.com | **Web:** www.actatek.com

Research & References:

ENERGY STAR Buildings: <https://www.energystar.gov/buildings/about-us>

Access Control Trends: <https://buildings.honeywell.com/us/en/brands/our-brands/lenels2/news/insights/access-control-trends>

IFMA FM Trends: <https://podcast.ifma.org/episodes/6-emerging-trends-in-facility-management-in-2025>