



B-360

PO Box 67052 Baltimore, MD. 21215

B360Baltimore.Org| Ride4Change.org

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B-360 Announces #Ride4change Campaign to Create Campus in Baltimore

BALTIMORE, MD (March 25, 2022): B-360, a Baltimore-based organization dedicated to transitioning dirt bike riders out of traffic into safe spaces, programming and growing transferable skills, announced it's #Ride4Change campaign to raise funds for the first ever campus for riders in the country. Following the announcement of "B-360 Day," the organization launched a crowdfunding campaign featuring limited edition merchandise and storytelling. The campus will feature an indoor and outdoor riding course, educational space where youth and young adults can enroll in STEM programs to foster career readiness and job opportunities, and an auto body shop where riders can apply their skills practically.

B-360's founder Brittany Young said, " #Ride4change is about storytelling and raising awareness, gaining community support by having people become ambassadors, and crowd funding towards the campus. We have never had a home, office space and every summer struggle to find a location for summer programming.

The same way skateboarders have multiple skate parks in Baltimore and you may still see some people not in the park, the same way we have bicycle lanes all throughout the city and there are people who don't ride in those - you build things for people who want it and we're advocating for those people who want to ride safely!

It doesn't matter if you contribute a dollar or \$1000 ,I look forward to every person that has ever complained about riders in traffic supporting this campaign and for all of the people who already rally behind us to continue to uplift us in this next journey. "

Treasure (15), a junior instructor and rider of B-360 says, "B-360 is not just about riding; it is a family. I started riding with my twin brother at the age of four when our father taught us. We still love to ride and wish there was a place that we could go everyday. That is why we plan to stay in B-360 forever and get more of our friends involved."

Daron(15), a junior instructor of B-360 says, "I always liked dirt bikes and have been riding since I was six years old with my father and brother. B-360 showed me that dirt bikes are actually a form of engineering and that really made me want to be an engineer. B-360 it's not just about riding dirt bikes: it's a STEM education program and it helps people with school, especially science, technology, engineering and math... And we're all a family. Bikes bring bonds. And B-360 has brought us together as youth and as a community... We just need a safe place to ride."

Haudi (23), B-360 Instructor and Rider said, "B-360 is like a family to me and all the riders I teach are like my little brothers and sisters for real. Since I lost my brother, B-360 has been a great outlet to keep me focused away from the streets and on building up the younger kids, just like my family did for me."



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Photos:





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