

All Email Sequence EN 1-4

Email 1 – Introduction

Email

Subject Line: Unleash your confidence! An e-book to get rid of baldness and reclaim your power

Congratulations! You've taken the first step towards eliminating your baldness.

Have you ever wondered how to overcome Hairless?

In this e-book, you'll get the information you need to beat your Alopecia.

If you're fed up with chauvinism, fed up with seeing a hairless head in the mirror.

Start changing your life by taking action today.

[Click here to download and discover the secrets to overcoming baldness.](#)

Gabriel Perk
Master Of Words

P.S. Open your inbox regularly throughout the week, we'll be talking about baldness.

Email 2 - HSO Email

Hook in **Yellow**

Story in **Blue**

[Offer in **Green**]

Email

Subject Line: **My nightmare has become reality...**

I started to lose my confidence when I realized I had tried certain tricks on YouTube

But...

To no avail.

I drank a lot of green tea

I applied various essential oils

I even tried several brands of special shampoos for each of my showers

I wanted to give up, but I had two choices: either let my baldness go and tell myself it was normal, or shave it all off and go bald.

I wanted neither,

In the end, I left my baldness as it was,

I was always ashamed to leave my house, afraid that other men would see my face and laugh...

Now I've got my confidence back and my hair looks better than before.

All by simply discovering an article that helped me grow my hair back and make myself more beautiful.

Be in your inbox tomorrow to find out in depth how to eradicate baldness!

Gabriel Perk
Master Of Words

Email 3 – Value Email (DIC)

Disruption in Yellow
Intrigue in Blue

Email

Subject Line: What happens when our hair grows back?

In the previous email, I told you about my baldness.

Now I'm going to tell you what happens during and after your hair grows back.

First things first,

I'm not going to mention the techniques I've tried and done personally, not everyone's body is the same,

That's why I prefer to offer you other techniques.
Let's get started.

With the product I'm going to introduce to you in tomorrow's e-mail (be sure to check your inbox).

I'll explain how it works...

If you want your hair back

It will take time, that's for sure, the product isn't magic, that's obvious, but...

This is the quickest way to regrow your hair, not by drinking green tea or using essential oils on your head,

Which will make your hair grow back faster

The first step is this:

The product will stop your hair loss.

Next,

It will promote regrowth.

Once your hair has grown back, you won't need to take the treatment again.

Practical and quick, isn't it?

As I said, the product is really not difficult to use.

The only “drawback” is patience.

Gabriel Perk
Master Of Words

Email 4 – DIC

(Product orientation, driving them to the product)

Disrupt in Yellow

Intrigue in Blue

Call To Action in Green

Email

Subject Line: Beware! Your baldness won't go away!

What's happening to you right now?

You need to be consistent on your journey.

**If you don't do what's necessary to beat your alopecia every day,
you won't succeed.**

Don't rush it from day one, take your time.

Try more techniques every day to overcome your baldness.

**If you'd like to get your head full of beautiful hair again as quickly
as possible, we're here to help.**

**[Click here to find out more about our service for overcoming
alopecia.](#)**

With code TRW18, you get 35% off (offer valid for 24 hours).

Gabriel Perk
Master of Words