

[KoreaBIO-Invest India] Ignite, Innovate & Growth: Pharmaceutical & Biotechnology Opportunities In India

Time: 14:30 PM-16:00 PM, Tuesday, Nov. 12th, 2024

Venue: 2F, Gyeonggi Startup Campus @Pangyo, Korea

Program Proposal

The key objective of the program is to enhance the strategic partnership between India and South Korea in the biotechnology & pharmaceutical sector by:

1. Showcasing India's advancements and potential in the pharmaceutical & biotechnology sector.
2. Highlighting the favorable investment climate in India, driven by supportive policies and a thriving entrepreneurial ecosystem.
3. Promoting collaborative initiatives and innovation in biotechnology between Indian and South Korean companies to drive sustainable growth.
4. Strengthening the bilateral relationship between India and South Korea, emphasizing shared goals and values in the Indo-Pacific region.

Participants List

1. Dr. Suruchi Mittar, Senior Vice President & Chief Industry Officer, Invest India
2. Pharmaceuticals & Biotechnology Sector Team, Invest India
3. Embassy of India, Seoul, Officials
4. Korean Pharmaceutical & Biotechnology Industry leaders
5. International Affairs Team, KoreaBIO

Agenda and Minute to Minute

Time	Agenda Item
14:30-14:35 (5 minutes)	Introductions, Welcome Remarks & Context Setting -By Ms. IO Song, Director of International & Public Affairs, KoreaBIO
14:35-14:40 (5 minutes)	Opening Remarks -By Dr. Suruchi Mittar, Chief Industry Officer and Senior Vice President, Invest India
14:40-14:50 (10 minutes)	KeyNote Address -By Ms. Sanjana Arya, 2nd Secretary (Commerce & Industry), Embassy of India, Seoul - South Korea
14:50 - 15:00	Introductions - Korea Plus

(10 minutes)	- By Mr. Bumjoon Park (KOTRA), Deputy Director, Korea Plus Team
15:00 - 15:10 (10 minutes)	Presentation on India Opportunity in the Biotechnology & Pharmaceutical Sector and How Invest India Helps Companies Enter & Run In India • Overview of India's Rich Capabilities Span The Biotech & Pharmaceutical Supply Chain • How India is Emerging as the Pharmacy of the World– ~118 BioPharma Manufacturing Cluster • What India Can Offer–Cost-Effective Research and Development & world-class talent pool • Bio services in India (Contract manufacturing, bioprocessing & Fermentation capacities) • Government Support for Amplification of Research, Development & Manufacturing– Bulk Drug Parks Scheme, BioE3 policy, Bio-RIDE Scheme and PRIP scheme • Success Stories– How Invest India's Support International companies to Enter & Run In India. -By Ms. Rumana Rahman, Manager, Invest India
15:10-15:20 (10 Minutes)	<u>Case Study : Daewoong Pharmaceuticals' Experience in India</u> -By Dr. MalpaniY, General Manager, Daewoong Pharmaceuticals India
15:20-15:30 (10 Minutes)	Moderated Q&A Session -By Invest India
15:30-16:00 (30 Minutes)	Networking Session



Invest India 코리아 플러스

About Korea Plus at Invest India

Invest India 코리아 플러스는 인도 상공부 산하 인도의 외국인 투자 전담 정부기관인 Invest India에 설치된 한국 전담 데스크로서, 우리 기업의 인도 투자 촉진과 진출 후 겪는 애로사항 해결을 위해 대한민국 정부와 인도 정부 간 협의를 통해 2016년에 설립된 조직입니다. 코리아 플러스는 산업통상자원부, KOTRA에서 파견된 한국인과 여섯 명의 인도인 전문가들로 구성되어 있습니다.

Korea Plus is a designated one-stop desk for Korean investors at Invest India (housed within Invest India under the Ministry of Commerce and Industry in India) and is the team has been set up in 2016 through bilateral agreement between the governments of the Republic of Korea and India to promote and facilitate Korean companies' investment in India and to resolve grievance. Korea Plus is comprised of 3 Korean members from Korean Ministry of Trade, Industry, and Energy (MOTIE) and Korea Trade-Investment Promotion Agency (KOTRA), and 6 Indian Specialists.

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Korea Plus at Invest India works closely with India's central and state government to handhold Korean investors in their India investment journey including establishing, operating, and expanding their businesses in India. We provide comprehensive facilitation including strategic business advisory, sector and state specific research, policy guidance, location assessment, issue redressal and expansion support. All services are provided on pro-bono basis. Korea Plus team welcomes our Korean company's virtual meeting or our office visit which is near India Gate, the heart of New Delhi.

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Dr. Suruchi Mittar,

Chief Industry Officer & Sr. Vice President, Invest India

- **Dr. Suruchi Mittar brings over 25 years of extensive experience** across academia, corporate governance, policy advocacy, and global consultancy. Currently serving as the Senior Vice President and Chief Industry Officer at Invest India, she is at the forefront of driving strategic partnerships with investors in the non-tech and industrial sectors, with a strong focus on fostering sustainable business growth and innovation.
- Dr. Mittar's academic expertise, which includes a Ph.D. in Behavioral Sciences, is complemented by her deep involvement in research and consultancy projects. She has been pivotal in shaping policies and strategies for various industries, including those intersecting with the pharmaceutical and biotechnology sectors. Her leadership in Sanai Changemakers—a firm she founded focusing on strategic HR and organizational development—underscored her ability to lead transformative initiatives.
- Her contributions extend beyond borders, with her research in cognitive development, particularly through papers such as "Virtual Reality and Its Impact on Learning Among Children", a testament to her proficient understanding of the applications of advanced technologies in healthcare and Health-tech research. Furthermore, her global collaborations with organizations like the International Labour Organization (ILO) and the United Nations Environment Programme (UNEP) have focused on sustainable and ethical development practices, a growing concern in pharmaceutical and biotechnology industries.
- Dr. Mittar's work has spanned across geographies, from the UK and Europe to Bangladesh, Jordan, and Ethiopia, contributing to the optimization of operations in healthcare, pharma, and industrial sectors. Her leadership combines strategic vision, operational expertise, and a commitment to innovation, making her a key figure in driving impactful change at the intersection of industry, technology, and healthcare development.

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