

JD HighGinger

About us:

HighGinger is dedicated to bringing the transformative capabilities of the public cloud to startups and dynamic enterprises. Through a fusion of profound tech expertise, advanced automation, and extensive experience, we harness the true power of the public cloud, emphasizing the API's ability to automate IT processes.

Our commitment to automation is unwavering at HighGinger, with a focus on providing cloud-native solutions to facilitate organizations' transition into the future of IT. We specialize in consulting, designing, building, and managing cloud-native applications and data systems for emerging startups and flexible enterprises.

Headquartered in Noida, with representatives and business operations in Singapore and Australia, our team is dedicated to ensuring seamless collaboration between developers and IT professionals. For more information, please visit www.highginger.com.

Internship Details:

- **Profile : Recruitment & Talent Acquisition**
- **Key skills- candidate should have their own laptop and Internet connexion**
- **Location- WFH**

Stipend during Internship OF FIRST 3 MONTHS : 00000 INR
TRAINING AND CERTIFICATE WORTH WILL BE PROVIDED

JOB OFFER LETTER WILL BE PROVIDED IN SECOND MONTH OF INTERNSHIP , THAT
WILL BE APPLICABLE FROM 4TH MONTH
SALARY FROM 4TH MONTH : 20,000 INR

Responsibilities:

Sourcing Through Job Portals, Calling and lining up the candidates for an interview.

- **Profile :Social Media Marketing**
- **Key skills- candidate should have their own laptop and Internet connexion**
- **Location- WFH**

Job highlights

This candidate should have digital marketing knowledge and eager to learn to monitor the PPC campaigns, Social Media Marketing campaigns and SEO projects .
Content curation for SEO . Google Ads campaign management and reporting .
SEO Reporting and Audits .

The ideal candidate will oversee the digital marketing strategy for the client projects by planning and executing digital marketing activities from 4th month after successful completion of training during Internships

During Internships - trainings from recorded videos , Social media posting Responsibilities from 4th Month after Internship of 3 months

Responsibilities:

- On-page and Off-page SEO for client projects
- Link Research and Link Building
- Keyword Research and Analysis
- Social media posting
- Content curation for SEO
- Google Ads campaign management and reporting
- SEO Reporting and Audits
- Hands-on experience of Google Analytics, Search Console, Tag Manager, AHREFs, SEMRush, Keyword Planner and similar tools

Stipend during Internship : 00000 INR

TRAINING AND CERTIFICATE WORTH WILL BE PROVIDED

JOB OFFER LETTER WILL BE PROVIDED IN SECOND MONTH OF INTERNSHIP , THAT WILL BE APPLICABLE FROM 4TH MONTH.

SALARY AFTER SUCCESSFUL INTERNSHIP WILL BE 15000 TO 50,000 INR .