

Aaron’s version:

Last week we saw how deep the rabbit hole can go when we used generative AI to write actual code to create a working software application. This week, we’ve got another practical AI application for you, but much quicker and easier.

In we go…

I asked my podcast editor how much for a new intro: voiceover, music, that kind of thing.

“$80 for a real voiceover and music. That’s $40 for the voiceover, and another $40 for the music and license.”

“Or, you could use ElevenLabs to make an AI voiceover, so then it’d be just $40 for the music.”

Ding ding ding, someone said the magic acronym. I’ve played around plenty with audio AI tools, so I instantly set the goal of doing the whole thing with AI and saving myself 80 bucks along the way. We’re talking script writing, music composition, and voice synthesis—the whole shebang, AI style!

Here’s how I did it.

Steps 1 and 2: Crafting the script and creating the music (a simultaneous process)

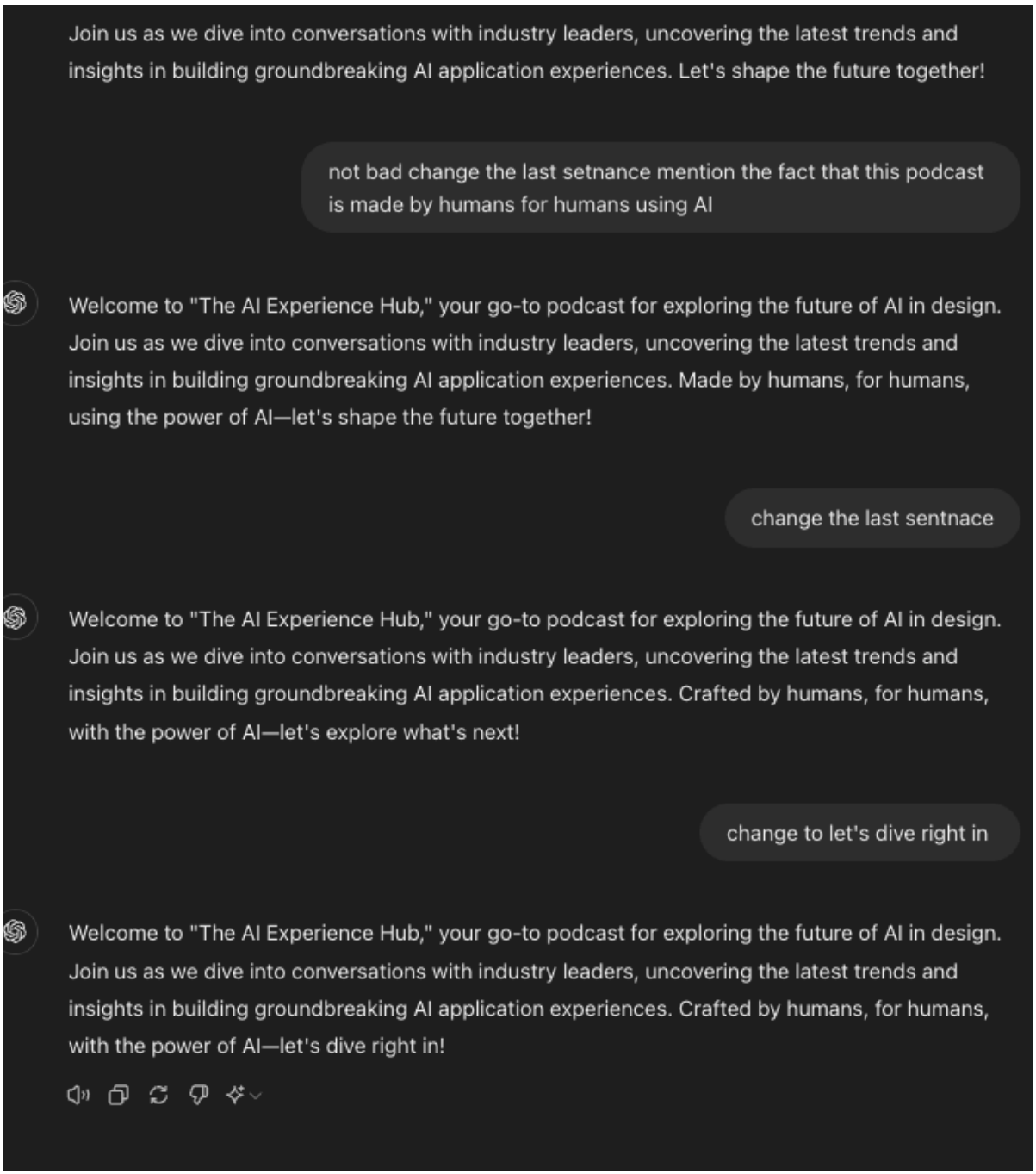
I started with the two elements simultaneously to save time: the script and the background music.

Step 1: The script

For the script, I turned to ChatGPT and Claude. After some back-and-forth and refinement, I settled on this version from ChatGPT:

"Welcome to 'the AI Experience Hub,' your go-to podcast for exploring the future of AI in design. Join us as we dive into conversations with industry leaders, uncovering the latest trends and insights in building groundbreaking AI application experiences. Crafted by humans, for humans, with the power of AI—let's dive right in!"

This concise version perfectly captured the essence of the podcast.



OK, getting a few sentences from ChatGPT impresses exactly no one at this point—I get it. So how about that music?

Step 2: Creating background music with Suno AI

For the music, I used Suno AI, a groundbreaking AI-powered music generation tool that's poised to revolutionize the music industry. Suno allows users to create original, high-quality music simply by describing the style and mood they want.

Just a year ago, AI-generated music was mostly cacophonous musical gibberish. It was basically unlistenable. But not anymore.

Suno represents a significant leap forward in AI-generated music. Unlike traditional music production, which requires extensive knowledge of instruments, composition, and audio engineering, Suno democratizes music creation. With just a text prompt, anyone can produce professional-sounding tracks in various genres.

Suno's potential impact on the music industry is profound:

1. Accessibility: It opens up music creation to those without formal training or expensive equipment.
2. Efficiency: Composers and producers can quickly generate ideas or backing tracks, streamlining the creative process.
3. Customization: Businesses and content creators can easily obtain rights-free, tailored music for their projects.
4. New creative possibilities: The tool can inspire unique compositions by blending genres or creating entirely new sounds.
5. Disruption of stock music: The ease of creating custom tracks could challenge the traditional stock music industry.

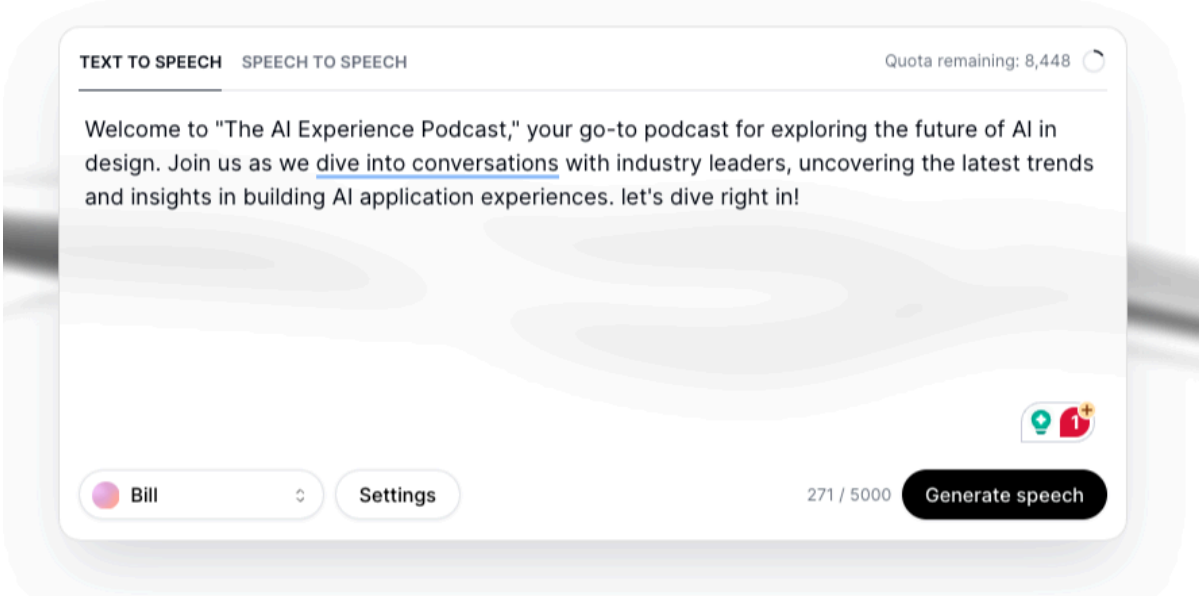
But while Suno and similar AI tools are powerful, they're not replacing human musicians. Instead, they're becoming new instruments in the creative toolkit, augmenting human creativity rather than supplanting it.

For my podcast intro, I prompted Suno with, "Synthwave - Retrowave upbeat podcast intro." The result was a catchy, futuristic tune that perfectly complemented the podcast's theme, created in a fraction of the time it would take to produce or license a similar track traditionally.

Here's the result:
https://suno.com/song/096f255a-0605-4868-a774-94b4b93fe556

Step 3: Voicing the intro

For the voiceover, I used ElevenLabs, a cutting-edge AI voice synthesis platform. ElevenLabs uses advanced machine learning to generate highly realistic and customizable voice content. After trying a few voices, I went with "Bill." And though Bill's voice still has a slightly robotic quality (especially in the speech cadence), I thought it fitting for an AI-focused podcast.



Here's the result:
https://jmp.sh/unNv7vNt

Step 4: Combining the audio

The final step was to combine the background music and voiceover.

For this, I used Kapwing, a free online video editor that also handles audio mixing. It was pretty straightforward. I pretty much just dropped in the two audio clips, slid them left or right a bit for the timing, and then adjusted each one's volume to get the right blend.



The result

The entire process—from writing the script to generating music, voicing the intro, and combining the audio—took under 3 minutes. Seriously.

And the end product is a professional-sounding podcast intro that captures the essence of "The AI Experience Hub."

Here it is:

https://jmp.sh/uJ6RnsgW

Recap

So yeah, it only took me a few minutes and saved me $80, FTW. I also like the scrappiness of it, especially for a podcast all about the power of AI. Seems appropriate.

I'm chalking this one up as another AI win. In the time it takes to microwave a burrito, I whipped up a pro-level podcast intro that would've typically involved several people, lots of back-and-forth emails, and real hard-earned cash. Is this the AI productivity boost Wall Street has been talking about?

And once again we see, it's not the AI overlords pulling the strings. All those prompts, tweaks, and "Nah, that's not quite right" moments? That was still a flesh-and-blood human! So we're not just backseat button-pushers—we're the conductors of this AI orchestra.

Claude's first attempt was about as on-point as a drunk karaoke singer, but that's the beauty of this whole process. We get to cherry-pick the good stuff and then polish it until it shines.

Plot twist: We're launching a podcast!

Surprise! If you haven't put two and two together yet, all this AI podcast intro wasn't just for kicks. We're launching "The AI Experience Hub" podcast! It's your front-row ticket to the AI revolution in design, packed with chats with industry bigwigs and insider tips on crafting mind-blowing AI experiences.

Stick around for our debut episode, where we'll spill all the tea on how we cooked up this podcast with our AI sous-chefs. Trust me, it's gonna be wilder than a rollercoaster ride through the metaverse.

So, what's your take on this AI content creation madness? Have you dipped your toes in these digital waters? Spill your guts in the comments below! And hey, while you're at it, hit that subscribe button for "The AI Experience Hub." Your ears will thank you for all the AI and design goodness coming their way!

If you know me, you know I'm always itching to explore new opportunities with AI. Well, buckle up, because I've got a wild ride to share with you today.

It all started when I reached out to my editor about creating a new podcast intro. You know, the usual studio stuff. He came back with this:

"For the intro, couple of ways you can do this. Total for Real voice over and music will be about $80. $40 for the voice over and $40 for the music licence + work. Or you could AI voice over with something like eleven labs and just music at $40 total."

AI, huh? Well, that piqued my interest. I've dabbled in AI tools before, so I thought to myself, "I bet I could do this whole thing with AI."

So, I decided to play it cool and asked:

"About the voice over - can you share with me eleven labs intro examples you've made? If you'll use sunu also for the music, it might make it cheaper too no?"

His response? "I'd need a script to put into eleven labs. If you generate something suitable on suno send me it."

Challenge accepted, my friend! At that moment, I knew I was going to dive headfirst into this AI rabbit hole and create the entire intro myself. Why pay $80 when I could flex my AI muscles and do it for free?

So, here I am, about to embark on a journey to create a podcast intro using nothing but AI tools. We're talking script writing, music composition, and voice synthesis - the whole shebang!

Ready to see how deep this rabbit hole goes? Let's dive in and see if we can create a killer podcast intro while saving a few bucks in the process. Follow the white rabbit, folks!

Steps 1 and 2: Crafting the Script and Creating the Music (Simultaneous Process)

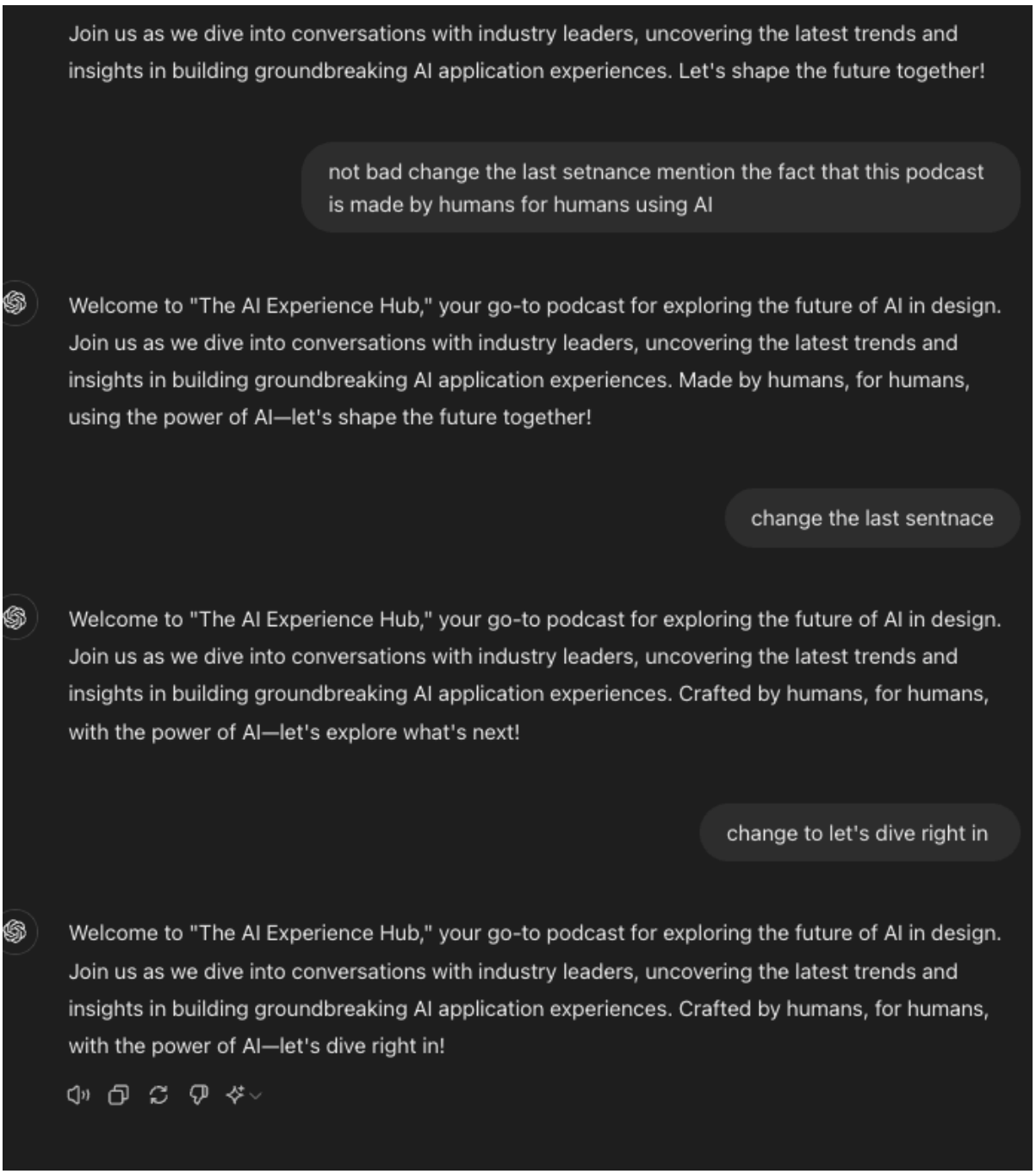
I began by working on two crucial elements simultaneously: the script and the background music.

Step 1: Crafting the Perfect Script

For the script, I turned to AI language models ChatGPT and Claude. After some back-and-forth and refinement, I settled on this version from ChatGPT:

"Welcome to 'The AI Experience Hub,' your go-to podcast for exploring the future of AI in design. Join us as we dive into conversations with industry leaders, uncovering the latest trends and insights in building groundbreaking AI application experiences. Crafted by humans, for humans, with the power of AI—let's dive right in!"

This concise version perfectly captured the essence of the podcast.



Step 2: Creating the Background Music with Suno AI

For the music, I used Suno AI, a groundbreaking AI-powered music generation tool that's poised to revolutionize the music industry. Suno allows users to create original, high-quality music simply by describing the style and mood they want.

Suno represents a significant leap forward in AI-generated music. Unlike traditional music production, which requires extensive knowledge of instruments, composition, and audio engineering, Suno democratizes music creation. With just a text prompt, anyone can produce professional-sounding tracks in various genres.

The potential impact of Suno on the music industry is profound:

6. Accessibility: It opens up music creation to those without formal training or expensive equipment.
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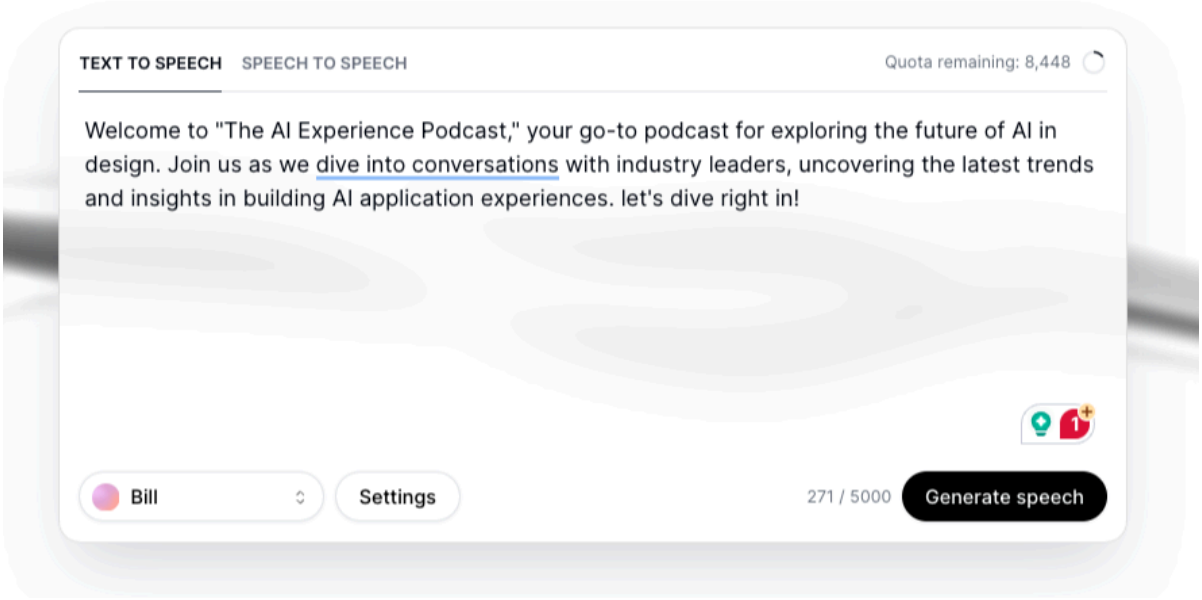
However, it's important to note that while Suno and similar AI tools are powerful, they're not replacing human musicians. Instead, they're becoming new instruments in the creative toolkit, augmenting human creativity rather than supplanting it.

For my podcast intro, I prompted Suno with "Synthwave - Retrowave upbeat podcast intro." The result was a catchy, futuristic tune that perfectly complemented the podcast's theme, created in a fraction of the time it would take to produce or license a similar track traditionally.

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Step 4: Combining Audio Pieces

The final step was to combine the background music and voiceover. For this, I used Kapwing, a free online video editor that also handles audio mixing. The process was straightforward and user-friendly, allowing me to easily layer the voice over the music and adjust levels for the perfect blend.



The Result

The entire process—from writing the script to generating music, voicing the intro, and combining the audio—took just about 3 minutes. The end product is a professional-sounding podcast intro that captures the essence of "The AI Experience Hub."

This is it:

https://jmp.sh/uJ6RnsgW

Recap

From from being perfect but hi, it took me only 3 minutes of my time and saved me some 80 bucks. I also think that the scrapines of it for an ai experience podcast make it even more unique so I think i'll keep it.

Alright, let's take a step back and marvel at this AI-powered rabbit hole we just tumbled down. In the time it takes to microwave a burrito, we whipped up a pro-level podcast intro that would've typically required a small army of creatives and a fat stack of cash. Mind. Blown.

But hold your horses, fellow humans! Before we bow down to our AI overlords, let's remember who's really calling the shots here. All those prompts, tweaks, and "Nah, that's not quite right" moments? That was all us, baby! We're not just button-pushers; we're the conductors of this AI orchestra.

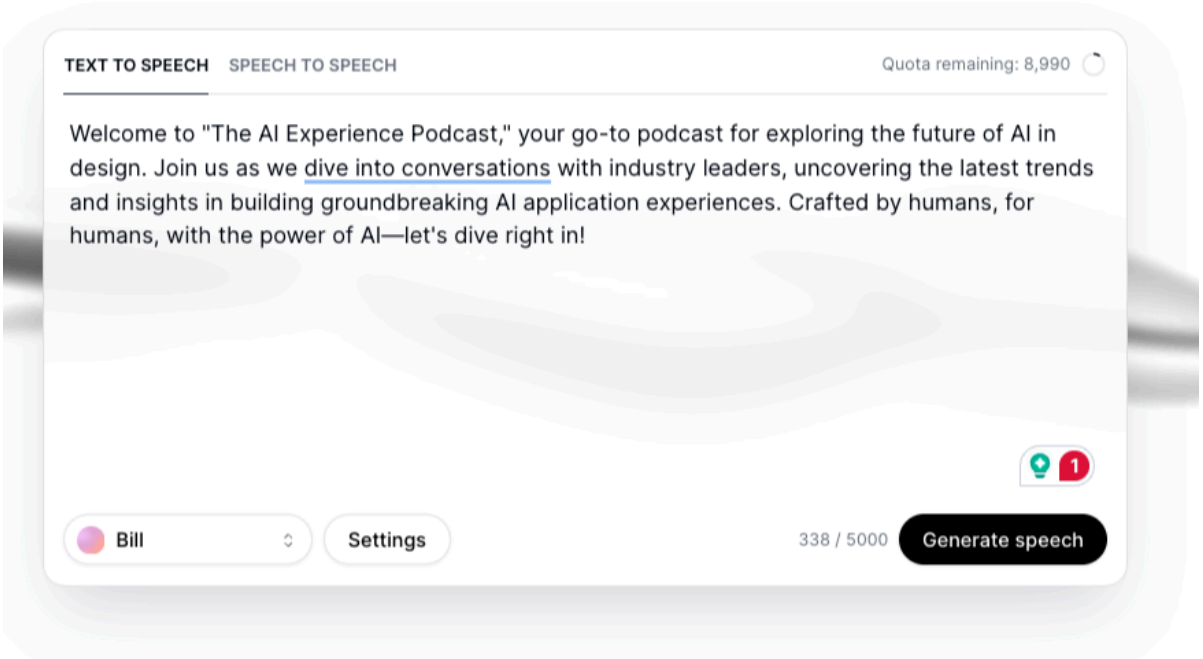
Sure, Claude's first attempt was about as on-point as a drunk karaoke singer, but that's the beauty of this whole process. We get to cherry-pick the good stuff and polish it until it shines.

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Text:

Final