

Garrett Sadler

Sr. UX Designer

RELEVANT EXPERIENCE

Sr. User Experience Designer — DIRECTV (Contract)

Los Angeles, Ca | *March 2022 - Present*

Provided UX designs for internal initiatives while collaborating with a team of UI Designers, Researchers, copywriters and external partners from product, Engineering and Marketing.

- Executed UX design process from concept to delivery to create intuitive experiences across Television (10ft) Mobile, Tablet and web breakpoints.
- Work collaboratively with a large team of other UX and UI professionals to execute redesigns and updates of the DIRECTV streaming and satellite products.

Sr. Product Designer — Chroma Chameleon Agency

Chicago, IL | *November 2012 - March 2022*

Freelance design agency providing web and mobile app design and development as well as branding services. (Formerly Sadler Digital Workshop)

- Executed UX and UI design process from concept to delivery to create intuitive mobile apps and websites for more than 25 clients.
- For grateful coffee co, I was leading product design on a website and mobile app featuring online ordering and digital loyalty functionality.

Product Designer — Chamberlain

Chicago, IL | *November 2020 - January 2021*

Chamberlain Group is a global leader in smart access solutions across residential and commercial properties.

- Primary responsibility to design components using atomic design for Chamberlain's new partner portal design system with the goal to make it more responsive and modern.
- Designed over 30 responsive components and modules to be used in web and native apps, using Adobe XD and organized in Zeppelin.
- Worked in cross-functional teams with product managers, developers, and two other designers using 2-week agile sprints to meet tight deadlines to produce a unified design system and information architecture, including fonts, layouts, and interactions to reduce technical debt.

UX Designer — PeopleScout

Chicago, IL | *January 2020 - April 2020*

PeopleScout can provide you with high speed hiring for key professional roles for their clients...

- Audited the user experience of clients' hiring portals and advised them on ways to improve user experience and candidate acquisition strategy; ultimately reducing apply time and application abandonment.
- On average, cut 2 minutes off of the application time and reduce application abandonment rates by 20%.
- Consulted on the reporting dashboard of PeopleScout's new software suite to improve visual design and user experience.

GarrettSadler.com

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OPEN TO

Full time,

Contract

In-person, remote or hybrid

Willing to relocate

SKILLS

RESEARCH

User Interviews

Usability Testing

User Research

Contextual Inquiry

Heuristic Evaluation

Competitive Analysis

A/B Testing

DESIGN

Product Design

UX Design

UI Design

Visual Design

Interaction Design

Mobile Design

Design Thinking

Design Strategy

Information Architecture

Personas

Journey Mapping

Storyboarding

Rapid Prototyping

Wireframes

Branding

Webflow

TOOLKIT

Prototyping:

Figma

Adobe XD

Adobe Creative Suite

Sketch

Invision

Framer

Zeplin

Abstract

HTML

CSS

EDUCATION

Full Sail University

Completed work towards

B.S. Graphic Design

January 2011 - June 2012

Product Designer — Bi-State Development (BSD)

St. Louis, MO | *August 2018 - September 2019*

(**BSD**) is a hybrid government and private entity managing freight and commercial shipments within the St. Louis region.

- Designed pages for each of the five brands under the Bi-State development agency umbrella using HTML and CSS.
- Designed email templates (HTML & CSS) for all five organizations on the Mailchimp email marketing platform.

