

NEWS ANCHORING TIPS

Here are some quick tips based on the materials in the “News Anchoring” module:

-first, study all of the material in the module; Dr. Compton prepared a ~20 minute video lecture covering and demonstrating the basics

-Most importantly - try not to sound or look like you’re reading; the tips, concepts, and techniques in this document and in the module cover ways to accomplish this

- try to look and sound natural by avoiding extremes, e.g., don’t speak too quietly; don’t speak too quickly; don’t be monotone; don’t be overly animated and giggly

-enunciate your words clearly and carefully; speaking more slowly can help you enunciate properly

-smile and sound upbeat

-use a conversational tone and, again, try not to sound like you’re reading; Dr. Compton will demonstrate this and other items mentioned in this document; this is discussed in depth in the video lecture as well

-vary your voice inflection and use smooth head movements; this helps with maintaining conversational tone and with not sounding or looking like you’re reading

-switch your tone for each announcement; otherwise, the audience might get confused and not know when one begins and the other ends; also, again, it just sounds like you’re reading when you use the same tone

-try not to read faster than the teleprompter; this can mess up your rhythm and make it sound like you’re reading; it helps to pause after a sentence, clause, etc. and to use the pause button on the remote

-use correct posture; the News Anchoring module contains material, including the video lecture, covering correct posture; some of the essentials to correct posture include not slouching; envisioning yourself as a marionette/puppet dangling from a string on your head with gravity pulling your body naturally; keeping your chin down; keeping your back wide & straight; letting your shoulders relax

-don't swivel in your chair

-take opportunities to practice anchoring in the studio; just ask Dr. Compton to set up the teleprompter; he can also record your practice session and provide you the video so you can see what you're doing right and ways you can improve