

Empowering Educators: Mastering Innovation in a Tech-Driven Classroom Script

Slides 1-2: Introduction

Good afternoon, everyone. Thank you for joining me today. I'm excited to discuss an important topic—our professional learning (PL) practices. Our students are evolving, and so must we. As educators, we know that our growth directly impacts student success. Today, I'd like to propose an alternative PL approach that aligns with research-based principles, ensuring it is more engaging and effective entitled "Empowering Educators: Mastering Innovation in a Tech-Driven Classroom". The traditional PL models we use may not always provide the flexibility, personalization, or practical application we need to stay ahead of the curve. This Alternative approach will highlight the benefits and key principles of an effective professional learning experience.

Slides 3-4: The Current State of Professional Learning

Currently, our professional development is largely one-size-fits-all. Workshops, seminars, and conferences often take a generalized approach, which limits the personalization of the learning experience for each teacher. Research tells us that effective professional learning is sustained, collaborative, and embedded in our daily work. Unfortunately, traditional models don't always check all these boxes.

In the 2015 Mirage report, the study showed that school districts make massive investments worth millions of dollars into professional learning and resources. However, most teachers are not making substantial growth and are marching in place when it comes to their development.

Slides 5-6: The Case for Change

Why do we need alternative professional learning? First and foremost, our students demand it. The pace of change in education technology and pedagogical techniques is rapid, and we must continuously grow to meet these new challenges.

Secondly, teachers are lifelong learners. However, the current system doesn't always provide the time, space, or relevance needed for us to apply what we've learned in real-time.

Slide 7: Benefits of Alternative Professional Learning

Alternative PL can take on various forms—blended learning, coaching, peer-to-peer collaboration, and even self-paced online learning modules. Here are some benefits:

1. **Flexibility:** Teachers can learn at their own pace and on their schedule.

2. **Personalization:** Tailored PL programs can address individual teacher needs, goals, and interests.
3. **Practical Application:** Teachers can immediately apply what they learn in the classroom, leading to quicker feedback and real-time improvements.
4. **Sustainability:** Continuous and embedded professional development allows for longer-term growth, unlike one-off workshops.*

Slide 8: Key Principles Outlined

Slide 9: The Importance of Ongoing Learning

Key Principle #1: The duration of professional learning must be significant and ongoing. According to Darling-Hammond et al. (2017), effective professional development must extend beyond one-off workshops to support sustained learning and skill development. Our current PL sessions often lack the duration necessary for teachers to internalize and apply new strategies. By adopting alternative models—such as ongoing coaching or blended learning environments—we create a continuous feedback loop that enables us to reflect, adjust, and refine our practice. This helps teachers grapple with real classroom implementation challenges.

Reference:

- Darling-Hammond, L., Hyler, M. E., & Gardner, M. (2017). *Effective Teacher Professional Development*. Learning Policy Institute.
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Slide 10: Support During Implementation

Key Principle #2: Support during the implementation stage is essential. Changing classroom practices is not easy. We face unique challenges in adapting new strategies to our specific students and contexts. That's why alternative PL models must include real-time coaching, peer collaboration, or even digital platforms that provide feedback and solutions as we try new things in our classrooms.

Research shows that teachers often face challenges when trying to implement new strategies, particularly without sufficient support. Joyce and Showers (2002) emphasize that coaching and follow-up support are crucial to ensure that new practices are successfully integrated into daily teaching. In our current system, we sometimes lack this critical support. By incorporating peer collaboration, coaching, and even technology-based support tools, we can ensure that every teacher has access to the help they need during the implementation phase.

Because even the best professional learning experiences can fall short if we don't have support when we return to our classrooms.

Reference:

- Joyce, B., & Showers, B. (2002). *Student Achievement through Staff Development*. ASCD.
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Slide 11: Active, Engaged Learning for Teachers

Key Principle #3: Teachers' exposure to new concepts should be active, not passive.

Just as we strive to engage our students through active learning, research shows that professional learning for teachers should follow the same principle. Desimone and Garet (2015) argue that effective PL requires active engagement, where teachers can collaborate, participate in discussions, and reflect on new practices. An alternative PL model would focus on workshops that include role-playing, simulations, and hands-on problem-solving—methods that allow us to engage with new content in a meaningful way—just as we expect our students to engage in active learning. Ultimately, allowing educators to actively experiment with new ideas before applying them in their classrooms.

Reference:

- Desimone, L. M., & Garet, M. S. (2015). *Best practices in teachers' professional development in the United States*. Psychology, Society, & Education.
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Slide 12: Modeling New Practices

Key Principle #4: Modeling new practices is highly effective.

Learning through modeling is a powerful method for understanding complex practices. In our alternative PL model, we can embed opportunities for modeling, ensuring that teachers not only hear about a new strategy but also see it in action. We all know how powerful it is to watch a teaching method in action. Alternative PL models should include demonstrations and modeling of new strategies—whether through video lessons, live demonstrations, or peer observation. This gives us concrete examples of what success looks like and will help teachers feel more confident implementing these practices ourselves.

Reference:

- Knight, J. (2013). *High-Impact Instruction: A Framework for Great Teaching*. Corwin Press.
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Slide 13: Tailored, Discipline-Specific Learning

Key Principle #5: Professional learning must be specific to the discipline or grade level.

One-size-fits-all PL often leaves us feeling disconnected from the content. What works in a science class may not work in an English classroom. Effective PL must be tailored to the specific needs of the teachers and the students they serve. Research by Garet et al. (2001) demonstrates that content-specific professional learning leads to better teacher outcomes, as it

allows educators to engage deeply with strategies relevant to their subject matter or grade level. This ensures the strategies are relevant and applicable to our unique teaching contexts, making the learning experience more meaningful and impactful.

Reference:

- Garet, M. S., Porter, A. C., Desimone, L., Birman, B. F., & Yoon, K. S. (2001). *What Makes Professional Development Effective? Results from a National Sample of Teachers*. American Educational Research Journal.
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Slide 14: Call to Action

As we reflect on the literature and principles I've shared today, I believe we can make changes that will profoundly impact both our teaching and our student's learning. I'd love to hear your thoughts and ideas on how we can move forward with this new approach. Together, we can create a professional learning experience that's meaningful, relevant, and effective for all of us. Thank you.

Slide 15: Reference Page