

<https://docs.google.com/document/d/15xe3E4zkFuTNjijH6uWVmSRqNgB7ffQita99CbXuUfM/edit>

How to find your first 500 clients

1. Go to [BuildWith](#) which is a tool that tells you which software a website used to build their website. Pay for the Pro plan so that you can download a list of business owners that used AI software to build their websites.
2. Then go to [Anymailfinder](#) and plug in each domain into the search bar. This will give you the creator's email for you to reach out to them.
3. Plug each domain into invariance to make sure each email is valid to decrease the chances you will land in spam.
4. Also, consider using [IGLeads](#) to find online stores that market on Instagram. You can also reach out over DM and Twitter to offer your services.
5. Use your new tool to create an opening line and send them a cold email marketing your tool. Make sure to include a link where they can book an appointment with you, or send them to your software landing page.