



Climate Power Launches “Too Hot Not To Vote” Campaign Alongside Rosario Dawson, Bill Nye, Sophia Bush, Jack Schlossberg to Mobilize Climate Voters

The group joins Misha Collins, Sierra Quitiquit, LaTricea Adams, Piper Perabo, and Pattie Gonia in leading the charge to mobilize climate voters

Voters can make a plan to vote, check their registration status, and learn about candidates' climate records at TooHotNotToVote.com

WASHINGTON, D.C. - This week, Climate Power launched “[Too Hot Not to Vote](https://TooHotNotToVote.com),” a new voter engagement campaign to engage, educate, and motivate climate voters to vote for climate and clean energy champions, including Kamala Harris and Tim Walz, in the 2024 elections. Voters can visit TooHotNotToVote.com to make a plan to vote, check their registration status, and learn about different candidates' climate records.

The new campaign is co-chaired by Rosario Dawson, Bill Nye, Sophia Bush, Jack Schlossberg, Misha Collins, Sierra Quitiquit, LaTricea Adams, Piper Perabo, and Pattie Gonia who will encourage voters including their nearly 50 million followers across all social media to get involved to protect our climate this election season.

The new campaign is launched in partnership with 13 partner organizations including the League of Conservation Voters Action Fund, NRDC Action Fund, Sierra Club Political Committee, Extreme Weather Survivors Action Fund, EDF Action, TREEage, Feminist, and Green New Deal Network. Through digital video series, celebrity engagement, earned media, a unique content creator program, and grassroots engagement, Climate Power will engage young women under 40, including moms and women of color, across seven key states: Arizona, Georgia, Michigan, North Carolina, Nevada, Pennsylvania, and Wisconsin.

The campaign is launching on September 12th with continued engagement until election day.

“The 2024 election is the most important election in human history,” said **science educator and TV Host Bill Nye**. “Vote with the climate in mind!”

“Every heatwave, unnatural disaster, and extreme weather event is a reminder that our choices matter. This election, it's not just about voting—it's about choosing a future where our leaders prioritize the climate and clean energy,” said **actress and activist Sophia Bush**. “We're at a crossroads, and the ‘Too Hot Not to Vote’ campaign is our call to action. Let's use our power to support those who will make real progress and address the environmental injustices disproportionately impacting Black and Brown communities. It's time to turn our concerns into action at the polls.”



"From scorching temperatures to erratic weather patterns, climate change is hitting home harder than ever. I'm standing with the 'Too Hot Not to Vote' campaign because it's a chance to elect leaders who will stand up for our environment and our communities," said **activist, designer and producer Rosario Dawson**. "This election is pivotal—we need to back candidates who are committed to climate solutions and reject those who would push us backwards."

"Kamala Harris and Tim Walz will fight for my generation to have clean air, good jobs, and lower energy bills," said **Jack Schlossberg**. "The U.S.A. can lead the world in green energy and clean technology if we all turn out and VOTE for Harris and Walz this fall."

"It's time we turned up the heat on our political leaders to take meaningful action to address climate change," said **actor and activist Misha Collins**. "And that starts by electing courageous, visionary representatives like Kamala Harris and Tim Walz that will actually work with us to create legislation that brings us into a future that we can actually live in. Every single vote matters, so I'm proud to stand with Climate Power in their fight for a future with more green energy and less apocalyptic catastrophe."

"This is the most important election of our lifetime! Our freedom, our futures and the health and safety of our planet are all on the line, so make a plan to make it to the polls," said **professional athlete, climate champion, and CEO Sierra Quitiquit**. "Check your registration and make a plan to vote!"

"Our communities are on the front lines of the climate crisis. Before we feel the effects of warming, we feel the health effects of polluted water and air," said **environmental justice activist LaTricea Adams**. "Vice President Harris has fought for our freedom to breathe clean air and drink clean water throughout her career. We can't go back to an administration that gave corporate polluters free rein. This November, we are fighting for our rights to clean air, clean water and healthy families."

"One of the most powerful climate change solutions is the power of the vote. I'm part of Climate Power because I am a Climate Voter, and I want to engage with all the others and win in November," said **actress and activist Piper Perabo**.

"Voting is hot, climate change is not. Vote like our planet depends on it because... well... it does," said **environmentalist, musician, and Drag Queen Pattie Gonia**.

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