

# HN HAUS

## [Video Testimonial](#)

The community Hannah created through Brand Authority Accelerator is unlike anything I have ever been a part of. She and the group of girls provided incredible feedback and motivation that have completely changed my business. Prior to this group, I was overwhelmed, with no clue where I wanted to go, after completion of the Brand Authority Accelerator I feel like I now know what needs to be done to grow my business. I owe all of that to Hannah for creating this group and the girls who were along for the journey with me. *-Kylie*

Hannah has created so much confidence to propel forward in my business, as well as my personal brand. While participating in the Brand Authority Accelerator I was able to learn the skills and tools to build my business foundation. Hannah and the group of women that came together during this time was an absolutely amazing experience. After completing the Brand Authority Accelerator I feel “On top of the World”, that there isn’t a goal I can’t reach, and for that, I am so grateful for Hannah and the other ladies. *-Cait*

Hannah was the perfect mentor and creator of the Brand Authority Accelerator. There is nothing I didn’t love during my time with these influential women. Hannah and I connected on such an amazing level that truly transformed my business.

Outside of working with Hannah, the women she hand-picked to be beside on this journey were second to none, our sisterhood was epic. It was the best investment ever, and one I never wanted to end. Hannah created a community during a time that I felt like I had been lost from life, and my mindset completely changed thanks to her and the Brand Authority Accelerator. *-Alexa*

The Brand Authority Accelerator community was everything. Hannah created a community filled with powerhouse women who were so willing to help each other out.

I went from having some 10K months, to now where I have strategies for attracting new clients, planning, and launching. That is all thanks to Hannah’s leadership and support that give me clarity and confidence that I needed to show up and step into the role of CEO. She was such a gift, and I am truly grateful for her. *-Liz*

Prior to working with Hannah and participating in the Brand Authority Accelerator, I had been feeling unclear and unsure of my brand and messaging. Now, I am crystal clear on my brand, messaging, and offerings. Hannah instilled in me that I can do whatever I want, whenever I want because it’s my business. She and the other girls helped me create so much clarity. *-Maggie*

There literally was nothing I didn’t love when it came to the Brand Authority Accelerator and working with Hannah. Even when diving into the content I knew it would be focused on the PR work needed to grow my business, however, I didn’t expect the amount of groundwork Hannah included for us. I am a completely different person since going through the Brand Authority Accelerator. I knew I was a recipe for something

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great, but I was sitting in the dark with what to do next. I needed the confidence to find that CEO in me, and thanks to Hannah and the mindset she instilled in me I have now laid the foundation to make decisions from a place of growth for the future of myself and my business.

During BAA I continued to have my highest-ever income months MONTH AFTER MONTH. It was a totally transformational time for my business and for my soul. I realized that the goals I set when I left my 9-5 were 100% achievable. I could really do what I had set out to and make the impact that I really wanted. One of my biggest wants was to give back through my business.

Because of my background in International Development in the International sector, I wanted to ensure I could donate a portion of my project work to NGOs I trusted - the only problem was, I didn't have enough steady income to do that yet. Now, I make a donation after every completed project and am donating 10% of all launch proceeds to support those in developing countries. What this all says is that BAA has truly helped me step into the income and the impact I set out to make in the first place. Now, I feel unstoppable. I know that I can take on anything I imagine. Hannah is an absolute joy to work with and one of the most beautiful people inside and out. She is an incredible coach and PR Queen -*Krystle*

There are three things that truly embody the Brand Authority Accelerator and that was the community, support, and Hannah. Before joining this group I had no idea just how much I was drowning in ideas, lack of execution, and facing inconsistent revenue that made for stressful months. Now that I have gone through BAA I feel like I am on top of the world. I am clear with the direction I am headed and have a great community of support. Thanks to the Brand Authority Accelerator and Hannah I am consistently generating income. I have had my first \$10K month, I am launching two new products, and paid off \$20K in debt. The level of service Hannah and the Brand Accelerator provided to me is immeasurable. Hannah leads with her heart, and is so supportive, trustworthy, loyal, and truly has transformed my life. -*Grace*

My business has already generated over 75% more this year (Feb 11) than all of last year. I feel I have a stable foundation to grow from, and I've hired another member to my team. I also feel confident in myself, the value I bring, and how to implement PR and omnipresence into my marketing strategy moving forward. Oh, and I don't feel alone anymore! - *Krystal Woods*

Hannah is the real deal. She is crystal clear on who she is, her mission, and everything she does reflects it. I felt so heard and supported by her from the moment I reached out to her (before I even signed up for BAA!) and never doubted that she always had my best interest at heart. She over-delivers in every way: from her knowledge to the resources and support she provides, I felt like I got so much more than I paid for. BAA did not just upgrade my business, it helped give me clarity, confidence, and conviction in who I am and my bigger mission for the business. It was definitely a turning point for me and I'm so grateful. - *Krystal Woods*

I receive so much clarity in my business. I took back control over my business and life. I was in a place where I was having my business run me instead of it being the other way around. I was able to let go of a business model that did not fit my needs or wants. I learned more about myself and how I want to be as a leader. - *Monica Denais*

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BAA was a good refresh to put myself in the forefront of the business with an actionable plan - The group support was great and I look forward to working with Hannah again. - Eman Al Sarraf

When I signed up for BAA I knew I was ready for the next level of growth and expanding into education. I felt stuck and lacked motivation on taking the next steps. After BAA, I felt momentum. Even after my first payment, I started finding coaching clients, creating a program, and by the end of BAA I had my highest revenue month to date. - Hillary Jeanne

I experienced so much value within BAA. I loved that everything was simple and straight to the point so as not to be overwhelming. The PR Module was absolutely mind-blowing. The mindset piece was one of the best experiences as well and being able to talk through big things that were coming up with Hannah, was seriously priceless. I experienced massive mental and creative shifts within BAA which birthed an aligned business that is seriously the business of my dreams. - Maclovia Nunez

I thought it all had to be complicated to be effective. I now longer think that. I'm gearing up for a brand re-launch on July 5th and can't wait to use Hannah's teachings to reach my first \$100k year (as projected right now!). - Maclovia Nunez

I loved everything about the community of BAA, the feedback, and the motivation it gave me. I would not change anything about this program. Before BAA, I was overwhelmed and had no clue where I wanted to go. Now, I feel like I know what I want to do, where I want to go, and feel fully capable of growing my business. After BAA, I now have higher paying clients and more people trust me in this space. Hannah is amazing and I am so glad I met her. - Kylie Strawn

I loved the confidence Hannah helped me create in my business + personal brand. Hannah gave me all the skills and tools I needed to build upon my foundation and she gave me that extra push I needed. Also, the curation of women she chose to mesh with each other could not have been more perfect. I personally loved our group calls and how we could all collaborate together! Before BAA I was in the dark + felt like I lost my own identity. After BAA, I feel on top of the world + that there is not a goal that I can't reach. Hannah taught me the power of manifestation, directional planning, confidence, authority, and more. Besides the fact that Hannah is an incredible business woman, most importantly she is an incredible friend. Not only did she take the time to teach you how to better your biz & yourself, she asked about your family, your partner, your past, what makes you YOU, and I think that is so important. - Cait Khosla

What did I not love about BAA? I mean seriously. Hannah was the perfect mentor, coach friend, human, business woman ever. I was able to connect with her on such an amazing level that truly transformed my mindset and my business. She is the perfect combination of woo woo and strategy that was something I really looked for and needed as a coach. Outside of Hannah, and the insane amount of value she gave the entire group of women in BAA, the sisterhood we had by the end of the 12 week program was epic. Not only was everyone badass but everyone was doing something different which allowed for so much teaching & growth outside of everything Hannah. This was the best investment ever! Before BAA, I was doordashing, on a hamster wheel knowing that my business deserved more but I could not give it the attention it needed because I also needed to survive. My mindset at the time took away all of the

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inspiration and dreaming big. Covid took everything away from me and I felt more lost as ever. After BAA, I grew my business to make over \$12k per month, launched a podcast, started + became a purpose and empowerment coach, got dream publications and am almost done with a huge project of an audiobook. Hannah makes decisions from her heart which means everything she puts into the world is hands down from a place of love and you feel it. I am forever grateful for her and cannot wait to work with her again in the future! - Alexa Glazer

I absolutely loved that BAA was filled with incredible powerhouse women who were so willing to give to the group. This community that Hannah created was everything! Before BAA, I felt a little aimless, insecure, unclear, yet determined. Income-wise, I had some \$10k months but I did not have a plan to consistently grow and attract new clients. After BAA, I now have the strategies for attracting new clients, planning and launching. Hannah's leadership and support helped me develop the clarity and confidence needed to show up and step into my role as CEO! The past three months have been so life-changing and I wake up with such joy, zest, and eagerness to tackle the day knowing that I AM successful and I AM making a difference. Hannah is such a gift and I want nothing more than to sit and share a bottle of wine together! - Liz Mcvoy

What wasn't something I loved? Seriously from the modules to the 1:1 support, to the guest experts, and the community, BAA was an actual DREAM. It was so perfect. I loved every second of it. And I especially loved the surprise 1:1 call at the end. Adding a call at the end really rounded out the experience, that could be something to offer to everyone so they don't feel like it's ending and they have no plan. I feel like I'm a different person since going through BAA. I knew I was on the precipice of something great but I was still alone in the dark trying to figure out how to get there myself. I wasn't truly embodying my CEO-self and operating from a place that 7-figure me was. The mindset work Hannah helped me through laid the foundation for me to make decisions from a place of growth and future vision. Business wise, I was in a total famine cycle - I wasn't really booking clients except on what seemed like luck. I had never even had a 3k month at that point. During BAA I continued to have my highest-ever income months MONTH AFTER MONTH. It was a totally transformational time for my business and for my soul. I realized that the goals I set when I left my 9-5 were 100% achievable. I could really do what I had set out to and make the impact that I really wanted. One of my biggest wants was to give back through my business. Because of my background in International Development in the International sector I wanted to ensure I could donate a portion of my project work to NGOs I trusted - the only problem was, I didn't have enough steady income to do that yet. Now, I make a donation after every completed project, and am donating 10% of all launch proceeds to support those in developing countries. What this all says is that BAA has truly helped me step into the income and the impact I set out to make in the first place. Now, I feel unstoppable. I know that I can take on anything I imagine. That anything is possible and we're constantly reshaping the norms of our own beliefs and societies. DAMN BAA is THAT powerful. Hannah is such a beautiful human being. She is a huge reason of why I am where I am today. She is an incredible coach and PR QUEEN! - Krystle Church

I loved the community BAA gave me as well as the support, and Hannah! Before BAA, I was drowning in ideas, had a lack of execution and facing inconsistent revenue that made for stressful months. After BAA, I feel like I can take on the world. I feel SO supported, so clear, making consistent revenue, and left with

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some incredible friends! Since BAA I made my first \$10K month, paid off \$20k in debt, and launched 2 new products! The level of service Hannah provided inside of BAA is immeasurable. She treated each one of her clients with the same level of white-glove, luxury service and it feels so amazing to be on the receiving end of it. Hannah leads with her heart and she is so supportive, trustworthy, loyal, and has truly helped me transform my life. I am so grateful for her! - Grace Blacksea

Hannah is the real deal. She is crystal clear on who she is, her mission, and everything she does reflects it. I have never felt so heard and supported before until I reached out to her (before I even signed up for BAA!). I never doubted that she always had my best interest at heart. She over-delivers in every way: from her knowledge to the resources and support she provides, I feel like I got so much more than I paid for. BAA did not just upgrade my business, it helped give me clarity, confidence, and conviction into who I am and my bigger mission for my business. It was definitely a turning point and I am so grateful. - Krystal Woods

BAA was so action packed and I love how clear and concise all of the modules are. Before BAA I felt all over the place and very reactive in my business. After BAA, I have so much more confidence that I can build something that I want to build and it doesn't have to be like anyone else. Getting inside Hannah's brain is special. Seeing the processes and how each process is carefully designed and thoughtful. Her special touch is amazing! - Lauren Najjar

BAA has been the best investment I have ever made in my business. I loved all of the lessons learned from Hannah and the confidence this newfound knowledge has given me to perform as a CEO instead of solopreneur. I also loved connecting with other entrepreneurs going through my same journey and having their support and expertise at all times. Before BAA, I felt overwhelmed and unsure about what I was doing. I also lacked the confidence to seek out partnerships and the knowledge to plan and carry out a visibility plan for my brand. After BAA, I've had major eye opening moments, gained invaluable knowledge, but also realized that a lot of the setbacks in my business were due to mindset blocks and lack of confidence. Gaining confidence and clarity has been the number one benefit from BAA. - Geisha Garcia

What I loved about BAA was the community of amazing women that Hannah brought together. Getting to share the journey with them made it even more special and knowing that others were also dealing with the same issues/fears/challenges as me, helped a lot.

Before BAA, I was pretty lost with knowing where I wanted to take my business and how I was going to grow it out and move away from the identity it had previously had. I felt confused and not sure what was possible. Now, I'm in a completely different place. When I finished BAA my business had already changed in that I had elevated my brand identity, shifted my client packages (and price!), and created my first high-ticket group program. Although the mission and direction of my business have now slightly shifted again (for the better!), where I am now would not be possible without the work done in BAA and Hannah's encouragement.

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In BAA, I am super proud that I was able to rebrand my podcast, elevate my brand identity with a new photoshoot and messaging, and launched my first high-ticket group program.

- Ciara Gigueux

Throughout BAA, I loved the attention from Hannah and it felt very luxurious and supportive. She gave me space when I asked for it but never let me drift away. Before BAA, when I signed up for BAA at the end of 2021 I had just transitioned into having an agency and had a vision for what I thought things looked like going forward. Now, after BAA I am running an incredible agency with time to offer 1:1 coach-sulting and work 1:1 with organizations that align with my values. I also am getting mad PR and understanding my brand presence. Post BAA, I am most proud of putting myself out there. So many PR opps have shown up for me because of understanding my messaging and gifts. Hannah is the freaking best! She excels at treating you as a human first and a business owner second.

- Rachel Pereyra

I was first introduced to Hannah when I went to a local event at the studio a few months ago. I loved the vibe and group interaction I was able to be a part of in one afternoon. At the time Hannah and her team were discussing the Thrive collective but it was honestly not within my budget yet. I began to follow Hannah on social media, signed up for the newsletter, and that is when I started to learn about BAA- I had honestly been researching a coach/mentor for over a year. It was just a matter of pulling the trigger and finding the right fit. I loved all the content and messaging that was being put out about the course so I finally decided it was now or never and applied for a spot. I found the whole team and Hannah's support to be more than I could have imagined. I loved having a direct relationship with her in voxer and that 1:1 help I was looking for but I also gained so much from being a part of a group of so many power ladies. I walked away with a totally revamped brand, some clear direction for growth in the new year and some life long friends.

How Hannah helped my business – For starters, we audited what I was doing and what really needed to change to help me not reach total burnout. I was definitely headed in that direction and felt trapped in terms of revenue growth as a result. We started by reworking all my current packages and prices, and then went on to give FBA a total facelift. I honestly invested the most money into myself and my business this year and while it was terrifying I am so glad I did it and I know it has paid off already and will continue to do so. Hannah also opened my eyes to the world that is PR, something I knew literally zero things about. Since then I have been featured in multiple articles, including Women's Health ( like what???) and I have also started several conversations with local businesses for collaborations and in-person workshops next year. Neither of which was on my radar before the program.

After BAA, I feel so much more empowered and confident when it comes to managing my business on my own for the time being. I learned so many ways to diversify my income, and most importantly I changed my business to support the life I want, not my business running my life. I have created more time- while still serving my community and bringing in my highest revenue year to date! I can finally have work days where I am done in 4-6 hours, or take the day off and not be super stressed about getting all of my work done.

- Ashley C.

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I originally started working with Hannah because I was looking for the generation and the refinement of my services suite.

At the time I joined BAA in September 2022 I wasn't particularly visible online, had no idea about PR and I had goals but didn't really understand the direction of the business where I wanted to take it.

There were many different ways you could get support in the program, these touched every base for me.

The one-to-one support, the office hours from the team, the live sessions and the slack channel gave every opportunity for me to get the best help possible, which completely exceeded my expectations.

The support from Hannah and our team allowed me to refine and define the foundations and directions of the business, truly understanding what I want the business to look like in the next 5 to 10 years.

I think when finishing the program in December I felt a sense of cohesion and clarity when looking at my business, but now post a period of reflection over Christmas realized that the support from Hannah and the connections I've made through the other founders in the program I've created a business that supports the lifestyle I want to create an alliance with you I want to be in the next 10 years.

- Bella H.

I decided to work with Hannah because I saw a lot of my own potential in her. The vision of who I'd like to be.. as a brand and as a business. I saw a lot of the same values and simplicity and sophistication. I was looking for a mentor and coach that "felt" right, who "got me." The value was in opening my mind to see all the potential and the path and learn "at my own pace." The group turned out to be more beneficial than I realized; the generosity and compassion was incredible.

Hannah helped my mindset, which was one of my biggest goals. I understand that the journey is everything. I learned to simplify (the rule of 3) and be intentional, which is ironic, considering I teach the same thing with my curation and styling. I love the tools that I can continue to go back to because it was a lot to cover in 3 months. I have learned that I can't grow and scale on my own; I'll need to get support on a regular basis and that is good!

The result from working together was friendship. Working with and learning from a dynamic, generous, smart woman. This is just one thing that stuck with me, but it made me realize/see something in myself from someone I respect. You said, "I love your energy." It reinforced something I love about myself. And I thank you for that from the bottom of my heart.

- Laura B.

Krystle Church Testimonial:

Hannah is a pure gift in this online space and I received incredible support and mentorship. Hannah's ability to give personalized ideas and feedback vs. just typical industry norms has been key to my success and many others within TTC. And above all, just her openness as a human. Hannah cares deeply about her clients and is about more than the bottom line. She's about doing what makes you happy. Before TTC I was just a handful of months into business - momentum was starting to roll but things were moving faster than I knew what to do with. I knew I could try to forge forward on my own but that I'd be missing out on the



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insights and support from someone who'd been right where I was. So TTC and continuing to work with Hannah was a no brainer - an incredible decision.

It's wild to look back and see how much growth and transformation I've experienced in a year working with Hannah! I now have two sides of my business, have grown a micro-agency and education platform, have developed true leadership skills, hit major income milestones, and even more than that, have set up a life for myself and my partner that gives us so much freedom. I don't know what I would have done without Hannah. She was my rock, my cheerleader, my mentor, and a friend. I can not thank her enough for every single moment she spent supporting the growth not only of my business, but myself as an individual through the entrepreneurial journey. I am forever grateful.

Gracie Thomas Testimonial:

I absolutely loved the Thrive Collective Mastermind. It was great getting to know the entire group of women, and sharing experiences, struggles, and wins.

Before TTC, I was growing fairly quickly, but in the wrong direction. I did not realize how misaligned I was until I stepped back and started working with Hannah. Now, after TTC, I feel very aligned in my business and feel confident going into the second half of this year! I am so thankful for Hannah, it is always a joy working with her and it is so much fun getting to know all of the other women in a deeper capacity.

Kylie Strawn Testimonial:

I loved being a part of the community + support that came with The Thrive Collective Mastermind. I never once felt lost when it came to what my business was and how it will go moving forward. Before TTC, I was so lost and had no idea how to run a business. After TTC I feel a sense of direction, I know exactly what I want and where I am going.

Rossalvi Marte Testimonial:

Thank you so much for the Thrive Retreat experience you allowed us to have. It really allowed me to feel empowered, grounded, motivated, ready, understood, valuable and everything I needed at this moment of my business journey to kick off this new era. Forever grateful for you!

Kiara Martilla Testimonial:

I worked with Hannah in her Mastermind, The Thrive Collective. Her leadership and support from the team was unparalleled. She truly lives and breathes methodologies that she coaches around and firmly believes in building your business YOUR way. She challenged me to look at areas within both myself and my agency that I didn't realize needed attention and improvement.

It is inspiring to me that in addition to her programs for other business/agency owners, she is still very active in managing and growing her own agency. Because of this, she always had stories of experiences of her own to share related to the obstacles I was facing.

I would highly recommend Hannah and her programs to any business owner who is looking to take their business to new heights while creating a balanced integration with their own personal life.



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