

The Markin Group (DBA Company) - Inbound SDR - June 2 Blog - How **LTL Recovery** can get your freight back on time

Meta Title: Save the Day With **Less-Than-Truckload** Recovery | DBA

Meta Description: With **less-than-truckload (LTL) recovery**, you can say goodbye to transit delays and hello to a new era of logistical excellence.

Get Your Freight Back on Track With **Less-Than-Truckload (LTL) Recovery**

Logistics can often feel like an unpredictable maze, where each turn brings new challenges and uncertainties. And when it comes time to ship your cargo across the country, sometimes all you can do is cross your fingers and hope for the best.

But what if there was a better way?

Well, there is. With **less-than-truckload (LTL) recovery**, you can say goodbye to relying solely on luck and say hello to a smarter logistics approach. Keep reading to discover how this [specialized shipping solution](#) helps revolutionize your business's [domestic transportation strategy](#).

What Does **Less Than Truckload** Mean?

In the realm of transportation, **less than truckload** refers to shipments that are smaller in size and don't require an entire vehicle to accommodate them. Unlike **full truckload** (FTL) shipments—which occupy the entire capacity of a truck—**LTL shipments** use shared space, allowing multiple shippers to combine their goods into a single delivery vehicle.

Common Issues With **Less-Than-Truckload Shipping Services**

Thanks to its convenience factor, LTL shipping is a popular choice—but the process *isn't* always smooth sailing. Several factors can impede the flow of your cargo, throwing your entire shipment off track.

Here are five common LTL shipping hurdles you need to know:

1. **Transit Delays:** One of the most common challenges with **LTL shipments** is the potential for transit delays. Due to the nature of LTL shipping, which involves multiple stops and transfers along the transportation route, the process can become fragmented and time consuming. Each pickup and drop-off adds to the overall **transit time**, making coordination of schedules and management of these stops a complex task.
2. **Risk of Loss or Misplacement:** Compared to other transportation methods, **LTL**

shipments carry a higher risk of loss or misplacement of goods. Because multiple shipments are consolidated within a single truck, there's a higher likelihood that your items will be inadvertently mixed up or misplaced during the loading and unloading processes.

3. **Limited Shipment Visibility:** Traditional LTL **shipping methods** often lack real-time tracking and visibility options, which can create additional challenges for your time-sensitive cargo. With limited information about the whereabouts of your freight, it's difficult to plan inventory or coordinate with your end customers.
4. **Freight Damage and Handling Issues:** **LTL shipments** involve more handling points compared to **full truckload** shipments, which makes them more susceptible to freight damage. On top of that, inadequate packaging during loading, unloading, or transshipment can lead to scratches, dents, or worse—broken cargo.
5. **Complexity in Rate Determination:** Due to various factors involved in the rate calculation process, determining accurate pricing for **LTL shipments** can be a complex task. Shipment weight, dimensions, density, distance, and additional services all play a role in determining the final cost—and that's not including surcharges and accessororial charges, which can further complicate the rate determination process.

From Delayed to Delivered: How **LTL Recovery** Gets Your Freight Back on Time

Yes, shipping delays may be inevitable. But here's the catch: you have the power to turn them around. Let's take a look at a few ways **less-than-truckload recovery services** help get your freight back on track:

Consolidated Transit Planning

Efficiency is the name of the game when it comes to transit planning, and **LTL recovery** providers are true experts in this arena. Using advanced logistics software, they know what it takes to optimize routes, reduce the number of handling points, and strategically consolidate your shipment.

Real-Time Freight Visibility and Tracking

With **LTL recovery** solutions, gone are the days of shipping in the dark. Robust tracking capabilities bring real-time visibility to the status and location of your shipments. Even better, most logistics companies provide access to web-based platforms and dedicated tracking portals, empowering you to monitor the progress of your freight by the minute.

CTA: Want peace of mind knowing your cargo arrives when it should? With **less-than-truckload shipping** from DBA, you get just that. Our real-time tracking software comes with an easy-to-use interface and data-driven analytics, providing full visibility into your shipment status. **Button Text:** [Learn More](#)

Best-in-Class Package Handling

The significance of [proper handling and packaging](#) cannot be understated, and **LTL recovery**

providers understand this. That's why they employ expert personnel who adhere to all industry best practices for loading and unloading, ensuring utmost care of your cargo. On top of that, **LTL recovery** specialists usually offer guidance on optimal packaging techniques, safeguarding your shipment against potential hazards and promoting secure transportation throughout the *entire* supply chain.

Expedited Transit Solutions

When time is of the essence, that's where the value of **LTL recovery** truly shines. With an extensive network of carriers and routing strategies, it has never been easier to minimize transit disruptions and reduce unnecessary stops. This streamlined approach accelerates the movement of your goods, helping you meet tight deadlines and guarantee timely deliveries.

Helpful Communication and Dedicated Support

Domestic shipping requires dedicated support. Fortunately, [reputable LTL recovery providers](#) deliver precisely that. Serving as a single point of contact, they're able to facilitate streamlined communication between shippers, carriers, warehouses, and other key stakeholders, ensuring efficient coordination and information flow.

Streamline Shipping With **Less-Than-Truckload Recovery From DBA**

Fed up with the frustrations of cargo delays? Ship happens—and that's why we have two main goals when you're struggling with transit issues:

1. Retrieve your packages in the shortest time possible.
2. Do whatever it takes to minimize the impact of delays on your business.

Don't settle for mediocrity when it comes to **less-than-truckload shipping**—with a **98.9%** on-time performance rating, DBA gets your freight where it needs to go.

Check out our [case studies](#) to learn more, or [start a conversation](#) to discover how we propel your logistics forward with timely deliveries.