


Doto Kids Affiliate Program – Terms & Conditions (3-Month Trial Program)

We're excited to have you on board as part of the Doto Kids pilot affiliate program! Please read the Terms & Conditions carefully before joining.

1. How to Join

To get started, you'll need to fill out our **Affiliate [Sign-Up Form](#)**, which will ask for:

- Full Name
- Email Address
- Phone Number
- Instagram Handle / Link

 *If you're planning to buy more than one product, make sure to select all of them in the form. Only listed products will be included in the affiliate setup.*

Once the form is submitted, your **unique coupon code and tracking link will be generated and shared within 24 hours.**

2. Selection Criteria

- After you submit the form, our team will review your profile, including follower count, content style, audience engagement, and brand fit and get back to you within 24 hours.
 - **Only selected influencers** will be onboarded for the affiliate program.
 - If you're selected, we'll notify you and proceed with generating your coupon code and link.
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3. Purchase Requirement

- All selected influencers must **purchase at least one product** from our website to officially join the program.
 - You can **use the unique coupon code generated for you with 20% off** to purchase the product(s) for yourself as well.
 - This ensures your promotion is based on real, hands-on experience.
 - You may purchase multiple products. Only those products will be included in the tracking setup.
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4. Promotion Guidelines

- You'll receive a **unique coupon code** and a **tracking link** from us.
- Your audience must use either **your coupon code** when purchasing — this is the **only way we can accurately track your sales**.
- If the code is not used, we will not be able to attribute that sale to you, and you will not receive a commission for it.

Please ensure that your promotional video featuring the product(s) is created and posted within **10 days of receiving** your unique coupon code.

5. Earnings & Reporting

- You will earn **20% of the revenue from tracked sales made by new customers only** using your coupon code and tracking link.
 - At the end of every month, we will schedule a review with you to:
 - Share how many sales your code generated
 - Break down the revenue earned
 - Confirm the amount owed to you (20% of tracked revenue)
 - **Payouts** will be processed on a monthly basis following this review.
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6. Trial Duration

- This program is a **3-month trial**, as we're currently testing the affiliate model.
 - After the trial period, we'll assess performance and may invite selected influencers for a longer-term collaboration.
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7. Important Notes

- Content should reflect honest, personal experience and align with our brand values.
 - We reserve the right to remove any influencer from the program for misuse, misrepresentation, or violation of these terms.
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We're so glad you're trying this out with us. Let's build something exciting together!

For any questions or support, contact us at: shruti.goel@dotokids.com