



**Business and Peace Workshop - Business Horizons
Bloomington, IN**

Day 1: Tuesday, 26 September, 2023

The State of the Art in Business and Peace

LOCATION - Oak & Walnut rooms, IMU Building, Kelley School, Indiana University

Map 1: [F22 IMU Building Map Update 8.5 x 11 Final.pdf \(indiana.edu\)](#)

Map 2: [IU Bloomington: Campus Maps: Indiana University](#)

8:30-9:00	Mingle and coffee
9:00-9:15	Welcome Intro from Tim Fort, Jason Miklian and John Katsos
9:15-10:15	3 min elevator pitches get to know each other 1. Who I am – my current role(s), institution 2. How I got here – academic and personal background 3. How I became interested in business and peace specifically 4. What I'm interested in <i>beyond</i> business and peace 5. What do I hope this conference can do for the B4P / BaP field
10:15-10:30	Break
10:30-12:00	5 min elevator pitches on papers



1. What's my big paper idea?
2. What methods did I/we use?
3. What are my findings?
4. What am I hoping for from this workshop to elevate my paper?

12:00-1:30

Lunch - IMU

1:30-2:00

30 min discussion on the special issue details, and a guidance note

John and Jason on the special issue and article process
Tim on what makes a great Business Horizons paper

2:00-3:30

Group Work part 1

Each mini-group has five participants and five papers, with an ultimate aim of making everyone's paper strong enough to pass peer review. Every participant should read each other's paper. We recommend discussing two papers over the course of an hour, taking a break, then working on the final two papers over another hour. Or spend 25 min on each paper, then take a set amount of time for a break to give the author some space to take notes and mentally pivot to another paper, but groups can organize their discussion as they like. One of the moderators (Tim, Jason, John) will serve in each as timekeeper / facilitator.

We recommend that everyone is present for the discussion of all mini-group papers. The questions below can help guide (but are not intended to limit) the discussion. It is not mandatory to use them all, but they can help give some discussion structure. They should also help the group be systematic and consistent in going through each paper, especially for the third (and fourth, if applicable) paper where keeping energy up will be harder.

It can be helpful for the author to hear from peers because it may illuminate areas that the author hadn't considered or highlight that the paper has gone in a different direction from the one the author believed was communicated (or that something major is missing). It can also be helpful for the author to describe what they think the answers are to these questions, then compare with others to see where gaps exist and then seek help on how to bridge those gaps.

1. What is the central thesis/argument/key research findings of the paper? This can help clarify the author's vision and how well that is communicated. Within business and peace, we often have a dual burden to show that we know the sub-field and one of the other major fields in the same paper. Doing that effectively is hard so please help each other.
2. How does the author define key terms (e.g., "peace", "conflict", "business")? This can be helpful to frame the paper and the broader fields that the author may be engaging with. The discussion of key terms at this phase may help the author refine positionality and then in the review phase.



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3. What is the unit of analysis of the paper? Unit of analysis discussion can help think through what the paper is examining. Within the business for peace field, the units of analysis that come up most frequently are a specific business (often in a case study), a community impacted by violence, an entire country, or individual leaders/managers within organizations.
4. How does the author justify the research methodology used (if applicable)? Theoretical papers won't need this question, but any empirical questions will. Something to watch out for: qualitative papers often need more clarity about the research methodology.
5. Have the researcher's data findings/literature review/argumentation properly substantiated the argument? Does the paper have a logical throughline? Put another way, does $A + B = C$? For an empirical paper, do the data/findings presented answer the H/RQ in the way that the author suggests (or are there alternative explanations that are not mentioned)? For theoretical papers, do the logic and explanation of the paper properly validate the key argument/theoretical framework/theory being proposed?
6. What are the implications of the paper for researchers and practitioners? Because of the focus of Business Horizons on practitioners, the research's potential use by practitioners, particularly business leaders, should be addressed for every paper. Policymakers could also be the audience, though they are less relevant for Business Horizons. This does not mean ignoring the impact on research, but rather ensuring that the practitioner impact is addressed in the paper.
7. What potential bias (if any) might have influenced the study, and how has the author addressed it? This is more applicable to empirical studies.
8. If there are suggested solutions, how feasible are they considering the unique challenges of conflict zones? For papers that focus more directly on practitioners, this is a key question.

3:30-3:45

Break

3:45-4:45

Group Work part 2

(continuation of above)

4:45-5:00

Closing reflections

Tim offers paper reflections, John and Jason offer guidance for day 2.

5:00-6:00

Walking tour of IU campus

6:00-9:00

Dinner - State Room East, Indiana Memorial Union



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Day 2: Wednesday 27 September, 2023

8:30-9:00 **Mingle and coffee**

9:00-11:00 **Public Session: What is the Future of Business and Peace?**

(Note that this session will be live-streamed and will also inform the special issue intro)

This is meant to be an “ideas” session that we break up into 30-minute chunks to focus on four themes. Each theme will start with a “provocative” statement. We ask that everyone participate in each theme (variety of perspectives is more important than simply the most passionate), and limit comments to 2 minutes so that we can get a variety of voices and keep the conversation moving.

Theme 1: Defining the Field and Its Impact Potential (30-minute discussion)

Question: Is the term “Business for Peace” / “Business and Peace” outdated and in need of re-evaluation?

Summary: The session will begin by questioning the term “Business for Peace” and its suitability as a name for the field. The discussion will explore whether a new term is necessary and if boundaries should be set to define the field, with particular interest on the relationship between “peace” and “conflict” studies (a common discussion in the field of peace research).

Theme 2: Establishing a Home for Business for Peace (30-minute discussion)

Question: Should “Business for Peace” establish itself as a distinct field, or should it find a home within a more established discipline?

Summary: Is Business for Peace a distinct field and where its home should be. The advantages and disadvantages of having a designated home, such as the creation of a journal, will be considered. The need to engage with related fields, such as corporate citizenship, political CSR, authenticity/legitimacy, and ESG, will also be discussed. In short, does thinking of B+P as a field help or hurt our mission?

Theme 3: Interdisciplinary Engagement (30-minute discussion)

Question: What is a meaningful “business and peace impact”, and how can we better ensure that our research generates them?

Summary: The focus of this theme is to examine the primary impacts that the field of Business for Peace has and can have. The discussion will revolve around whether the field is generating new insights in the areas it engages with or simply replicating existing insights. Different stakeholder groups, such as businesses, policymakers, scholars and students, communities, investors, and international organizations, will be analyzed to understand their role in driving positive change. We will also hopefully consider problems of varied units of analysis within the field.

Theme 4: Deep Case Discussion: Colombia (30-minute discussion)



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Question: What unique insights has B+P work delivered on Colombia, and what good is B+P for Colombian society?

Summary: The most commonly explored and studied country case in the B+P space is that of Colombia. Colombia hosts a series of longstanding conflicts, as well as a business community that has been more engaged (albeit with ebbs and flows) in peace and conflict processes than in many other conflict countries. Given that it is the field's most "well-developed" case, what collective insights has B+P Colombia research delivered, and how has this knowledge helped (or not) Colombia policymakers, civil society and/or the business community?

11:00-11:10 **Break**

11:10-12:00 **Internal Session: how is that future achieved?**

Main Question: *What is our collective forward mission?*

Possible Sub-Questions to kick off discussion:

Should we be aiming for a "grand unified theory of business and peace" to show scholars (and the world) what this field is and why this field matters?

Are there other "subfields" that became real fields trying something this cross-disciplinary?

Where do our ethical guideposts lie in this research?

Who are we not currently including in our "big tent", and how can we engage?

Do junior scholars interested in this field have the resources they need to succeed in it?

Additional topics for discussion:

- o Expanding the space: Existing Journals (special issues at BH and JBE; Society and Business Review; journals in other fields with a peace interest)
- o Expanding the Space: New Journal (useful but who has the time, hidden damage of sucking good papers away from top journals to build a base)
- o Expanding the Space: Books (e.g. the Routledge book series on business and peacebuilding; Cambridge Elements series)
- o Conferences - ISA, AOM, area studies events, and tailoring for different audiences
- o Workshops (e.g. should this be an annual event?)
- o Funding (US and EU grants; Norwegian and Swiss grants; applying across continents)
- o Support for PhD students (programs, supervision, mentorship, and external examiners)
- o How do we do the above in ways that prioritize and incentivize researchers who are generally marginalized and/or specifically would benefit (like those from conflict zones)?

12:00-13:30 **Lunch + presentation**
Music and Empathy: Tools for Peace

Constance Cook Glen; Teaching Professor; Director Music in General Studies; Jacobs School of Music & Carolyn Calloway-Thomas, Professor, African American and African Diaspora Studies; Director of Graduate Studies, African American and African Diaspora Studies