

Hey G hope you are well.

So the other time I was trying to write an ad for my friend's furniture business but it seems he is not serious about growing his social audience so I want to move on to a restaurant near us. I will do a warm outreach to him in person. We've met before at his restaurant and we had a few chats not doing anything about the business but rather the taste of the food. I gave him a remarkable compliment and he was happy. He remembers me because I usually go there to eat. So I want to show him a copy of what I had for both his Facebook and IG accounts so that agreement becomes easy. I have planned to reach out to him this Friday because I will be going there to buy myself food. So below are the points I am watching out to

TARGET

#The motive behind the copy is that they find it difficult to get healthy and nutritious food around.

#And I am targeting the people in that community

#Age range should be 5 years and above

#Tell them the benefits of buying your food

#The will be a picture or video in the middle of

the copy which will speak a lot about itself. And will also be eye-catching content.

#The copy is concise and direct and also tells them how affordable it is.

THE COPY ITSELF

“Struggling to find yourself a delicious, nutritious meal? Let Soulmate Restaurant be your answer.

Enjoy a variety of healthy options such as our fresh salads served with locally sourced ingredients, our famous jollof rice, and many more which are tailored for all ages. Our food not only tastes great but also fuels your body with essential nutrients. Their prices start as low as \$3, making it affordable for all. Order yours now for an affordable, wholesome goodness. Contact us at [***] or reach out on WhatsApp at [*****] or via email at [*****]. Let's nourish your body and soul together.”**

So what are your thoughts on this copy? Reframe one or two things you want to so that the copy will catch more attention.

Bless Up G