



Dame Anita Roddick, DBE (23 October 1942 -- 10 September 2007) was the founder of The Body Shop, a British cosmetics company producing and retailing beauty products that shaped ethical consumerism. The company was one of the first to prohibit the use of ingredients tested on animals and one of the first to promote fair trade with third world countries.

Roddick was also involved in activism and campaigning for environmental and social issues including involvement with Greenpeace and The Big Issue. In 1990, Roddick founded Children On The Edge, a charitable organization which helps disadvantaged children in Eastern Europe and Asia.

Roddick was diagnosed with liver cirrhosis due to long-standing hepatitis C in 2004, and after she revealed this to the media in February 2007, she promoted the work of the Hepatitis C Trust, and campaigned to increase awareness of the disease.

In 2003, Queen Elizabeth II appointed Roddick a Dame Commander of the Order of the British Empire, and she was officially styled Dame Anita Roddick DBE.

ANITA RODDICK - MRS. BODY SHOP

A. The following sentences are taken from the video about Anita Roddick. There are 11 mistakes; all of them have something to do with prepositions.

Can you find them?

1. ...she's regarded one of the most successful...
2. ...she's the founder one of the best known cosmetics companies in the world...
3. ...she's not only interested with beauty....
4. ...she's a manager with principles...
5. ...she wants her company to serve the public with good...
6. ...one real luxury that she allows herself...
7. ...when she is not travelling through Africa....
8. ...who has not given up on her dream of changing the world....
9. ...the centre of her life which she always returns...
10. ...she discusses on her ideas and plans...
11. ...she hates standing still....
12. ...she's been married with Gordon for over 30 years...
13. ...they both share love of adventure...
14. ...that provided the starting point for his wife's success....
15. ...exhausted with hotel and restaurant work...
16. ...it was never meant to be a business...
17. ...I can't look at the horse and wanting to run away...
18. ... didn't want to go back for teaching...
19. ...pay for my wages....
20. ...and then we close it
21. ...this is what we were working towards...

B. Watch the video and check your answers.

C. Watch the video again and summarise Anita's business life. Use key words/phrases only (not full sentences). Start with her original job and businesses she had with her husband Gordon before you take notes on the idea of The Body Shop.

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