



## 5 Top Social Media Marketer Secrets on How to Gain Instagram Followers Organically

The Instagram algorithm has definitely changed a lot within the last decade, but its principles thankfully remain the same. It's still about posting photos and videos that would capture the most number of followers and get the most engagement. And of course, it's still all about knowing how to grow your Instagram account so more people can view your content.

The thing is, how can brands gain Instagram followers organically? That is, without resorting to fishy methods such as buying fake followers or spamming people to get them to check out your feed?

Let's talk about **five top social media marketer secrets for organic Instagram growth**

- [Secret # 1: Be consistent with posting social media content](#)
- [Secret # 2: Produce diverse and quality content for your Instagram feed](#)
- [Secret # 3: Run promotions and contests to gain real Instagram followers](#)
- [Secret # 4: Promote your Instagram account across platforms](#)
- [Secret # 5: Invest in influencer and celebrity Instagram marketing](#)

Plus, here's a bonus tip in advance: [Gain Real Instagram Followers through Celebrity Instagram Marketing](#)

But first, let's talk about the five tips

## Secret #1: Be consistent with posting social media content

One of the most important things that you need to remember when you start putting your brand content on social media is that you have to be consistent about it. This is one of the most basic components in any marketing strategy. Not every post you make on Instagram will go viral, so the best way to increase your chances of getting your content in front of your intended audience is to follow a schedule for uploading content. We recommend posting at least three posts per week at a minimum.

## Secret #2: Produce diverse and quality content for your Instagram feed

Experiment with different concepts for your brand content without going far from your core overall brand message. The more diverse your content is, the more interesting your feed will be, and you'll get people to start looking forward to your next posts. Of course, you should also make sure that you post quality content, since the content you post is a reflection of your brand quality as well. Provide value in the form of how-to videos or educational material that will uplift the lives of your followers to build trust and rapport.

## Secret #3: CR t est ft we fr

Running promotions and contests are basically a win-win scenario for your audience. People in general love getting good stuff for free, so take advantage of it! And we should say that these gimmicks are *by no means* especially effective at motivating your target audience to help you grow your brand by following your account, purchasing your product, or by promoting your content on their own social media accounts.

## Secret #4: Promote your Instagram account across platforms

Who says you have to limit promoting your Instagram account on Instagram alone? There are other ways to grow your audience on the platform, and that includes promoting your feed on your other social media profiles. For example, why not showcase a snip of your Instagram feed on your Facebook page? Or how about giving your audience on Twitter an incentive for following you on Instagram as well?

## Secret #5: in influencer and celebrity Instagram marketingInvest

Finally, consider leveraging the power of influencers and celebrity endorsements in building your brand image. These famous personalities not only have a way at capturing people's attention, they also have a huge follower base that you can tap into for your brand. Just think of how many thousands of new followers you can drive to your account if you collaborate with a celebrity or influencer for a promotional campaign!

## Gain Real Instagram Followers through Celebrity Instagram Marketing

At [Social Sensei](#), we team up with big names in different industries to help businesses gain Instagram followers organically. We've worked with **hundreds of happy clients** and have generated **thousands of new followers** for those who have signed up with us.

We guarantee account safety, so you never have to worry about your Instagram account being banned or action blocked. The best part? Your success is our success, so if you don't reach your minimum followers guaranteed, we will continue working for you until you do.

Want to know how Social Sensei can drive thousands of real followers to your Instagram account without risking your account? [Schedule a call with us](#) or call us now at 888-444-9144 and let's work on growing your brand with celebrity Instagram marketing.