

Thank you for considering being featured on our interview series “Diversity in Product,” we’re humbled and excited to have you here with us! Here’s how the process works:

1. If you’re selected as an interviewee, we’ll reach out over LinkedIn or email to coordinate. Please note that we *cannot interview everyone*. Our focus is on product managers who come from underrepresented backgrounds.
2. You can elect to complete the interview async (by filling out your answers directly), or alternatively schedule a time to talk through live. If you take the live interview route, we’ll need to record the audio so that we can accurately transcribe your responses (we won’t publish the audio version as it’s just for transcription purposes).
3. Featured product managers have final “veto” approval on the content. They can add / edit / remove questions, they have final say over their answers, and they can always get back in contact with us to modify their answers in the future.

How you’d like to be introduced (aim for 1-3 sentences)

placeholder

We’d love to hear about your journey into product management. How did you become a PM, and what were some of the challenges you faced in securing your first PM role? (Aim between 100-200 words, though feel free to share more!)

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What are some ways hiring managers can make that first PM role easier to obtain for people who don’t look or think like them? (Aim between 100-200 words, though feel free to share more!)

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Looking back on that first PM experience, what advice would you give yourself? (Aim between 100-200 words, though feel free to share more!)

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Product management can sometimes be an isolating role. What are some approaches you've taken to get support? (Aim between 100-300 words, though feel free to share more!)

placeholder

What do you find frustrating about being underrepresented in product management? (Aim between 100-300 words, though feel free to share more!)

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From your perspective, what's one thing people should be more aware of? (Aim between 50-200 words, though feel free to share more!)

placeholder

What question do you wish we asked you? How would you respond to that question?

(Aim between 200-400 words, though feel free to share more!)

placeholder

What's the best way for readers to connect with you? (Feel free to share any and all social media links, projects, charities, shoutouts, etc.!)

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To thank our featured product managers for their courage, time, and effort, we offer the following optional benefits. You can elect to use as many or as few of these as you'd like.

1. One free spot in our self-paced course [Solving the PM Interview](#) (worth \$117) that you can gift to anyone you'd like to help improve access to product management
2. A complimentary copy of "Amplifying Your Voice", a guide to getting featured in other product management venues (e.g. blogs and speaker events)
3. Complimentary lifetime access to [our monthly PM masterclass](#) (worth \$30 / month)