

Product: Calisthenics course to become strong and aesthetic with bodyweight.

Avatar: Teenager who trains with calisthenics and wants to impress with his body and strength but finds it difficult to progress.

Pain/desire

Amplify

Solution

Subject Line: Why You Can't Get Ripped

[Name],

Are you tired of putting in endless effort, trying to sculpt a body with rippling muscles, yet can't see progress?

Imagine staring into the mirror, feeling proud and seeing a physique that catches girls' eyes and commands athletes' respect.

Sportsmen like Ian Barseagle found a shortcut to it:

In just six months, they not only get ripped but master skills like one-arm pull-ups and muscle-ups...

Making peers and women literally scream over them.

Now, you can either ignore this and keep failing at being proud of your reflection

OR

[Click here to achieve that statuesque physique and mind-bending strength ASAP.](#)

Hoping to see you change **YOUR** future,

[Guru's Name]