

#PANeedsTeachers Coalition - Digital Toolkit

Thank you for taking action to address PA's teacher shortage with us!

We're using social media to spread awareness of our campaign and to support a new call-to-action – and you can help too. Please consider sharing the content below on your organization's outgoing media, including social media accounts, email newsletters, and your site.

Time of launch: Feb 2, 2023

Hashtags: #PANeedsTeachers #FutureCantWait #teachercrisis

Call to Action: Tell viewers to read and share the #PANeedsTeachers report.

Link to Call-to-Action: <https://bit.ly/pnt-report> or www.paneedsteachers.com/summit-report

@ Tags:

PANeedsTeachers (Twitter: @paneedsteachers Facebook: @PANeedsTeachers IG: @paneedsteachers)

TeachPlusPA (Twitter:@TeachPlusPA FB:TeachPlusPA IG:@TeachPlusPA) **NCEE** (twitter: @CtrEdEcon FB: @theNCEE)

Click here for graphics you can share on social media:

(These will be turned into links to download once graphics are finalized)

Please pair the images with the draft post text on the following pages, or customize the copy to fit your organization's voice.

Draft social media posts

Copy+paste for social media posts, or customize to fit your organization's voice.

Twitter / Instagram / Facebook:

Pennsylvania is in a teacher CRISIS: the supply of #teachers has plummeted by two-thirds over the past decade. Here's how a systemic solution can work

👉 <https://www.paneedsteachers.com/summit-report> #teachercrisis #PANeedsTeachers

Teacher shortages have been affecting districts all over PA — but they've hit poorer ones way harder. How do we fix this? This report has some ideas 💡 :

<https://www.paneedsteachers.com/summit-report> #educator #teaching #teachercrisis

! Half of new teachers in Pennsylvania left full-time teaching within five years according to a PDE report. How do we keep these teachers from leaving? We've got some ideas:

<https://www.paneedsteachers.com/summit-report> #teachercrisis #PANeedsTeachers

When learners are asking teachers, "Why are you leaving us?" It becomes clear that something has to change in Pennsylvania's public education system – and the #PANeedsTeachers campaign just might know a good place to start:

<https://www.paneedsteachers.com/summit-report> #education #educator #teachercrisis

Pennsylvania cannot sustain our education system as it is today. It's time we met systemic problems with systemic solutions. Read the full report from the #PANeedsTeachers summit:

<https://www.paneedsteachers.com/summit-report> #teachercrisis

#PANeedsTeachers

LinkedIn:

When many Pennsylvania #educators begin their careers already burnt out, it's no wonder that the Commonwealth is in the midst of a teacher shortage. Where do we begin after over a decade of this problem?

A report from the #PANeedsTeachers coalition, led by @TeachPlusPA and @CtrEdEcon, has ideas: <https://www.paneedsteachers.com/summit-report>

#teachershortage #teachercrisis #PANeedsTeachers #education

Only 6% of the Pennsylvania educator workforce identify as persons of color, compared to 37% of the student population. Data shows that more diverse #teachers means better outcomes for EVERYONE, not just students of color — but that PA has some of the highest rates of attrition for these teachers.

How do we fix the crisis we're facing today? #PANeedsTeachers, led by @TeachPlusPA + @CtrEdEcon, has some solutions: <https://www.paneedsteachers.com/summit-report>

#teachersshortage #teachercrisis #PANeedsTeachers #education #futurecantwait

When learners are asking teachers, "Why are you leaving us?" It becomes clear that something has to change in Pennsylvania's public #education system. From making it free to be a teacher to changing the professional environment, the #PANeedsTeachers campaign just might know a good place to start to tackle this issue:

<https://www.paneedsteachers.com/summit-report>

#teachercrisis #PANeedsTeachers #education #futurecantwait #educator