

I feel like this is more of a Professor Andrew question, but at this point, any advice would be really helpful. I just need some help.

So, I'm in a really messed up situation. I support my mom financially and am obviously working to make copywriting my main source of income but I have a roadblock that frankly, I don't know is the best way to go about handling or maneuvering around.

Due to personal safety reasons from an outside element. My mom and I have to sell our house and move out of state. Along with that, we have to change our names, bank accounts, credit cards, social security numbers, emails, phone numbers, phone providers, internet providers, change my moms annuity accounts, literally everything you can think of we have to change. I also have had to delete all of my social media platforms. (I will likely have to cancel my membership in TRW and start a brand new account with all my new information and banking information once the full switch is made as well.) Like I said, it's a messed up situation but it's been a learning experience to say the very least. (Fun Fact, when you change your social security number your credit score goes back to 0.)

This situation has been going on for a long time but it's gotten to the point we need to essentially go underground. At the current house we had to have cameras put up all around the house. I even got a K-9 trained German Shepherd to protect my mom when I'm not home. As well as weapons strategically placed around the house.

I'm trying to constantly be proactive about this and I went through the process of changing my name. Paid for everything, but I won't be able to get the new ID until 3-4 months from now. I would rather start that process sooner so when we arrive in the new state, the quicker I can get everything else going. But because I won't get the new ID for 3-4 months, I can't start the new bank accounts, social security numbers or anything else large like that until that comes in. (My mom isn't changing her name until after her house sells. Sellers' information is public record and the outside element could see what it is and then proceed to track us that way.) The police and the judges have done all they can but they can only do so much.

I was going to launch my website (I literally have all the parts done and ready in word documents, from pictures to about me sections to service overviews, I even have a company name and I bought the url for it) but the judge told me it would be safer for me to wait to launch it until I was in a different state, due to website algorithms and locations. The same with social media platforms. Email is different and I have already created my new email address.

With that being said, the main roadblock that I am having trouble figuring out now is how to handle trying to work to get clients. I know I need to significantly improve my copywriting skills, so I will be working nonstop in that department, but I don't want to have to stop any progress with outreach. I know I can use email to do outreach and plan to but I don't know how to handle the getting paid part (I can't change my banks accounts for another 3-4 months, the name on my bank accounts are my "Old Name.") , or having to explain the situation to any/all my clients that I do land, due to the fact this is extremely personal and the less people that know about this, the better. I don't want to lose credibility with clients either. Because I can't change my bank accounts for another 3-4 months, the name on my bank accounts is under my "Old Name."

So my questions and areas of concern are:

1. Do I continue doing outreach with my "Old Name" so when I get paid I can actually receive the money? But with this situation, how would I go about interacting with them when all of my information changes? Am I just 100% up front with them? I feel like I would lose credibility or just scare them away.
2. Do I start doing outreach with my "New Name" & new email and when I get paid tell them something like "Oh the partner whom I am working with accepts all the money into his account?" (Which is still under my "Old Name.") I don't want to build a business relationship from lying to them ya know?
3. Also, If I do land a client and crush it, I feel like I can only start building testimonials and building my portfolio with my new name. It doesn't make sense to me to use my old name and then lose all the testimonials when everything switches over? Or do I have them make the testimonials only using my website company name/Social Media Platforms name that I will launch once I've moved states?
4. Or, If I do get clients, do I work with them with my "Old Name" and help them until I leave the state and all of my information changes? Then just drop them and disappear into the sunset? Or do I try to explain the situation to them and then ask them for testimonials with my "New Name"? Build my portfolio or testimonials that way?
5. Or, (which I hate this idea) do I just work on improving my skills and wait until everything changes before I start doing outreach to land clients? I don't want to have to stop and wait. I feel like I'm already behind enough. What's worse is that I feel like I'm actually starting to make progress.

I was accepted into the Agoge Program, which is amazing and has already helped me tremendously. Creating the "New Identity" is literally exactly what I needed at the exact right time, because my mom and I each have to literally create a New Identity for ourselves! I feel like I really can be successful in copywriting for the first time since being in the campus but this roadblock is making me feel like I'm hitting a wall.