



Association of Computer Adaptive Testing in Africa (ACATA)

Website:

<https://www.acata.org>

Email:

contact@acata.org
secretariat@acata.org

Address:
Educational Measurement Assessment and Evaluation Research Unit,
Department of Social Sciences Education,
Faculty of Education,
University of Ilorin,
P.M.B. 1515
Nigeria

2nd ACATA Conference Sponsorship Request

About ACATA

The Association for Computerised Adaptive Testing in Africa ([ACATA](https://www.acata.org)) was founded in 2020. ACATA is a research think tank which serves the role of driving innovations for tackling problems with respect to educational assessments and innovating new solutions to fix them. The vision is to grow the capability for CAT and expand its use in Africa. As a way of deploying this, ACATA is having her second biennial conference from October 20 to 23, 2025.

About the 2025 ACATA Conference

We are delighted to announce that the second biennial ACATA conference will be hosted by the Gordon Institute of Business Science ([GIBS](https://www.gibs.ac.za)), University of Pretoria, in partnership with [eGrowth](https://www.egrowth.co.za).

With the conference theme “***Transforming Educational Assessment with Adaptive Technological Innovation***”, the 2025 ACATA conference serves as a platform to bridge the gap between traditional and technology-driven assessment methods, ensuring that learners are adequately prepared for the evolving demands of the 21st-century workforce. Additionally, there will be a wealth of individual oral presentations and innovative interactive sessions on cutting-edge research and applications.



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Conference Sponsorship Opportunities

On behalf of the Organising Committee, we invite you to consider sponsoring the 2025 conference to ensure that your organisation gets the best possible exposure at the conference. In addition to helping improve research on adaptive testing and the assessment industry, this provides extensive visibility to many important professionals and decision-makers.

The 2nd ACATA International Conference offers the opportunity to become a conference Testing Organisation Sponsor (Africa and international) or exhibitor (national and international). These are described below:

Testing Organisation Sponsor – Africa (R50,000 or USD equivalent for other African countries)

This option is for testing organisations operating within Africa, which will be explicitly acknowledged during the presidential address and will be able to include company literature in the attendee registration area. The organisation's logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions and on the conference website and will redirect a click on the logo to the sponsor's website. You may include a 200-word profile of your organisation for the website.

Testing Organisation Sponsor – International (USD \$2000)

This option is for testing organisations operating outside Africa, which will be explicitly acknowledged during the presidential address and will be able to include company literature in the attendee registration area. The organisation's logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions and on the conference website and will redirect a click on the logo to the sponsor's website. You may include a 200-word profile of your organisation for the website.

Exhibitor – Africa (R50,000 or USD equivalent for other African countries)

This option is for non-testing organisations operating within Africa, which will be explicitly acknowledged during the presidential address and will be able to include company literature in the attendee registration area. The organisation's logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions and on the conference website and will redirect a click on the logo to the sponsor's website. You may include a 100-word profile of your organisation for the website.



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Exhibitor – International (USD \$1000)

This option is for non-testing organisations operating outside Africa, which will be explicitly acknowledged during the presidential address and will be able to include company literature in the attendee registration area. The organisation's logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions and on the conference website and will redirect a click on the logo to the sponsor's website. You may include a 100-word profile of your organisation for the website.

Conference Participation Sponsorship– Virtual (For students in developing countries)

This sponsorship would assist with sponsoring student virtual participation at a cost of \$100 per participant. Please, feel free to indicate the number of students being sponsored.

Sponsorship will be acknowledged in several ways and will show your organisation's support for adaptive testing. Kindly note that we have a limited number of sponsorships opening, which will be allocated on a first-come, first-served basis.

Sponsorship Process

To confirm your sponsorship, please pay using the below banking details and complete the Agreement to Sponsor Form on the following page.

Account details for Payment in Rands	Account details for Payment in USD
<p>Account Name: ASSOCIATION OF COMPUTER ADAPTIVE TESTING IN AFRICA</p> <p>Bank Name: First National Bank – FNB</p> <p>Account Type: Gold Business Account</p> <p>Account Number: 62932402324</p> <p>Branch Code: 256505</p> <p>Branch Name: MELVILLE-492</p> <p>Swift Code (for International payments): FIRZAJJ</p>	<p>Account Name: ASSOCIATION OF COMPUTER ADAPTIVE TESTING IN AFRICA</p> <p>Bank Name: Guaranty Trust Bank - GTB</p> <p>Account Type: Current</p> <p>Account Number: 0834624578</p> <p>Branch Code: 058-152052</p> <p>Branch Name: GRA-Ilorin</p> <p>Swift Code (for International payments): GTBINGLA</p>

The payment proof and the filled Agreement to Sponsor Form should be forwarded no later than 31 July 2025, to:

The 2nd ACATA Conference LOC Secretary, Dr Jumoke I. Oladele, 2025conference@acata.org (for all sent email, please copy: jumokeo@uj.ac.za or oladele.ji@unilorin.edu.ng)



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2ND ACATA Conference Sponsorship Agreement Form

Contact Name: _____

Position: _____

Organisation Name: _____

Address: _____

State/Province: _____

Zip/Postal Code: _____

Telephone: _____

Email: _____

Website: _____

Sponsorship level

Please indicate the level of sponsorship with a ☒:

- ☐ Testing Organisation Sponsor – National (R50,000)
- ☐ Testing Organisation Sponsor – International (USD \$2000)
- ☐ Exhibitor – National (R30,000)
- ☐ Exhibitor - International (USD \$1000)
- ☐ Student Virtual Participation Sponsorship @ \$100

(Kindly indicate the amount and the number of participants being sponsored in the space provided.) _____

Sponsorship Cancellation Policy: Cancellations prior to 15 August 2025 will have their payment returned minus a \$300 administration fee. Please note that sponsorship cancellations after this date will forfeit their deposit payment.

- ☐ I have read the cancellation policy and accept its conditions.

Date and Signature