SL: Opportunity Knocking

Hi (name),

I was looking through your website and one thing really caught my attention—despite all the remarkable aspects of (business name), I noticed that you do not currently have an email newsletter in place.

In the current highly competitive market, It's crucial to employ effective strategies that attract and retain new members while increasing sales.

This is where the power of an email newsletter comes into play.

By implementing a well-crafted email newsletter, you can effectively engage with your target audience, build strong relationships, and ultimately drive more conversions for (company name)

So, how does an email newsletter work its magic?

I'd love to tell you over a quick 10-minute Zoom call.

Let me know what day and time works best for you.

Best, Kevin