



Global Learning for an Open World Conference

Powered by Actionable Innovations Global

<https://tinyurl.com/GLOWoverview>

GLOW 2023

Global Learning for an Open World Conference: Shaping the Future of Educational Innovation and Sustainability

November 13-14, 2023

[The Global Learning for an Open World \(GLOW\) Conference](#) is a pioneering virtual gathering dedicated to promoting sustainable development through innovative education. It spotlights the cultivation of global competencies, expanding the horizon for cross-border collaboration, equipping learners for dynamic global citizenship, and ensuring equitable access to quality education for everyone.

Conference Goals

- Bring together a dynamic global assembly of education enthusiasts across all levels interested in innovative educational practices and sustainability education, thus forging a vibrant international community.
- Deliver accessible, top-tier professional learning experiences that fuel creativity and foster collaborative educational innovation among educators.
- Exhibit captivating, avant-garde practices in experiential and global learning. We aim to provide practical, action-driven methodologies that educators can readily implement with their learners.
- Offer an engaging platform for open dialogue on methodologies, goals, and learning theories related to experiential and global learning. We hope to foster opportunities for collaborative research and exploration of pioneering methods, goals, and learning theories.
- Connect educators and educational institutions with forward-thinking peers and organizations, creating a robust network for continuous support, collaboration, and shared growth.

Call for Proposals

[The Call for Proposals](#) will be open from August 1, 2023, until November 1, 2023. Sessions will focus on the following topics.

Students: Developing community and collaboration among students, emphasizing teaching approaches, learning activities, and interpersonal practices that support the development of student voices and relationships.

Teachers: Professional development, support, and collaborative opportunities for teachers interested in experiential learning and the teaching of global competencies.

Curriculum and Assessment: Ways to integrate experiential learning and the development of global competencies into existing curricula, the development of curricula focused on these approaches, and assessment strategies for measuring curricular efficacy and student learning in these areas.

Leadership: Strategies, resources, community support, and collaborative opportunities for establishing and maintaining an institutional culture focused on experiential learning and the development of global competencies.

Intercultural Communication: Ways to address cultural and communicational differences associated with cross-border collaboration and learning in order to foster a diverse, equitable, and inclusive learning community.

Sustainable Development Goals (SDGs): Strategies for responding to and integrating the UN 2030 sustainability goals into curricula, learning activities, and assessment. **Climate Change Education:** Initiatives, programs, and activities for educating youth, adults, and communities regarding the impact of the climate crisis.

Primary Education: Emphasis on the unique challenges and opportunities involved in implementing experiential learning and the development of global competencies for students in primary education, including emphases on early childhood education, child development, and privacy concerns for young learners.

Secondary Education: Emphasis on the unique challenges and opportunities involved in implementing experiential learning and the development of global competencies for students in secondary education, including expectations surrounding standardized testing, the use of social media, and community service opportunities.

Higher Education: Emphasis on the unique challenges and opportunities involved in implementing experiential learning and the development of global competencies for students in higher education, including professional and disciplinary expectations, internships, and cross-disciplinary opportunities.

Experiential Education: Exploration of hands-on, project-based, maker, study-abroad, virtual exchange, and other programs and opportunities associated with experiential learning.

Innovative Schools: A showcase for schools and other learning institutions performing at exemplary levels in the use of experiential learning and the development of global competencies with an emphasis on takeaways that other institutions can adopt.

Admission and Partnerships

In 2023, we are implementing a **Pay What You Can** model for attendees, presenters, and partner organizations. Contributions will fund administrative costs, publicity, our technology platform (Hopin), and provide resources for attendees. This support is highly appreciated as it makes this event possible for thousands of educators worldwide.

- Non-profit organizations can submit as many proposals as desired this year regardless of benefactor status. Support is appreciated and needed, but not required.
- Non-profits can also support the conference as media partners.
- For-profit entities must be conference benefactors in order to present at GLOW. See admission levels and benefits below.
- Schools and non-profit organizations who wish to support the conference and experience boosted visibility at the conference can opt to be a conference benefactor.
- To register as a benefactor, [go to our conference registration page](#), select the Tickets option, and register accordingly. Registrations should be made prior to November 1, 2023.

Here are the different ticket levels for schools, non-profits, and companies:

Benefactor - Gold Level

For schools, non-profit organizations, and companies with the financial capacity to be generous supporters. (\$2000)

- Includes: Recognition on session opening slides, websites, social media, and newsletter. Large-sized virtual expo booth, dedicated expo time in the conference schedule, optional interview/presentation on Actionable Innovations Conversations, access to live sessions on November 13–14, viewing access to all recordings for 6 months, downloads of organization's sessions if applicable, a promo code for up to 20 supporter-level tickets, and access to networking features in our conference platform. 3 benefactor presentations will also be featured prominently at the conference on our stages. Benefactors at the Gold level will also have the opportunity to send a marketing message to conference attendees. Schools and non-profits can submit as many general session proposals as they choose.

Benefactor - Silver Level

For schools, non-profit organizations, and companies with the financial capacity to be generous supporters. (\$1000)

- Includes: Recognition on session opening slides, websites, social media, and newsletter. Medium-sized expo virtual booth, dedicated expo time in the conference schedule, optional interview/presentation on Actionable Innovations Conversations, access to live sessions on November 13–14, viewing access to all recordings for 6 months, downloads of organization's sessions if applicable, a promo code for up to 10 supporter-level tickets, and access to networking features in our conference platform. 2 Benefactor presentations will also be featured prominently at the conference on our stages. Schools and non-profits can submit as many general session proposals as they choose.

Benefactor - Bronze Level

For schools, non-profit organizations, and companies with the financial capacity to be generous supporters. (\$500)

- Includes: Recognition on session opening slides, websites, social media, and newsletter. Small-sized expo virtual booth, dedicated expo time in the conference schedule, access to live sessions on November 13–14, viewing access to all recordings for 6 months, downloads of organization's sessions if applicable, a promo code for up to 5 supporter-level tickets, and access to networking features in our conference platform. 1 Benefactor presentation will also be featured prominently at the conference on our stage. Schools and non-profits can submit as many general session proposals as they choose.

Media Partnership

For schools and non-profit organizations who are able to promote GLOW to their networks at least twice in the coming months. Media partners are encouraged to promote [the Call for Proposals](#) in September and October and conference registration in September, October, and November. (\$0)

- Includes: Logo and link to your organization featured in our community and conference websites, event opening thank you, access to live sessions on November 13–14, and 1 promo code for admission at the supporter level.
- [Visit this link to register](#), click Tickets, and select the media partner option to sign up. Journalists interested in covering GLOW are also welcome to register as media partners.

Here are the different ticket levels for individuals:

Patron Level

For individuals who can afford to significantly support the conference. (\$100)

- Includes: Recognition on our websites, access to live sessions on November 13-14, viewing access to all recordings for 6 months, certificates of attendance, and access to networking features in our conference platform.

Supporter Level

For individuals who can pay the standard registration fee and wish to support the conference. (\$50)

- Includes: Access to live sessions on November 13-14, viewing access to all recordings for 6 months, certificates of attendance, and a video file of your presentation if you present at the conference, plus access to networking features on our conference platform.

Contributor Level

For individuals who can afford a reduced rate but still want to support the conference. (\$25)

- Includes: Access to live sessions on November 13-14 and recordings for 6 months.

Volunteer Level

For individuals who can spend 3 hours volunteering as session moderators or in the help lounge. (\$0)

- Includes: Access to live sessions on November 13-14 and recordings for 6 months as well as recognition on our website and a volunteer certificate. Limited quantity.

Free Level

For individuals who cannot afford the standard rate for the conference. (\$0)

- Includes: Access only to live sessions on November 13-14 and access to recorded keynote presentations via YouTube.

GLOW Conference Partners 2022

- World Savvy
- Meg Languages
- STS Education/Educational Collaborators
- CILC
- GEBG
- CFR Education
- Fulbright Teacher Exchanges
- Digital Promise
- Global Nomads Group
- Empatico
- MY HERO
- TakingITGlobal

Previous Sponsors and Media Partners

GlobalEdCon Sponsors: Alludo Learning, Connections Academy, Edmodo, Digital Promise Global, Global Campaign for Education - US Chapter, Google, iEARN-USA, IIE, Learning Bird, Otus, Participate/VIF, TES, QFI, Taking IT Global, University of South Florida, the Wonderment

GlobalEdCon Partners: ASCD, Asia Society Center for Global Education, California International Studies Project, Center for Interactive Learning and Collaboration (CILC), Digital Promise Global, Empatico, Flat Connections, GENE - Global Education Network Europe, Global Oneness Project, Global Online Academy, Global STEM Education Center, Inc, iEARN-USA, IREX: Teacher Exchange Programs, IVECA International Virtual Schooling, Know My World, NEXT.cc STEAM by Design E-Learning, NextVista.org, One World: Future Ready, OneWorld Classrooms, SIMA Classroom, TakingITGlobal, The MY HERO Project, The NEA Foundation Global Learning Fellowship, the Stevens Initiative, UNICEF USA, the University of Florida Center for Latin American Studies, World Savvy, World View/UNC Chapel Hill, and Write Our World

About Actionable Innovations Global

[Actionable Innovations Global](#) is a professional learning community that includes teachers, learners, school leaders, researchers, and other education practitioners interested in making teaching and learning more diverse, connected, sustainable, creative, and significant for everyone involved.

We connect and empower education-focused professionals worldwide through international professional learning and networking opportunities. Our aim is to change the world by providing

meaningful and impactful learning experiences for all learners in support of the UN Sustainable Development Goals.

We embrace emerging technologies and tools, incorporate new research and discoveries, and practice creative teaching and learning strategies being developed worldwide. We provide forums and publications for others to share their ideas, curate educational resources, and host regular conversations about innovative practices in education. Additionally, we design and lead high-quality virtual professional learning experiences and provide virtual event services.

Actionable Innovations Global relies on the financial support of schools, non-profit organizations, and companies that believe in the power of global educational innovation. The support of our partners helps create affordable virtual professional development opportunities for educators. It empowers educational professionals and youth with opportunities to share their experiences and expertise authentically with others around the world.

[Actionable Innovations Global](#) operates as a non-profit under a fiscal sponsorship agreement with [Global Youth Action Network](#). The [Actionable Innovations](#) consulting group is a separate consulting organization.

Our Community

The top ten countries with the greatest number of members in our global community are: The United States, Canada, Australia, India, The United Kingdom, Mexico, Pakistan, Argentina, Colombia, and Spain. 55% of our membership hail from the United States.

Events to date: 20

Total community membership: 28,801

Self-reported roles:

- Administrators: 2650
- Teachers: 11,929
- Library/Media Specialists: 1118
- Tech Coordinators: 2056
- Tech Directors: 814
- College/University Staff: 1434
- College/University Professors: 2618
- Consultants: 2835
- Entrepreneurs: 573
- For-Profit Employees: 740
- Non-Profit Employees: 2119

Social Media

[The Actionable Innovations Global Twitter handle](#) currently has 11K followers, while [Lucy's personal Twitter](#) following is approximately 40K followers.

- [Facebook](#) (30K likes and follows)
- [Instagram](#) (264 followers)
- [LinkedIn](#) group (1942 members)
- LinkedIn Company Page (1004 followers)

- [Twitter](#) (11K followers)
- YouTube ([GlobalEdCon channel](#) 983 subscribers; [Actionable Innovations Global channel](#) 122 subscribers)

Our Team

Lucy Gray

[Lucy Gray](#) is an educator, consultant, and community builder. Lucy previously taught elementary grade levels in Chicago Public Schools and middle school computer science at the University of Chicago Laboratory Schools. She also has worked at the University of Chicago's Urban Education Institute and the Center for Elementary Mathematics and Science Education. Recently, she served as the Director of Educational Technology at North Shore Country Day School.

In 2007, Lucy founded the Global Education Collaborative, a network for educators interested in collaborating that evolved into the Global Education Conference Network and Conference. This network is now known as Actionable Innovations Global. In addition, she has led mobile learning and digital equity initiatives for CoSN, developed strategic plans and content for companies, provided professional development coaching to school districts, and presented internationally at numerous conferences. Lucy has received the distinction of Apple Distinguished Educator and Google Certified Innovator, as well as the MakingITHappen award from ISTE.

Don Buckley

[Don Buckley](#) is a design thinker, innovator, and educator who uses design to create innovative educational solutions. He is the co-founder of Tools at Schools, Rewind Reset Forward, and faculty at Teachers College Columbia University, an author, public speaker, and workshop facilitator. Don lectures and consults internationally on design thinking, entrepreneurship, and innovation in education.

William Rankin

[Dr. William Rankin](#) is a learning-experience and learning-frameworks designer and educational theorist who served as worldwide Director of Learning at Apple from 2013 through 2016. An academic with over 25 years of classroom experience, Rankin helped design the world's first iOS-based one-to-one learning program for higher education, for which he was named Campus Technology magazine's Innovator of the Year for mobile learning in 2008. In 2009, he was named an Apple Distinguished Educator, and in 2010, he began a three-year tenure on the US Board of Apple's Distinguished Educators program. Interviews with Rankin have appeared in Wired, The Guardian, The Times of London, Businessweek, The New York Times, and The Chronicle for Higher Education and at online sites, including InsideHigherEd, Ars Technica, and Open Culture. He has worked with schools, governments, and learning organizations in more than 30 countries to design, develop, and implement innovative learning and is an expert in mobile and technology-enhanced learning and constructionism.

Julene Reed

[Dr. Julene Reed](#) is an international consultant, presenter, researcher, instructional designer, instructional coach, and education author with over twenty-five years of experience in education. Julene holds a doctorate in educational leadership with a focus on global education. She is an Apple Distinguished Educator, Apple Teacher, Google for Education Certified Trainer and Innovator, Google Earth Education Expert, Adobe Certified Educator, and Microsoft Innovative Educator Expert and Trainer.

Julene has worked with educators internationally in the United States, Australia, New Zealand, Tanzania, Malawi, and Canada. Additionally, she has provided professional learning experiences to educators and professionals in Azraq Refugee Camp near Amman, Jordan. Julene's professional experiences include working with UNICEF, INEE, inZone, the United Nations, Dr. Jane Goodall's Roots & Shoots, and Polar Bears International. Julene currently serves as an adjunct professor at Lamar University's Digital Learning and Leading program, a co-instructor with Arizona State University's Mary Lou Fulton Teachers College, and an adjunct professor at Abilene Christian University–Dallas.

Our History

GLOW 2022 Stats

- Our 2022 online event had approximately 1800 registrants from 97 countries.
- Over 180 speakers presented approximately 145 sessions.
- The average rating of sessions by attendees was 9.1.
- The average time spent online at our event by attendees was 4 hours and 32 minutes.
- Countries represented included Albania, Algeria, Argentina, Australia, Austria, Azerbaijan, the Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Bolivia, Brazil, Bulgaria, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Estonia, Ethiopia, Finland, France, Gambia, Germany, Ghana, Greece, Guatemala, Honduras, Iceland, India, Indonesia, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Lebanon, Liberia, Lithuania, Malawi, Malaysia, Mexico, Moldova, Montenegro, Morocco, Myanmar, Nepal, the Netherlands, New Zealand, New Zealand, Nigeria, Norway, North Macedonia, Pakistan, Panama, Papua New Guinea, Paraguay, the Palestine Territories, Peru, the Philippines, Poland, Portugal, Qatar, Romania, Russia, Rwanda, Saudi Arabia, Senegal, Serbia, Sierra Leone, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Switzerland, Taiwan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Uzbekistan, Uganda, United Arab Emirates, United Kingdom, United States, Venezuela, Vietnam, and Zambia.

The Original Global Education Conference

Lucy Gray founded the Global Education Collaborative in 2007. She then partnered with Steve Hargadon to run the Global Education Conference and assorted virtual and face-to-face events from 2010-2019.

[Recordings can be found on this YouTube channel.](#)

In 2022, Lucy Gray re-branded the Global Education Conference Network and combined it with Actionable Innovations, a professional learning community co-founded with Don Buckley and Dr. William Rankin. This new community is now called [Actionable Innovations Global](#). It is a collaborative, dynamic, worldwide professional community of educators who believe that learning at all levels should embody action and innovation, and its network and events support these emphases.

Other Events

The Global Collaborators Meetup - June 25, 2023

The Global Collaborators Meetup at ISTE is a dynamic environment to connect, collaborate, and strategize with peers around global learning and collaboration. It is a face-to-face event taking place at the International Society for Technology in Education conference in Philadelphia, Pennsylvania, from 10 AM - 12 PM on June 25th. Our meeting space will hold up to 200 participants, and it is free for ISTE-registered participants.

This Global Collaborators Meetup is designed for educators interested in learning how to create and foster opportunities for global, project-based collaboration in their classrooms. There will be both [ignite presentations](#) and networking activities. Additionally, there will be a show-and-tell activity where partners can share their resources.

The AlImpactEd Summit - August 7, 2023

Artificial intelligence (AI) is at the center of some of our biggest technological shifts and business/education opportunities - yet many are still intimidated by the concept. This virtual conference is a curated online professional learning experience designed to unite educators worldwide and inspire them to harness the power of generative AI and ChatGPT in their classrooms. The AlImpactEdSummit will highlight the transformative potential of AI-driven tools, while fostering collaboration among educators to shape the future of teaching and learning. Entrepreneurs working on AI tools to support teaching and learning will also participate in the Summit. Join us on this journey to revolutionize education and unlock the true potential of AI-enhanced learning experiences!

Actionable Innovations Conversations

Embark on an inspiring journey with our ongoing dynamic webinar series, [Actionable Innovations Conversations](#). Designed exclusively for passionate educators and innovators worldwide, this engaging and ongoing event brings you a remarkable collection of presentations and interviews featuring distinguished leaders in the field of education.

Join us in forging valuable connections and fostering a strong sense of community as we delve into the cutting-edge realm of educational innovation. Our carefully curated webinars are crafted to serve as a nexus for networking, collaboration, and idea exchange among like-minded individuals who share a common vision for the future of education.

Powered by Streamyard, a state-of-the-art platform, we seamlessly broadcast our thought-provoking discussions to a diverse range of social media channels, ensuring that our insights reach a global audience.

Event Services

Our team can produce comprehensive virtual events using the Hopin platform.

- Comprehensive Event Planning & Management: Our team is dedicated to making your events a resounding success. We specialize in planning, coordinating, and managing events of all sizes and types, ensuring seamless execution from start to finish.
- Strategic Consulting: Our professionals assist you in setting long-term objectives and formulating strategic planning, ensuring every detail aligns with your organization's goals.
- Marketing Services: We provide comprehensive marketing services, including event promotion, social media marketing, content creation, and public relations, to raise awareness and attract the right audience to your event.
- Custom Virtual Events: We can produce custom virtual events tailored to your needs, whether they're free or paid. These events can be branded under your name or ours, offering a flexible approach that suits your objectives.

Our rates are designed to provide a cost-effective solution for your event planning needs. Should you decide to purchase a license to a platform similar to Hopin for a three-day event, you may spend around \$6000. However, by choosing our services, you can benefit from our expertise, resources, and personalized approach, all of which can significantly enhance your event's success. Our pricing is competitive and designed to provide exceptional value.

For more information, feel free to get in touch with us. Let's create memorable experiences together!

Service	
Use of the Hopin Platform 1 hour webinar 1 organizer seat	\$250
Use of the Hopin Platform 4 hours (half-day) 2 organizer seats	\$500
Use of the Hopin Platform 8 hours (full day) 2 organizer seats	\$1000
Use of the Hopin Platform 3 Days 3 organizer seats	\$2500
Actionable Innovations Consultant Support	\$300 per hour
Direct marketing to the Actionable Innovations Global community and mailing list (approximately 30,000 people)	Negotiable depending on the event
Stripe fees for paid events	3% of proceeds

Features include:

- Custom registration fields, website builder, emails, text, questions
- Advanced analytics and data reports and real-time analytics dashboard
- Direct integrations + Hopin API (optional fees may be incurred)
- Backstage powered by StreamYard
- Event Recordings
- Breakout Rooms
- RTMP compatible
- Multi-language support with Native Closed Captions
- Multiple stages
- Vendor booth self-serve dashboard

- Single-sign-on secure login

Contact Us

Let's talk! If you are interested in learning more about our programs and services or would like a demonstration of the Hopin and Streamyard platforms, [please book an appointment with us](#) or email Lucy Gray at lucy@lucygrayconsulting.com. Thanks for your interest and support.