Wil M. Dubree

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EDUCATION

University of Madison-Wisconsin School of Journalism and Mass Communication

Madison, WI

Doctor of Philosophy in Mass Communications

Expected May 2028

Relevant Coursework: Message Effects, Computational Research Methods, Advanced Statistics, Machine Learning

Advisor: Michael Wagner, PhD.

University of Madison-Wisconsin School of Journalism and Mass Communication

Madison, WI

Master of Arts: Mass Communication Research and Theory

May 2024

Thesis: Agenda-Uptake in Local Media Ecologies: The Case of Campus Sexual Misconduct

Advisor: Michael Wagner, PhD.

Indiana University School of Media

Bloomington, IN May 2022

Bachelor of Arts in Media,

Concentration in Media Science | Specialization in Research | GPA 3.8/4.00

Indiana University Founders Scholar, Executive Dean's List

Relevant Coursework:

Media Literacy, Communication Science Theory and Practice, Advanced Writing

Indiana University Luddy School of Informatics, Computing and Engineering

Bloomington, IN

May 2022

Certificate in Informatics
Relevant Coursework:

• Coding Foundations, Design, User Experience and User Interface, Data Analytics, Team Product Development, Advanced Coding, Discrete Mathematics, Human-Computer Interaction

RESEARCH

RESEARCH INTERESTS

Computational Methods; Natural Language Processing; Web Scraping; Local Journalism; Message Effects; Agenda Setting; Public Opinion

PEER-REVIEWED JOURNAL ARTICLES

Fun Facts: The Impact of Joke Proximity on Encoding Facts from the Main Stories on Last Week Tonight with John Oliver

Journal of Broadcasting & Electronic Media

2025

Julie R Fox, Lucía Cores-Sarría, **Wil M. Dubree**: DHCCST study examining how humor influences the acquisition of factual information from comedic news, using an experimental design with a recognition task and a psychophysiological measure.

Some Local Restrictions Apply: Local Media Availability and Voting Patterns in Midterm Elections Under Review at Political Communication

2025

Abby Qin Youran, **Wil M. Dubree**, Michael Wagner: a contextual explanation of political homophily and spatial polarization from a social-communication network perspective by combining GLMNet models, spatial lag regression, and geographically weighted regression

CONFERENCE PRESENTATIONS

<u>Talking about Sexual Misconduct: Collegiate News Media and Twitter Conversation on College Campuses</u>

International Communication Association

May 2023

Wil M. Dubree: A study of the relationship between collegiate news and local Twitter conversation on the topic of sexual misconduct across 5 major American campuses

<u>Under Conspiracy Videos We Meet: Facts, Norms, and Communities in a Transnational Sinophone</u> <u>Conspiracy Sphere</u>

Association for Education in Journalism and Mass Communication Annual Conference 2023 August 2023
Abby Qin, Fan Xiao, **Wil M. Dubree**: A study of the relationship between collegiate news and local Twitter conversation on the topic of sexual misconduct across 5 major American campuses

Through the Camera into the Body: A Physiological Study Investigating the Effect of Camera Movement on Leg Motor Activation

Conference: Society of Psychophysiological Research

October 2021

Dr. Lucia Corres-Saria, **Wil M. Dubree**, Prof. Annie Lang (IU Bloomington): A Physiological Study Investigating the Effect of Camera Movement on Leg Motor Activation

Entering the Interrogation Room: Psychological Effects of a 'Breathing' Camera in Crime Shows

Society for the Cognitive Study of the Moving Image

June 2020

Dr. Lucia Corres-Saria, **Wil M. Dubree**, Prof. Annie Lang (IU Bloomington): A psychophysiological pilot study testing the effects of real handheld camera, compared to fake handheld camera and tripod.

NON-ACADEMIC PUBLICATIONS

Democracy SOS Evaluation and Recommendations Part Two, Content Study

Democracy SOS; Solutions Journalism Network and Hearken

October 2023

Sue Robinson, Margarita Orozco, Tahereh Rahimi, Rachel Reingold, Sophia Vento, Wil M. Dubree (data technician)

Advancing Democracy 2022-2024 Report

Solutions Journalism Network, Hearken, and Trusting News

August 2025

Robinson, Sue, Orozco, Margarita, **Dubree Meyer, Wil**, Rahimi, Tahereh, Barrett, Taylor, Boansi Agyekum, Eric. Duncan, JD, Reingold, Rachel, and Vento, Sophia

CURRENT RESEARCH PROJECTS

<u>Partisan Connection in Context: Explaining the Online and Offline Political Homophily in American Counties</u>

Abby Qin Youran, **Wil M. Dubree**, Michael Wagner: a contextual explanation of political homophily and spatial polarization from a social-communication network perspective by combining GLMNet models, spatial lag regression, and geographically weighted regression

Impact of Political Television News Coverage on Election Rolloff

UW Madison Center for Communication and Civic Renewal

June 2024-Present

Abby Qin & Wil M. Dubree: Using television news data of coverage of political elections and offices to evaluate TV news' impact on election rolloff at the local, state, and federal levels

How much does inclusive local media cost

May 2023-Present

UW-Madison School of Journalism and Mass Communication; Duke University DeWitt Wallace Center for Media and Democracy; Democracy Fund

Wil Dubree, Abby Qin: A generalized workflow for journalism performance assessment and budget calculation.

Meta-Analysis of the History of Diversity in Media Psychology

IU Bloomington Institute for Communication Research: Computative Research Group

June 2021-Present
Rob Potter, Harry Yan, **Wil M. Dubree**, Lucia-Corres Saria: A meta-analysis of the history of racial and ethnic diversity in the field of Media Psychology over time through the medium of peer-reviewed academic journals

SERVICE

Computational Communication Cooperative

Co-Director December 2022-Present

Teach basic coding skills along with more advanced topics, including API usage in Python, topic modeling and data management; Hosting expert methodological guest workshops; Provide hands-on assistance during workshop sessions; Coordinate logistics

WSUM Student Radio Governance Board

Graduate Student Representative

September 2023-Present

Governance board member for WSUM, UW-Madison's major student radio outlet serving campus and the greater Madison, WI area; directly involved in budgeting and direction planning for WSUM

Reviewer For

International Communication Association Social Media + Society Special Issue UW-Madison All-Campus TA Awards Committee

RESEARCH GRANTS

Local Journalism Funding Model Research Grant

\$5000 Research Grant through the Duke University Democracy Fund

May 2023

Journalism Ecosystem Model

DeWitt Wallace Center for Media and Democracy

UW-Madison SJMC Graduate Student Research Grant

October 2023

\$1000 Research Grant for Graduate Student Research

UW-Madison SJMC

AWARDS AND HONORS

UW-Madison College of Letters & Science Teaching Mentorship Award

•	Appointment to L&S Teaching Mentor team; Scholarship awarded	Madison, WI
•	Awarded to Graduate Student TAs with outstanding teaching record	Spring 2025

UW-Madison College of Letters & Science Early Excellence in Teaching Award

•	Recognizes outstanding and inspirational performance by new TAs	Madison, WI
•	Awarded to Graduate Students with fewer than 4 semesters of teaching experience	Spring 2024

Indiana University Media School Departmental Honors

•	Awarded to students who complete a degree w/ additional honors requirements	Bloomington, IN
•	Two honors seminars required w/ the completion of a thesis paper	May 2022

Indiana University Executive Dean's List

•	Requires 3.7 minimum semester GPA	Bloomington, IN
•	Received Fall 2018-Spring 2022	Spring 2022

Indiana University Hutton Honors College: Undergraduate Research Grant

•	Awarded to students in order to fund faculty-advised research projects	Bloomington, IN
•	Grant awarded to students with strong research background	Spring 2021

Indiana University Founders Scholar

•	Requires 3.8 minimum cumulative GPA	Bloomington, IN
•	First received Spring 2019	Fall 2020

Indiana University Office of Undergraduate Research: Summer Research Symposium Grant

•	Awarded to students in order to fund faculty-advised research projects	Bloomington, IN
•	Research presented to undergraduate research peers at poster symposium	May 2020

ACADEMIC POSITIONS

INSTRUCTOR OF RECORD POSITIONS

University of Madison-Wisconsin School of Journalism and Mass Communication	Madison, WI
Instructor: JOUR-J677: Concepts and Tools for Data Analysis and Visualization	Fall 2024

TEACHING ASSISTANT POSITIONS

University of Madison-Wisconsin School of Journalism and Mass Communication	Madison, WI
Teaching Assistant: JOUR-J677: Concepts and Tools for Data Analysis and Visualization	Spring 2025

University of Madison-Wisconsin School of Journalism and Mass Communication Madison, WI Teaching Assistant: JOUR-175: Digital Media Fluency Summer 2024

University of Madison-Wisconsin School of Journalism and Mass Communication Madison, WI Teaching Assistant: JOUR-J677: Concepts and Tools for Data Analysis and Visualization Spring 2024

University of Madison-Wisconsin School of Journalism and Mass Communication Madison, WI Teaching Assistant: JOUR-J203: Information for Communication Fall 2022-Fall 2023

Indiana University Luddy School of Informatics, Computing, and Engineering Bloomington, IN Undergraduate Instructor: INFO-I201: Mathematical Foundations of Informatics Spring 2019-Spring 2022 10 Semesters including summers; Discrete math, symbolic logic, algorithmic structures, data structures and graph theory

RESEARCH POSITIONS

Communication Addressing Poverty Lab (CAP Lab) Ithaca, NY Graduate Fellow Jan 2025-Present

• Survey Analysis and Design Expert; Field Survey Expert

UW-Madison Computational Approaches and Message Effects Research (CAMER Lab) Madison, WI Research Assistant May 2023-Jan 2025

Assistant to PI Professor Sijia Yang specializing in large database management

Indiana University Institute for Communication Research (ICR) Bloomington, IN Lab Manager September 2019-Spring 2022

- Assistant to the Director and Assistant Director of the Indiana University ICR
- Responsible for lab data management, computer equipment maintenance, general lab organization, event coordination, creation and maintenance of shared research resources

Bethesda, MD

April 2019-May 2021

National Institutes of Health (NIH) Research Assistant

Research Assistant to Post-Doctoral Fellow Studying Disability and Human Sexuality at the NIH

- Responsible for schedule keeping, email and communications management, proofreading, engaging in peer-reviewed academic research

GRADUATE COURSES

QUANTITATIVE ANALYSIS & STATISTICS

POLISCI 813: Multivariable Statistical Inference

EDUPSYCH 761: Applied Statistics

UW-Madison Educational Psychology

EDUPSYCH 763: Regression Models

UW-Madison Educational Psychology

UW-Madison Educational Psychology

UW-Madison Psychology

UW-Madison Psychology

UW-Madison Journalism and Mass Comm

JOURN 818: Computational Approaches

UW-Madison Journalism and Mass Comm

UW-Madison Computer Science

EDUPSYCH 965: Applied Bayesian Statistics

UW-Madison Educational Psychology

CRITICAL APPROACHES & QUALITATIVE ANALYSIS

JOURN 818: Mass Communication History

JOURN 802: Mass Communication and Society

JOURN 880: Message Effects

UW-Madison Journalism and Mass Comm

UW-Madison Journalism and Mass Comm

UW-Madison

POLISCI 813: Multivariable Statistical Inference

UW-Madison

CODING, SOFTWARE, & STATISTICAL PROFICIENCIES

Coding LanguagesStatistical ProficienciesRNatural Language ProcessingPythonMachine LearningSQLTimeseries AnalysisJavaScriptBayesian Approaches

Data SkillsSoftwareData MiningStataWeb ScrapingAdobe SuiteTableau

REFERENCES

Susan Robinson

University of Wisconsin-Madison School of Journalism and Mass Communication Helen Firstbrook Franklin Professor of Journalism

<u>Contact</u>: <u>robinson4@wisc.edu</u> <u>Website</u>: <u>https://journalism.wisc.edu/news/staff/susan-robinson</u>

Michael Wagner

University of Wisconsin-Madison School of Journalism and Mass Communication

William T. Evjue Distinguished Chair for the Wisconsin Idea; Director, Center for Communication and

Civic Renewal

<u>Contact</u>: <u>mwagner8@wisc.edu</u> <u>Website</u>: <u>https://journalism.wisc.edu/news/staff/michael-wagner</u>