

Hey [insert boss's name here],

I'm interested in attending **Optimize Silicon Valley** hosted by **Revenue Operations Alliance** on **January 21** and would like to inquire if you'd be able to offer the financial support for me to do so.

This will support our business journey with the strategies, tactics, and methods needed to make an impact in our market.

The event is focused on breaking the everyday working cycle, connecting with like minded professionals from around the world and getting practical advice to be more successful moving forward.

My goals are to learn more about:

- [INSERT GOAL HERE]
- [INSERT GOAL HERE]
- [INSERT GOAL HERE]

Many respected leaders within the field are talking about it and this is what they had to say about recent events:

*"I had a great time attending the Summit. It was interesting hearing from the different leaders in the revenue space."* -  
**Head of Revenue Operations at AZA Finance**

*"Excellent venue, candid speakers and high quality of audience participation. Strongly recommend."* - **Chief Revenue Officer at GIST Impact**

*"It was a very successful summit! The speakers were very engaging and had great content."* - **Senior Director of Revenue Operations at Active Networks**

I will submit a post-event report including an executive summary, major takeaways, tips, and pictures from the event.

Let me know if there's anything else you need from me at this stage.

Thanks,  
[INSERT YOUR NAME HERE]