

Catalyst 2030: Ukraine Chapter Overview

Overview of the Chapter

- **Total Members in Ukraine:** 15 Catalyst Members and 23 member organisations.
- **Total Projects of the Chapter:** Impact Business Acceleration Program for Ukrainian businesses to support post-war recovery, create sustainable social impact and to accelerate the development of social impact economy in Ukraine; Employment Platform for War-Affected Communities in Ukraine; Impact Food; Mental Health Intervention Project to measure and correct development of stress-related disorders.

Strategic Focus

- **Objective:** Forge a vibrant and resilient ecosystem in Ukraine, where SMEs, NGOs, and governmental entities unite with global players – governments, corporate giants, and pioneering social entrepreneurs. Together, we aim to bolster Ukraine’s strength during these tumultuous times and pave the way for a thriving post-war era.
- **Chapter Priorities:**
 - **Empowerment Through Funding:** Spearheading robust fundraising campaigns for our collaborative projects, ensuring we have the resources to drive change.
 - **Bridging Connections:** Seamless communication channels that bring the Ukrainian Chapter members closer to renowned funders and fundraising mavens, opening doors to invaluable opportunities.
 - **Grant Mastery:** Providing expert assistance in crafting compelling grant applications, enhancing the prospects of securing crucial funding.
 - **Alliance with the Corporate World:** Building bridges with forward-thinking for-profit organisations, unlocking a treasure trove of pro-bono services for our members.
 - **Networking Goldmine:** Facilitating enriching interactions between the Ukraine Chapter members and a vast network of Catalyst and non-Catalyst stakeholders, each with a wealth of experience in pertinent fields.
 - **Economic Renaissance:** Championing the transformation of Ukraine’s economy, steering it towards sustainability and societal impact.
 - **Focused Initiatives:** Launching and nurturing initiatives dedicated to uplifting the most vulnerable and marginalised sections of Ukrainian society, ensuring no one is left behind in our mission for post-war revival.

Engagement Initiatives

- **One-on-One Consultations:** These sessions are far more than simple introductions; they are a dedicated space for members to voice their projects, needs, and aspirations. It is a chance for individual members to be truly heard and provided with tailored solutions, resources, and support.
- **Group Calls:** These group discussions prove to be a powerful catalyst for collaboration. They are not just meetings; they are incubators for new chapter projects, resource sharing, and ideation. Most importantly, they are where our members forge direct, meaningful connections and bonds with one another.

Annual Highlights

- During [World Economic Forum Annual Meetings 2023](#), Ukraine Chapter members (Impact Force) and Schwab Foundation for Social Entrepreneurship presented a pilot program for the

first [Impact Business Accelerator in Ukraine](#), turning a spotlight on challenges and practical solutions of rebuilding Ukraine by virtue of putting local innovators and impact businesses at the forefront of Ukraine's recovery. The larger goal of the program is to build a strong ecosystem, encouraging more businesses driven by a social mission to reinvest profits into creating positive social change in post-war Ukraine.

- In August 2023 Ukraine Chapter members (Impact Force) in partnership with **UN Women and Ministry of Digital Transformation of Ukraine** launched the [Dream and Achieve Online Business Academy](#) to empower displaced Ukrainian women in Poland and Ukraine with the necessary entrepreneurial and digital skills to overcome economic challenges, achieve financial security, and become active contributors to their local communities. This initiative enabled women to start or grow their businesses to deepen their knowledge and understanding of how to build their business online from scratch or go offline to online, develop their own brands online, search for audiences, new customers, new markets and more.

Collaborative Projects

- **Employment Platform for War-Affected Communities in Ukraine:** [Amidst Ukraine's post-war challenges](#), this collaborative initiative seeks to develop a tailored employment platform for war-affected individuals, including veterans, the disabled, and internally displaced persons. With a 20% unemployment rate in 2023, this platform addresses the urgent need for specialised job services, bridging the divide between job seekers and employers. This initiative aims to boost social inclusion and national productivity, guiding Ukraine towards sustainable post-war recovery.

Economic Contribution

- **Impact Business Accelerator Program:** This is [a capacity building project](#) designed to bolster Ukraine's post-war economy by supporting socially responsible businesses. It provides gaps and needs assessment, educational business program, mentorship, resources, and networking opportunities, aiming to create jobs and partnerships while promoting inclusivity and social impact. The program anticipates significant economic contributions and societal benefits, including aiding vulnerable groups.

Public Health Contribution

- **Mental Health Intervention Project:** This is [a comprehensive program](#) aimed at effectively preventing and combating stress-induced disorders (including PTSD) among the war-affected population of Ukraine, and raising awareness on mental health and wellbeing among the affected population of Ukraine. The program provides the info campaign focused on the nature of stress, its phases, objective measurement techniques, interventions and global best practices; the evaluation and a comprehensive set of lifelong, non-pharmaceutical tools and strategies to effectively prevent and combat stress-induced disorders.

Traditional and Sustainable Food Contribution

- **Impact Food:** [The project bolsters](#) Ukraine's sustainable and traditional food scene by empowering local farmers and food artisans, preserving age-old culinary methods, and educating on sustainable practices. The project, endorsing the Slow Food ethos, engages the community through markets and festivals, and collaborates with diverse partners to strengthen a healthful, eco-conscious food system.