

# WHY INVESTING IN WIRELESS CHARGING SOLUTIONS IS THE BEST THING YOU CAN DO

The world is going wireless! In the early 2010s, colorful earphones were the thing to have but AirPods within a decade became the IT gadget.

So where do we go from here? If smartphone developers are to be heeded, charging will be the next big thing to go wireless. And embracing this change is certainly the best thing to do! Here's why:

## **THE SMART WAY TO CHARGE**

How many times have we had phones overheating beyond 100% because someone forgot to switch off the charger, or panicked when the battery died down during travel & there wasn't a port? Wireless charging adjusts to the needs of the device, charging it slower to avoid 100% overheat & being a travel-friendly device when no charging ports are in sight.

## **SAY GOODBYE TO MULTIPLE CHARGERS**

There are millions of brands currently flooding the electronics market, all mandating their own chargers, many with fragile wires. Wireless chargers follow a mandated Qi standard for charging which happens to be compatible with various devices across the board – smartwatches, smartphones, laptops, etc.

So just swap your cable chargers for a multiple wireless charging device & say goodbye to all the cable-clutter in your bags & homes.

## **MOST SMARTPHONE COMPANIES ARE MAKING THE SWITCH**

Samsung, Apple & all the great movers & shakers of the tech world have slowly & steadily been rolling out wireless chargers & wireless charging-friendly devices. Even public officials are preferring to install wireless solutions in public places. It is very much possible that wireless in a few years will become the industry standard the same way smartphones did in the cellular phone industry.

So, it's time to declutter the wires & switch to wireless charging solutions - best for your devices' battery health AND for saving money on chargers!