

AI Foundations PBL Presentation Rubric (100 Points Total)

Driving Question: *How can we be knowledgeable, ethical, and responsible users of AI in college and in our future careers?*

Category	Outstanding (21–25 points)	Effective (16–20 points)	Developing (11–15 points)	Below Expectations (0–10 points)	Score
Depth of Understanding & Research Synthesis (25 points)	Demonstrates exceptional understanding by synthesizing complex research with interview and site visit insights. The presentation clearly articulates AI's impact with a compelling, insightful narrative, using varied and credible sources.	Clearly explains AI's role using relevant examples and strong research. Effectively integrates research with interview and site visit insights to support all main points and create a cohesive narrative.	Provides limited understanding, relying on surface-level research. Attempts to use interview and site visit insights but lacks clarity or a cohesive narrative.	Minimal understanding with no relevant examples. Little to no evidence of integrating research or interview and site visit insights.	
Ethical & Responsible Use in Careers (25 points)	Clearly articulates advanced ethical considerations, potential biases, and responsible AI practices in specific industry contexts and future careers.	Addresses ethics and responsibility with a strong general understanding and relevant examples.	Mentions ethics or responsibility but lacks clarity, depth, or specific connections to the industry.	Little to no discussion of ethics or responsible use.	

Original AI Solution & Journey Reflection (25 points)	Proposes highly innovative, realistic, and justified AI application(s) for the industry that significantly improve efficiency or workflow. Expertly reflects on the learning journey, including challenges and discoveries from business/industry interviews and visits.	Proposes new AI uses that are practical and reasonably creative. Adequately reflects on the learning process, including key takeaways from the business/industry interviews and visits.	AI ideas are underdeveloped, unrealistic, or not clearly connected to industry needs. Limited or vague reflection on the learning journey.	No original idea or lacks connection to industry. No reflection on the learning process is provided.	
Presentation & Professionalism (25 points)	Presenter speaks confidently and clearly, shows deep engagement with the topic, and responds thoughtfully and thoroughly to all questions. Presentation is visually compelling, well-organized, and clearly communicates ideas using text, images, and data graphics.	Presenter communicates ideas effectively and answers questions accurately. Presentation is organized and clear with appropriate use of visuals and text.	Presenter shows limited understanding of project and/or does not effectively answer questions or explain key concepts. Presentation lacks information and cohesion, or the visuals are not clearly connected to the main ideas.	Presenter is unprepared or unable to explain key concepts. The presentation is hard to follow or poorly constructed.	

Total Score

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****Note: Attendance at our presentation night is required!
(January 6, 2026 from 6:30 pm – 8:00 pm in the HS PAC lobby)**