

Persuasive Presentation - 60 points

COMM 101 Spring 2020

March 3 and 5

This is a speech to “actuate” - persuade the audience to do something at your request.

This presentation meets BSU’s DLS Foundational Studies ULO outcomes and criteria:

Learning outcome: Deliver information with appropriate reasoning and evidence

DLS Foundational Studies ULO Criterion #3: Understand reasoning, inquiry and problem-solving.

Learning Outcome: Understand personal responsibility in audience/occasion analysis prior to communicating

Learning Outcome: Foster constructive relational/organizational climates through communication and listening

Learning Outcome: Explain best practices within the communication discipline regarding accuracy and documentation of information

DLS Foundational Studies ULO Criterion #4: Understand responsibility, personal reflection

This assignment will help you practice the following **skills**:

- Public speaking
- Nonverbal communication behaviors
- Written communication
- Persuasive skills

Task

- Prepare a persuasive speech to persuade your audience to do something or convince them of why they should choose your side. Memorization is required.
- Speak for 6 minutes max. ***You will be stopped at max time and graded accordingly.***
- Use three visual aids to accompany your presentation.
- Prepare a keyword outline according to pg 175 in your book to turn in.

Tips for success

- Practice, practice, practice - at least a minimum of five times.
- Practice with your visual aids.
- Work to memorize your speech.
- Follow the rubric to understand exactly what I will be grading on.

Submitting your work

- Submit your keyword outline via Google Docs named **LastName_Keyword Outline #2** by **6:00 pm March 3rd**.
- Submit your powerpoint files to me through Google Slides named **LastName_Visual** and share with me at francescorkill@boisestate.edu by 6:00pm March 3rd

Persuasive Presentation Rubric - 60 points

Category	Points possible
Step 1: Attention	
Got audience interested in listening	/5
Step 2: Need	
Showed that a problem exists in the community, Idaho, and/or world	/5
Showed that there is a need for what you're asking for, used evidence to support	
Step 3: Satisfaction	
Showed how you would provide a solution if audience followed you	/5
Step 4: Visualization	
Helped audience picture how the future will be different by choosing your side	/5
Step 5: Action	
Request action: audience members want be on your side and believe you	/5
Presentation Aids	
Relevant, easy to read visual components #_____	/5
Submitted by due date	
Individual Grade Elements	
Appropriate speed, dynamism, volume, conversational style	/5
Few fillers (uh, um, like, you guys, ok, and, so, now, actually, alright, basically	/5

Strong all-around-the-room eye contact	/5
Effective gestures and stance	/5
5-6 minutes	/5
Keyword outline submitted by due date	/5
TOTAL	/60

NOTES: