

Post BobbyCast feat. Danica McKellar Podcast Clips

✓ You do not need a dedicated page for this campaign to participate, you can post on any page

WHAT TO DO

Download clips from the official BobbyCast content folder below and post them to your clip pages on TikTok and/or Instagram Reels.

This campaign features clips from the BobbyCast podcast episode featuring Danica McKellar. Use engaging, interesting moments from the episode.

Content Folder:

https://www.dropbox.com/scl/fo/00x7j3bbfbc3xv6pdhd74/ALVBGoGXenKL0GRVyD3kihk/CLEA N?rlkey=4km4s64z2laohhcrnn6ylmrq8&e=1&subfolder_nav_tracking=1&dl=0

⚠ DO NOT use footage from any source outside the official content folder.
Clips from unlisted or outside sources will be rejected immediately.

CAPTION GUIDELINES

Your caption must mention BobbyCast in some way. Keep captions short, punchy, and engaging. You may write your own captions as long as they reference BobbyCast.

Examples:

- "bobbyCast getting real with Danica McKellar 🧐"
- "this BobbyCast episode goes crazy 🗣"
- "BobbyCast really didn't hold back 😭"
- "BobbyCast feat. Danica McKellar said everything"
- "this BobbyCast clip got me 🔥"

ON-SCREEN TEXT

On-screen text is optional. However, if you choose to include any on-screen text, it must mention BobbyCast in some way.

Examples:

- "BobbyCast getting into it 🗣"
- "BobbyCast really said this"
- "BobbyCast ft. Danica McKellar 🧐"

Text must be clear and readable. Aesthetic fonts are fine as long as legible.

REQUIREMENTS

- ✓ Download and post ONLY content from the official BobbyCast content folder linked above
- ✓ Caption must mention BobbyCast in some way
- ✓ If on-screen text is used, it must mention BobbyCast in some way
- ✓ Post to TikTok and/or Instagram Reels
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1–2 countries (30%+ Tier 3 may be removed)
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Content from any source not in the official BobbyCast content folder
- ✗ Captions that do not mention BobbyCast
- ✗ On-screen text that does not mention BobbyCast (if used)
- ✗ Low-quality or lazy uploads
- ✗ NSFW, violent, or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes