

Mission Welcome Sequence I 3-5 Emails

Email 1:

Subject line: Here's your FREE EBOOK to improve your ball control.

Welcome inside, my friend!

I saw that you took action and that you're trying to take your game to the next level.

So I decided to email you personally.

I'm glad you're here and I will help you go through this process.

Download your free ebook here: [free ebook](#).

In the next few days I will send you an email where I'll talk about a personal story.

When you get the chance, give it a read.

Fabio

Email 2:

Subject line: The single step I took to get back on track.

I was at exactly the same point as you.

Dreaming of becoming a professional footballer everyday...

One day I realized that dreaming isn't enough and that I have to work hard for it if I want to achieve something.

So I started to go on trials.

GOT REJECTED TWICE.

Why? Because of my lacking technique.

I then had two choices:

Give up on my dream of becoming a professional footballer.

Or work as hard as I humanly could to improve my ball control.

I didn't give up because I'm a quitter!

Thanks to these simple football drills I used I've managed to take my game to the next level and join an academy.

[Discover these easy football drills that everyone can do.](#)

Email 3: Value Email that gives the reader new knowledge about their roadblocks and what needs to happen if they want to get to their dream state, DIC

Subject line: What to do if you want to get better at receiving the ball in the next 30 days.

Have you ever struggled to receive the ball under pressure?

There is a reason why players like Modric, Kroos, De Bruyne or other elite players have one of the best touches in the world.

It's not because they get the best treatment and it's not because they have the best equipment.

Not at all.

It's because they train easy cone drills with high intensity over and over again.

P.S. Some of these drills are shared [in our program](#).

So if you really want to become a wizard in the midfield, it's up to you.

Email 4:

Subject line: 7 secret steps that help you dominate the position and demolish the opposition.

If you want to become the most important player in your team, pay close attention.

As a midfielder, you need to be a wizard on the ball and you must also be in tip top shape so that you can handle the grueling and exhausting requirements...

Are you able to run those miles?

Do you consider yourself a wizard and can you control the ball also in tight areas?

Ask yourself, my friend.

But there is no need to panic, we can help you out.

We've created a program that helps you taking your game to the next level.

[All the knowledge we have gathered in the last 7 years can be found with one click.](#)