# **Please Read Carefully**

Welcome to the Seacoast Climb copy document.

This is a collaborative file. It holds the written words and call-to-actions (links) that we recommend appear on your new website. This takes into account user experience and search optimization, however does not include any design decisions. Like writing a book, compelling copy dictates successful design. You draft your narrative on a typewriter and *then* "take it to print". Same applies to a website. You first craft your story, then choose your flashy elements, like final fonts, drawings, photos, and anything else in support of the text. This process enables smoother design/development.

**To provide your feedback**, please use the Suggesting mode, or, highlight a word, sentence, or section, right click your mouse, and apply a new Comment. Suggesting mode allows us to track your direct edits; and Commenting allows you to share public notes and conversation points. Please reach out to your DARCI Project Manager if you need assistance using either of these tools.

For reference, this document follows the approved Seacoast Climb sitemap.

Once Seacoast Climb deems this document complete, your DARCI Account Manager will upload it to Dropbox and connect it to DocuSign to be officially approved by Seacoast Climb. After that period, any copy/link changes will be managed as additional scope and will be invoiced as hourly work.

Thank you!

Your DARCI Creative Team

# **Welcome to Seacoast Climb!**

Coming Soon! Sign Up for Updates

Seacoast Climb is the Seacoast's newest rock climbing gym, centrally located in Rye, NH. We offer climbing options to satisfy climbers of all ages and abilities.

# **Indoor Rock Climbing Experiences**

- √ Bouldering
- √ Top rope climbing
- √ Hangboarding
- √ Weekly events and programs
- √ 1:1 and group classes
- √ Belay certification

# **Gym Hours**

- ✓ Monday Friday 7AM-9PM
- √ Saturday Sunday 7AM-5PM
- ✓ Sunday & Wednesday 7AM-9AM, members only

# **Our Facility**

- $\checkmark$  2,211 square feet
- √ 72 vertical feet
- $\checkmark$  3 lanes of vertical climbing using belay
- √ 1,900 square feet bouldering space
- √ Gear rental available
- √ WiFi, locker rooms, water stations, food for sale on site
- √ Wheelchair and adaptive access

## How to Get Involved

- ✓ Early/First Membership (\$XX / XX)
- ✓ Membership (\$95 / month)
- √ Day Passes (\$25 / visit)
- √ Pass Packs (\$200 / 8 punches)
- √ Shoes, harnesses, chalk bags for rent

## Why Seacoast Climb?

Seacoast Climb is a place to challenge your physical limits, develop your rock climbing skills, and celebrate your whole journey toward better health and wellness.

We promise a welcoming and inclusive space where climbers of all ages and abilities can connect and learn from one another. We believe rock climbing is one of the best ways to build your body, nourish your mind, and set your spirit free. Our goal is to do more than help you conquer vertical heights—we want to help you use rock climbing as a tool to reach your full potential on and off the climbing wall.

# Be Ready to Rise to the Challenge!

Join our newsletter to stay u climbing, and more!	p to date on our grand opening, all things indoor rock
☐ First Name	
☐ Last Name	
☐ Email Address	
Button = Join Now	

1. Home

# **Welcome to Seacoast Climb!**

- √ Indoor Bouldering & Climbing
- ✓ Open Every Day 7AM-9PM

- ✓ Locally Owned & Operated
- √ Call us direct: 603-XXX-XXX

# The Seacoast's Newest Rock Climbing Gym in Rye, NH

Seacoast Climb offers a range of indoor rock climbing experiences and routes to satisfy climbers of all ages and abilities.

## **Memberships**

Individuals, Families, Seniors, Military, and Students.

Get unlimited access, exclusive hours, and program and merchandise discounts.

### Day Passes & Pass Packs

Climb for as low as \$25, seven days a week.

Shoes, harnesses, and chalk bags available for rent.

#### **Events & Programs**

Every day is a day to celebrate.

Check out our events and programs calendar.

## **Explore Our Gym**

Featuring 1,900 sq/ft of indoor climbing.

Including gear rental, locker rooms, free wifi, adaptive access, and more.

All Things Indoor Rock Climbing – All Things Elevated	
Company Video	

Seacoast Climb isn't just a place to challenge your physical limits and develop climbing skills. We're passionate about guiding members on their journey towards improved physical fitness, mental resilience, and overall wellness. As a locally-owned and

operated business, our mission extends beyond the walls of the gym as we strive to have a positive impact on the Seacoast community.

We believe in creating a welcoming and inclusive environment, a place where climbers of all ages and abilities can connect and learn from one another. We understand that rock climbing challenges the body as well as nurtures the mind and spirit. Our goal is to empower individuals—not just to conquer vertical heights—but to reach their full potential on and off the climbing wall.

**Our Story** 

# Are You Ready to Rise to the Challenge?

Conquer new heights at Seacoast Climb! Our indoor rock climbing gym offers experiences perfect for all ages and skill levels. Enjoy a supportive environment, learn from our seasoned staff, and reach your full potential on and off the climbing wall.

## **Bouldering**

Bouldering involves climbing on rock formations built close to the ground, without the use of ropes or harnesses. Climbers rely on their hands, fingers, feet, as well as their problem-solving skills, to navigate holds on routes marked with colored tape. Bouldering provides a physical and mental challenge, improves strength and fitness, and is a great option for climbers of all levels.

Have Questions? We have answers.

**See FAQs** 

# **Join Our Climbing Community**

Get unlimited access to our brand-new indoor rock climbing gym, along with perks like member-exclusive hours and discounts on classes and merchandise. Membership is an excellent way to take full advantage of our facility if you live, work, or vacation in any of the nearby towns: Portsmouth, New Castle, Stratham, Exeter, Greenland, and throughout the New Hampshire Seacoast and Southern Maine.

Become a Member

#### 2. Membership

Home > Membership

# **All-Access Memberships**

Indoor Rock Climbing in Rye, New Hampshire

## **Indoor Rock Climb Any Time!**

Seacoast Climb is excited to offer **5 membership levels** to individuals, families, seniors, active military and veterans, and students. See the chart below for all rates. Members get unlimited access to our gym, where they can practice indoor bouldering, top rope climbing, hang-boarding, and more.

### Become a Member

# All Membership Levels Include

- √ Unlimited access to our rock gym
- ✓ Exclusive "sunrise climb" member hours Every Sun. & Wed. 7AM-9AM\*
- √ Savings on <u>classes</u>
- √ Savings on merchandise
- √ Other program & event perks!

\*No drop-in climbers are allowed during these hours

# Our Rock Climbing Gym - Fast Facts

- $\checkmark$  2,211 square feet
- √ 1,900 square feet bouldering space
- √ Gear rental available
- √ WiFi, locker rooms, water stations, food for sale on site
- √ Wheelchair and adaptive access

**Explore Our Gym** 

Select a membership level to learn more and sign up.

Memberships	Per Month Per individual ACH	Annually Per monthly ACH (\$105/month)	Prepaid Annual Cost of Membership (value of \$95/month)
Individual Membership	\$95	\$1,260	\$1,140
Family Membership	\$89	\$267 (family of 3)	\$3,113 (family of 3)
Military Membership	\$80	\$80	\$960
Student Membership	\$80	\$80	\$960
Senior Membership	\$80	\$80	\$960
Other Gear	Shoes, harness, and chalk bags are available for rent daily for an additional fee of \$3.00 each. You may also choose to climb barefoot or with close-toed shoes. All personal shoes must not have been worn outside prior to climbing.		

Day & Pass Packs	Non-Member Drop-In Rate
<u>Day Pass</u>	\$25 / day
<u>Pass Pack</u>	\$200 / 8 punches

# **Questions?**

We're here to help! Visit our FAQs, contact us or call 603-XXX-XXX

# Day Passes + Pass Packs

# Indoor Rock Climbing Gym in Rye, New Hampshire

## Rise to the Challenge!

Seacoast Climb is proud to offer an inclusive, fun-loving indoor rock climbing destination to those who live, work, and vacation in the NH Seacoast and Southern ME. Whether you are a beginner climber or have years of experience "on the wall" our day passes and pass packs are available to the public so everyone can come experience the thrill of indoor bouldering, hang-boarding, and more. As well, our day passes and pass packs make for excellent gift cards for family and friends. See the chart below for all rates.

# **Our Rock Climbing Gym - Fast Facts**

- $\checkmark$  2,211 square feet
- √ 72 vertical feet
- √ 3 lanes of vertical climbing using belay
- √ 1,900 square feet bouldering space
- √ Gear rental available
- √ WiFi, locker rooms, water stations, food for sale on site
- √ Wheelchair and adaptive access

**Explore Our Gym** 

Select day pass, pass pack, or gift card to learn more and buy yours.

Day & Pass Packs	Non-Member Drop-In Rate
Day Pass	\$25 / day
Pass Pack	\$200 / 8 punches
Gift Cards	Customize Amount

#### Other Gear

Shoes, harness, and chalk bags are available for rent daily for an additional fee of \$3.00 each. You may also choose to climb barefoot or with close-toed shoes. All personal shoes must not have been worn outside prior to climbing.

#### **Questions?**

We're here to help! Visit our FAQs, contact us or call 603-XXX-XXX

#### 4. Events + Programs

**Home** > Events and Program

# **Events + Programs**

Indoor Rock Climbing Gym in Seacoast, New Hampshire

# Come for the Indoor Rock Climbing, Stay for the Community

Seacoast Climb believes every day is a day to celebrate our beautiful Seacoast community and its many different residents, military members, and other businesses. Check out our ever-evolving events and programs lineup below.

# **Events @ Seacoast Climb**

- √ Member Mondays
- √ Family Tuesdays
- √ Thursday Teen Night
- √ Bring-a-Friend Fridays
- √ Sun. + Wed. "Sunrise Climb" (members only) 7AM-9AM\*

See Full Events Schedule

*Members only. No drop-in climbers allowed during these hours.
Programs @ Seacoast Climb
√ 1:1 classes*
√ Group classes up to 4 (1:4)*
See Full Programs Schedule
*Classes are \$25 per <u>member</u> / \$35 non-member
Questions?
We're here to help! Visit our <u>FAQs</u> , <u>contact us</u> or call 603-XXX-XXX
5. Explore Our Gym
<u>Home</u> > Explore Our Gym
Explore Our Indoor Rock Climbing Gym At Airfield Place in Rye, New Hampshire
Facility Tour (Video)

Seacoast Climb is more than a gym. We are the premier indoor rock climbing destination on the Seacoast—a vibrant community of climbers and athletes who are passionate about our sport, health, and wellness. Our state-of-the-art facility provides an inclusive environment for climbers of all ages and abilities to come together to gain skills, improve fitness, and conquer new heights! Whether you live, work, or vacation in the NH Seacoast or Southern ME, we want to be your destination for all things indoor climbing!

## **Indoor Rock Climbing Experiences**

- √ Bouldering
- √ Hangboarding
- √ Routes routinely reset!
- √ Weekly events and programs
- √ 1:1 and group classes

## **Gym Hours**

- ✓ Monday Friday 7AM-9PM
- √ Saturday Sunday 7AM-5PM
- √ Sunday & Wednesday 7AM-9AM, members only

# **Our Rock Climbing Gym – Fast Facts**

- √ 2,211 square feet
- √ 1900 square feet bouldering space
- √ Routes routinely reset!
- √ Gear rental available
- $\checkmark$  WiFi, locker rooms, water stations, food for sale on site
- √ Wheelchair and adaptive access

#### How to Get Involved

- ✓ <u>Membership</u>
- ✓ <u>Day Passes</u>
- √ Pass Packs

"The Seacoast's Premier Community for Fitness, Recovery, Health and Longevity"

Seacoast Climb is located within <u>Airfield Place</u> at 6 Airfield Drive, Rye NH 03870. Airfield Place is home to a selection of like-minded, complementary businesses that each aim to provide our beautiful Seacoast community residents and vacationers with spaces that allow them to elevate their fitness, recovery, health, and longevity goals.

Our indoor rock climbing gym is the perfect environment for beginner, intermediate, and advanced rock climbers to practice bouldering techniques, top rope climbing skills, and hang-boarding endurance. Our members as well as non-members can also participate in events, classes, and programs happening weekly and monthly at Seacoast Climb.

#### **Airfield Place Businesses**

- √ Seacoast Climb
- ✓ New England Pickleball Club
- √ Flight House Gym
- √ Rye Physical Therapy
- √ The Hangar (coworking space)
- ✓ <u>Engrain Market</u> (healthy eats)

## **Questions?**

We're here to help! Visit our FAQs, contact us or call 603-XXX-XXX

6. Climbing Waivers

**Home** > Climbing Waivers

# **Indoor Rock Climbing Waivers**

For Seacoast Climb in Rye, NH

Seacoast Climb requires all members and non-members (day pass and pass pack holders) to complete our climbing waiver in full, below. The waiver can be completed

Access Online Climbing Waiver
Questions?  We're here to help! Visit our <u>FAQs</u> , <u>contact us</u> or call 603-XXX-XXX
7. Our Story
Home > Our Story  The Seacoast Climb Story Rise to the Challenge in Rye, NH
Seacoast Climb is the Seacoast's newest rock climbing gym, locally owned and operated within Airfield Space at 6 Airfield Drive, Rye NH 03870. Our mission is to offer the best indoor rock climbing experience to beginner, intermediate, and expert climbers or all ages and abilities. Whether you live, work, or vacation in our beautiful seaside communities – from Seabrook to Hampton, Exeter, and Portsmouth, NH, to Kittery, Eliot, and York, ME, to anywhere in between – we want to be your destination for all things indoor climbing!
All Are Welcome
Company Video

online prior to arrival. Otherwise, a portal will be available to complete the waiver onsite.

Seacoast Climb is a place to challenge your physical limits, develop your rock climbing skills, and celebrate your whole journey toward better health and wellness.

We promise a welcoming and inclusive space where climbers of all ages and abilities can connect and learn from one another. We believe rock climbing is one of the best ways to build your body, nourish your mind, and set your spirit free. Our goal is to do more than help conquer vertical heights—we want to help you use rock climbing as a tool to reach your full potential on and off the climbing wall.

## **Our Leadership**

Introduce Matt's role at the gym and why he started the business (50-75 words)



**Full Name** Matt Mings

Hi, I'm Matt, and I've loved sports and fitness since I was a kid! I grew up competing in gymnastics, played football in college and at the semi-pro level, and later tapped into my strength and skills as an athlete to compete on the 4th and 6th seasons of American Ninja Warrior. I discovered my love for rock climbing ... copy to come ...

# We're Growing!

Seacoast Climb is always excited to hear from hardworking individuals who enjoy climbing and a team-oriented environment. We are also always looking to collaborate with other businesses in the Seacoast area, like yoga studios and climbing specialists to elevate the everyday happenings at our gym for our members as well as day and pass pack holders. Get to know us. We look forward to getting to know you!

<u>Job Opportunities</u> • <u>Business Collaboration Opportunities</u>

# All Things Rock Climbing – All Things Elevated

#### **Memberships**

Individuals, Families, Seniors, Military, and Students.

Get unlimited access, exclusive hours, and program and merchandise discounts.

### Day Passes & Pass Packs

Climb for as low as \$25, seven days a week.

Shoes, harnesses, and chalk bags available for rent.

### **Events & Programs**

Every day is a day to celebrate.

Check out our events and programs calendar.

#### **Explore Our Gym**

Featuring 2,211 sq/ft and 1900 square feet bouldering space,

Including gear rental, locker rooms, free wifi, adaptive access, and more.

#### **Questions?**

We're here to help! Visit our FAQs, contact us or call 603-XXX-XXX

8. FAQs

Home > FAQs

# **Frequently Asked Questions**

**Answers from Seacoast Climb** 

You've got questions. We've got answers!

#### Where is Seacoast Climb located?

6 Airfield Place, Suite 105 Rye, NH 03870

## What type of climbing will I find at Seacoast Climb?

Seacoast Climb has bouldering and top-rope climbing as well as training boards.

## Can I come and climb at my own pace?

Yes! Please come and spend as much time as you want climbing for the day.

## What is the difference between bouldering and top-rope climbing?

Top-rope climbing incorporates the use of ropes and harnesses where the rope is secured to an overhead anchor point. On the other end of the rope there is usually a belayer that manages the rope to catch you if you fall. Bouldering only requires the use of your body and comfortable clothing and involves routes that are low to the ground.

## How much is membership?

Please see our membership page for a complete breakdown of pricing.

## Can I purchase a pass for a single day?

Yes. Please see our day + pass pack page for a complete breakdown of pricing.

#### What should I wear to climb?

Wear clothes that offer comfort and mobility (stretch). A loose fit, but not too baggy where they may get caught on holds or on your hands. Wear something you're ok getting chalk on.

## Do I need to wear climbing shoes?

No. Climbing shoes definitely help with climbing of all types as they provide a snug, flexible fit to your foot without hurting your feet. You can climb barefoot or in sneakers. However, you may need time to adjust and may not have grip consistency.

#### Can kids climb?

Yes! Kids are natural climbers! Climbing builds muscle, endurance, and physical skills. Planning and anticipating moves are also a mental workout. Climbing is also a healthy option for children who are not interested in traditional team sports.

#### Do I need to use chalk?

Although helpful, chalk is not necessary for climbing for your personal preference. Chalk does create friction which improves grip on the climbing surfaces and holds. It is recommended that chalk is used when climbing to be courteous of other climbers.

#### How much chalk should I use?

It's really up to you. Typically, chalk is used to keep your hands dry and create friction on

the climbing surfaces. Too much can have the opposite effect and promote slipping. While too little may allow the sweat from your hands to make surfaces slippery. Just enough that works for you.

## What is the colored tape for?

Colored tape is used to differentiate the difficulty level of the routes that have been plotted on the climbing wall. Each color tape may also have a corresponding number from 0-10 to indicate the level of difficulty.

#### Do I need a waiver to climb?

Yes! Climbing is risky and can be dangerous. We go to great lengths to ensure that the environment is kept safe to minimize the likelihood of injury. We require that everyone completes a waiver! Visit <u>our waiver page</u> to learn more.

# **Not Seeing What You Want?**

We're here to help! Contact us or call 603-XXX-XXX

9. Careers + Collaborations

Home > Careers and Collaborations

# **Career and Collaboration Opportunities**

At Seacoast Climb in Rye, New Hampshire

Are you looking for a new career, or for a way for your business to collaborate more deeply within our beautiful Seacoast community?

<u>Career Opportunities</u> <u>Collaborative Opportunities</u>

Seacoast Climb is always interested in meeting with energetic, motivated, hardworking, and reliable climbers, as well as with other area businesses who want to create cross-pollination by sharing their services or products with our gym-goers.

Contact Us Today

# We Love Working on the Seacoast

Owning a business in the New Hampshire Seacoast is packed with perks—like an abundance of natural beauty, an active community, and a supportive business environment. The sandy beaches and scenic walking trails make it an ideal setting for the integration of outdoor activities and indoor rock climbing at Seacoast Climb. As a hub for health, wellness, and adventure, the Seacoast is home to a thriving ecosystem of like-minded businesses for us to connect with to provide unique experiences to our community.

# **Open Jobs**

- √ Route Setter Contact Us
- √ Climbing Instructor Contact Us

Whether there are no open positions or opportunities specifically listed, or there isn't one you feel qualified for, we still want to hear from you! <u>Contact us</u> to tell us how you can be a contributing part of our team and the greater community experience.

### **Benefits Offered**

- √ Medical
- ✓ Dental
- √ Vision
- √ Life insurance
- √ Retirement matching
- √ Paid time off
- √ Seasonal bonuses
- √ And more

# **Equal Opportunity Employer**

Seacoast Climb is an equal opportunity employer. All applicants and interested businesses will be considered for employment and collaboration without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status.

#### Contact us

## **Collaborative Opportunities**

Are you in the business of health and wellness? Are you local to the NH Seacoast or Southern ME? Tell us how you want to become involved in our community. We love to collaborate with businesses like yoga studios and other climbing specialists to elevate the everyday happenings at our gym for our members and day and pass pack holders.

**Contact Us Today** 

## **Questions?**

We're here to help! Visit our FAQs, contact us or call 603-XXX-XXX

10. Contact Us

Home > Contact Us

# **Contact Us**

#### **Seacoast Climb**

6 Airfield Drive Rye, NH 03870 Get Directions

#### **Gym Hours**

Monday - Friday 9AM-9PM Saturday - Sunday 9AM-5PM

#### **Member Hours Only**

Sunday & Wednesday 7AM-9AM

Phone: 603-XXX-XXX

**Email:** <u>Livefreeandclimb@gmail.com</u> **Follow us on:** <u>Facebook</u> + <u>Instagram</u>

How Can We Help You? Reach Out!	
We will return your email or call within 24 hours. Thank you!	
<ul> <li>□ First Name*</li> <li>□ Last Name*</li> <li>□ Email*</li> <li>□ Phone*</li> </ul>	
I'm interested in:	
<ul> <li>□ Membership</li> <li>□ Day + Pass Packs</li> <li>□ Events + Programs</li> <li>□ Job Opportunities</li> <li>□ Business Collaborations</li> <li>□ Other Inquiry</li> </ul>	
Message* (Tell us about your project)	
□ <u>Captcha*</u>	
<u>CTA</u> = Send Message <u>Redirect</u> = Thank You Page	

11. Form Submission: Thank You

<u>Home</u> > <u>Contact Us</u> > Thank You

# **Thank You**

A member of Seacoast Climb will be in touch shortly.

Return to Home

Home > Privacy Policy

# **Privacy Policy**

#### We Take Your Privacy Seriously

Seacoast Climb is committed to protecting the privacy of its site visitors and customers, fully appreciating and respecting the importance of privacy on the Internet. Seacoast Climb will not disclose information about its customers to third parties except where it is part of providing a service to you – e.g. arranging for a product to be sent to you, carrying out credit and other security checks, and for the purposes of customer research and profiling or where we have your express permission to do so.

#### **Your Consent**

Seacoast Climb will not sell your name, address, e-mail address, credit card information or personal information to any third-party (excluding partners from whom you may have linked to our site) without express permission.

## **Communication & Marketing**

If you have made a purchase from Seacoast Climb, we may occasionally update you on our latest products, news, and special offers via email outreach. All Seacoast Climb customers have the option to opt out of receiving marketing communications.

#### Cookies

A cookie is a small information file that is sent to your computer and is stored on your hard drive. If you have registered with Seacoast Climb then your computer will store an identifying cookie which will save you time each time you re-visit Seacoast Climb. You can change the settings on your browser to prevent cookies from being stored on your computer without your express consent.

Question? Contact us.

#### Seacoast Climb

6 Airfield Drive

Rye, NH 03870

Get Directions

Phone: 603-XXX-XXX

Email: <u>Livefreeandclimb@gmail.com</u>

#### 13. Copyright

Home > Copyright

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Question? Contact us.

**Seacoast Climb**6 Airfield Drive
Rye, NH 03870
Get Directions

Phone: 603-XXX-XXX

Email: <u>Livefreeandclimb@gmail.com</u>

#### 14. Terms & Conditions

<u>Home</u> > Terms and Conditions

## **Terms & Conditions**

#### **Terms And Conditions Of Use**

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Phone: 603-XXX-XXX

Email: <u>Livefreeandclimb@gmail.com</u>

15. Accessibility Statement

Home > Accessibility

## **ACCESSIBILITY**

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Rye, NH 03870
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Phone: 603-XXX-XXX

**Email:** <u>Livefreeandclimb@gmail.com</u>