DAOry (Aurory) Grant Request

Name of Applicant or Organization:

Aurory France (Sylvain, Doudou and Dyba)

Briefly describe yourself or your organization:

- We are a French unofficial community of Aurory. Kouga and Zedzed created Aurory France at the beginning, as they did not have the time to manage it, so we decided to ask them to take the lead, they were happy to do so.
- We have the best players: Gravity / Xatox / Kowrail and 100+ active players despite our small community.
 - We have trained a lot of new players especially when SoT came out (we gave 50+ codes) and even more on Dracurve events.
- We made vocals session to help with strategy and answer many questions about the game.
- Introduced newcomers to Syncspace / Hatching etc.
- We organize regular giveaways such as Aury / Eggs / Nefties, most of the time with our own resources and lately with the help of the DAO on a special allocation + Afka who gave us some nefties for the community.
- We empower our members, for example we helped Gravity on his last GA about Monad to add Aury on his prizepool to bring more value to his Tweet.

https://twitter.com/Gravitysolana/status/1766136772193353914

Our greatest strength is our community, many people help each other (at all steps of the games from beginners to best players. It was really obvious during the Dracurve event.

Social Media, Website, and/or: Contact Info:

Discord : https://discord.gg/KS39H4XN
Twitter : https://twitter.com/AuroryFrance

Email: <u>auroryfrance@gmail.com</u>

Twitch: https://www.twitch.tv/auroryfrance

Private discord: sylvain9822

Requested assets, funding or resources:

We would like to have monthly funds in Aury. A wish of 400 per month with a minimal budget of 100 to at least cover the minimal goals we have.

What is the plan, timeline and intended use case for the above assets or resources.

- 75% for our community (Discord and Twitter GA, during a live stream)
- 25% for our treasury and buy softwares (like Twitter blue or overlay for Twitch) and to have always tokens ready for special occasions.

We are planning to organize tournaments, in fact we are in the process of organizing them with the help of a member of the community who is participating in the prize pool. We only want to do this for our Discord community as a test. We plan to stream the biggest games. But after the tournament there will be something central to our community.

We want to organize GA from time to time on Twitter and Discord.

Have more resources and time for our Twitter and Twitch especially for streaming and if you have GA, good price it is always better for engagement. For this we might need to open a position in our core team.

We also want to do tutorials on twitter to explain how to create a wallet / use syncspace / start playing to always have something to share to our new players.

How will your plan/event benefit Aurory NFT holders

Organize special tournaments only for holders with a better prize pool than the others. And communicate about that.

Continue to tweet about our project, talk about the art upgrade, spread the good news, communicate the benefits that Aurorians have and will have on the project.

But to be honest lately (after the Dracurve event) it is not easy to communicate about the real benefits of the Aurorian, less rewards in expedition/floor decrease a lot. But we have faith in the project and in the new DAO to bring value to them. And we will communicate about the steps DAO and the project will do (as we always did so far).

Conclusion: (ok I added this part)

We are not the biggest community in Aurory, we are a small country and we don't have a huge pool of players. We have many French people, but also Belgian, Swiss etc. One thing is for sure, our community is really involved in Aurory, we have many big holders or Aurorians (10+). We have the best players of tactics on the last season. The third player on Dracurve event and probably one of the best hatcher in the game (500 eggs so far lol).

I'm not saying we deserve more than other communities but despite the fact we only have 400 members on discord and 1400 on twitter we have really active guys involved in the game and on the economy. We want to grow organically and have more people when the game is polished and really interesting.

We want to keep our freedom to sometimes say something that is not ok around the project (without fud of course). But we also understand the fact that having monthly funds will in a way give us a good will to do more than now. Even though we are 100% volunteers (we even pay for our community to give skins / eggs / aury) we don't want to have obligations and pressure.

Date of Request: 14/03/2024



Request Reviewed by: