Technology & Copyright in the Age of Covid-19

School Library Journal published an article on March 18, 2020 that reprinted the policies put forward by publishers during the Covid-19 crisis titled, "Publishers Adapt Policies to Help Educators."
https://www.slj.com/?detailStory=publishers-adapt-policies-to-help-educators-coronavirus-covid19

While this document does not attempt to interpret the legal questions of the new temporary policies, it does try to help public librarians understand how to best abide by the policies using the technology typically available to public libraries for live or prerecorded readings.

When the publisher refers to private or closed networks:

- they mean a network that is password- or library card number-protected, a virtual place where only your users have access to.
    - This is not YouTube. Even unlisted videos can be linked and shared outside of your network.
    - This is not your library's Facebook page.
    - This *could* be video hosted within your ILS behind a patron login or protected by a proxy server login. Talk to your ILS vendor to see if this is possible.
    - This *might* be a private Facebook page that is set up privately and moderated by a librarian. Check to make sure that recorded video cannot be shared. Note that this opens up discussion with your trustees about setting up a private storytime group and your existing social media policies.

When the publisher asks that you post the video to YouTube as "Unlisted" they mean not findable through a Google or YouTube search.

- Here is a screenshot of the setting, helpfully provided by PRH.
https://randomhouse.app.box.com/s/xrmv4x3ta8nb4n62bywt65nx5jao6o0h

When the publisher asks that the video be deleted within 24 hours or by x date,

- You must take the steps to delete the video from the hosting platform, regardless of whether you live streamed or prerecorded the video.

How to delete a Facebook video:

- https://3vbiz.com/what-happens-with-a-facebook-live-video-after-its-over-and-where-its-saved/

How to delete a Twitter/Periscope video:

- https://help.twitter.com/en/using-twitter/twitter-live

How to delete a YouTube video:

- https://support.google.com/youtube/answer/55770?co=GENIE.Platform%3DDesktop&hl=en
- https://randomhouse.app.box.com/s/c3ethfth0i0l15uoy0008m917m6f9abc (From PRH)

When the publisher asks to be emailed or wants you to fill out a form about every live reading or posted video

- they truly want to know **every title you read** -- however you read or post it -- for every book by them. My suggestion would be to create a schedule, identifying each publisher, and sending one email with all titles by that publisher, and include the date of the reading. Try this and if the publisher does not approve, adjust your methods accordingly.
- When the publisher wants to be tagged on a social media post, simply add their suggested tags (@Name_of_Publisher) to your social media post. Note that they might use different usernames for different platforms.

When the publisher does not provide specific requirements for public libraries or you question the necessary steps:

- Contact them in writing.
- Detail your proposal.
- Ask for permission.

The requirements by some publishers are easier to accomplish than those from other publishers. Consider this when making selections for storytime.

Additional Reading

https://programminglibrarian.org/articles/online-story-time-coronavirus-it's-fair-use-folks

Note that the author acknowledges that recorded and live streamed video reaches a larger audience during a longer period of time than the average library's storytime and states that "a fair use reading might still apply to digital story time especially if it is limited to the library's patrons and not available to everyone all of the time."