Foundation:
- Configurable Registration page with standard question
- Ability to add custom and configurable questions
- Login or Account Creation not required - no community/experience license required
- Duplicate Matching (following SF matching rules)
- Ability to reference existing records (ex: Accounts, Schools, Employers)
- Front end validation for data cleanliness
- Multi-step registration possibility
- Confirmation Page and Response (email)
- Triggered and Transactional email communication
- Attendance tracking and capacity management
- Appointment/Session/Option Management
- Customizable templates for branding purposes
- Events Calendar and Listing capabilities
- Registrant ability to cancel their registration
- Limit individuals to register multiple times
- Donations being submitted during the registration process
- Add to Calendar capabilities
- Additional Guest registration (Registrants is bringing a guest and sharing their information)
- Mobile responsive

Missing (* = priority for adoption):
1. *Declarative templates (for custom branding on the registration pages)
2. Active, Registration not open or required (hide form fields, banner with custom label of message, leverages the same event details page as the normal registration form, Managed by instance status, checkbox, or a "Go Live" Date field)
3. Dependent questions - question branching and reducing the screen size of questions
4. Payments (really need more recipes on payment connectors)
   a. Consider messaging related to payments
   b. Outline and document processes around connecting to payment gateways
   c. Payment Gateway connections
5. Virtual Meeting integration (ex: Zoom, WebEx, etc.) - Recipes
6. Ticket Tiers and varied pricing based on registrant
7. Simple Check-in process
   a. Document what we do today, but the roadmap item is around enhanced functionality with a QR Code, for example.
8. Waitlisting
9. Pay what you want/can - individual self enters an amount
10. Host Instance (registration that could be shared from the original registrant and the registrations from this would be connected to the original registrant. Kind of like peer-to-peer giving)

11. Invite only events, registration required and not publicly available
12. Table seating (consider a Gala where someone is purchasing a table and seating arrangements are needed as well as purchasing a whole table)
13. Discount Codes
14. Installment payments (Blackthorn has this)
15. Proactive and Follow-up Communication (Recipes for common tools)
16. Event information splash page - Event Details, Changes, Updates, etc.

Additional Features:
● Custom Metadata to update Contact/Lead from registration fields (on a match)