

Looks like the follow up video is buggins.

Just follow up- it's super simple.

Just keep it personalized, super short, and provide a bit more value if you can
without making it long.

Be a G, don't be deperate, but show that what you have to say is important and will
help them at the same time. **First, follow up**

Hello, again <Name>.

It can be challenging to balance all the responsibilities of running a business. Personal tasks and emails can likely slip through the cracks.

I still have the <FV> in my files waiting for you,

Mind if I send it to you?

All the best,
Harry

Second Follow-Up 📌

Hi <Name>,

I hope you're doing well.

I wanted to follow up on my last email to see if you had a chance to check out the last emails.

Should I send the <FV> before it goes to waste?

Have a great rest of your day.

All the best,
Harry

Andrew —> Ask them something specific about the <Facebook Post> you sent over.
interest, engagement

OLD FOLLOW UP 📌

Hello, again <Name>.

It can be challenging to balance all the responsibilities of running a business. Personal tasks and emails can likely slip through the cracks.

What did you think about the <Call-to-Action> included in the <Facebook post>? Did it enhance your <dream state>?

Thank you for your time.

All the best,
Harry

Hi again, <Name>,

It can be challenging to balance all the responsibilities of running a business. Personal tasks and emails can likely slip through the cracks.

I wanted to quickly remind you that your newsletter is missing a **writing approach** that can enhance your **dream state**.

Let's hop on a quick call to discuss it and save time going back and forth over text.

Are you available this **Friday at 3:00 pm**?

Looking forward to talking to you soon.

Best regards,
Harry