

# EAST ATLANTA BUSINESS ASSOCIATION | JUNE 21, 2022

6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



NEXT MEETING: August 16 | 6-8PM | 602 Brownwood Ave | EVERYONE WELCOME

[SPONSOR NEXT MEETING](#) - NO MEETINGS IN JULY!

---

## AGENDA

### 6:00-6:30: WELCOME! Network + enjoy some snacks & drinks

- Food Sponsored by: [Traci with an Eye](#), [East Atlanta Copy Center](#)
- Beer Sponsored by: [Midway Pub](#)
- Wine Sponsored by: [Park Pet Supply](#) + [Williams Insurance Group](#)
- Water Sponsored by: [Big Daddy Biscuits](#)

6:30-6:40: INTRODUCTIONS Name, Business Name, how long have you been in East Atlanta?

### 6:40: ORGANIZATION UPDATE

- **Diversity/Inclusion Committee**
  - Define role + outline
  - Recommendations for this committee?

**Secretary's Report: Ashley Browning -** [Village Fitness-EAV](#)

- [Approve/Amend 5.17.22 Minutes](#)

**Treasurer's Report: Kevin Lynch, Keller Knapp Commercial Real Estate**

- Current Bank Balance: \$18,845.93
- [Monthly Account Tracking](#): Checks, expenses, etc. to track cash flow
- **Resurgence Grant Fund Application Submitted.**
- **Final Main Street Disbursement of \$10,000 by end of July**

**Atlanta Main Street Update: Chelsea Sommers, Main Street Coordinator**

- **What do you Want for East Atlanta?** Complete our [Visioning Questionnaire](#) by June 30
  - **Goal:** Create a VISION that supports the design, organization, promotion and economic vitality of EAV - needed for [Main Street](#) accreditation
  - If you need any hard copies- email [hello@eastatlantabiz.com](mailto:hello@eastatlantabiz.com)
  - Completion gets you entry into a raffle for gift cards from EAV businesses.
    - Winner Announcements in July via Social Media.
    - Over 260 entries. We want to reach 500!!! PLEASE SHARE WIDELY!!
- **[Business Promotion Opportunity](#): Donate a gift card from your business!**
  - View our [Outreach + Engagement Plan](#) & email [hello@eastatlantabiz.com](mailto:hello@eastatlantabiz.com) to donate
  - EABA to match donations up to \$25 (first 20 businesses) w/ donation from Liliana Bakhtiari
  - THANK YOU for donating: [ScreenFixing](#), [Traci with an Eye Graphic Design, LLC](#), [Argosy](#), [Park Pet Supply](#), [East Atlanta Copy Center](#), [Village Fitness](#), [East Atlanta Strut](#), [Jen Chan's](#), [Holy Taco](#).
- **Main Street Work Plan:** Taking place in July, utilizing Visioning Questionnaire results

# EAST ATLANTA BUSINESS ASSOCIATION | JUNE 21, 2022

6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



- Ideas: Madison Theater, [Gaja Parking Lot](#), [First Fridays](#), [Street Pole Banners](#), [Atlanta Main Street Gift Cards](#)
- **Fox Theater Institute Grant Workshop:** Attended by FOMO/Main Street committee members

## **6:50: BUSINESS & COMMUNITY UPDATES**

- **[District 5 Dispatch](#)** (read it here) - [Subscribe here](#)
  - **Deadline extension:** if you own a Short Term Rental property, you must complete the appropriate application for a Short Term Rental License by September 1st.
  - **Three ballot referenda** —two bonds and the renewal of a special sales tax— for the Atlanta TSPLOST 2.0. passed overwhelmingly on May 24th
- **[Paint the Village Pink](#) | FRIDAY 6.24**
  - [Planned Parenthood](#)'s East Atlanta Advisory Council's fundraising event + bar crawl in EAV
  - [EABA is a sponsor](#) + will host a table outside Park Pet Supply from 12-2 on 6.24 for visioning
- **[EAPN Summer Smash](#) | SUNDAY 6. 26 | 3-5 PM @ EAV Farmers Market Lot**
- **[Make Music Day Atlanta](#) | TUESDAY 6.21.22**
- **NPU-W Meeting:** 6.22.22 @ 7PM via Zoom - [Register in Advance](#)
- **Moreland /Glenwood Realignment**
- **[EAV Tree Plan](#)**
- **EAV Parking Study:** In Process of coordinating with EACA.
  - Parking subcommittee volunteers Armando & Ashley
- **UBER/LYFT:** All 4 signs are up. Next step, geofencing must be completed by working with Uber and Lyft directly
- **City of Atlanta LGBTQ+ History Project:** Presentation by [Doug Young](#)
  - The Department of City Planning and Historic Atlanta, Inc. have partnered to document the City's LGBTQ+ history, and the places and spaces associated with that history.
- **ATL in Business:** Free business services. [MORE INFO + APPLY HERE](#)
- **Atlanta Recovery Loan Program by Invest Atlanta:** [MORE INFO + APPLY HERE](#)
  - Eligible Applicants: Businesses with fewer than 500 employees, Partnerships or Sole Proprietorships and Non-profits
  - Businesses in all commercial areas in the city of Atlanta, including those operating on City of Atlanta-owned property are eligible
  - Eligible Expenditures: Purchase of commercial property and land, Building office/store renovations, Acquisition of office/store equipment and other fixed assets, Working capital for assets and Inventory, i.e., products and materials

## **7:15: COMMITTEE REPORTS**

**Events & Meeting Chair: Carlen Hultgren - CarlenR Inc.: [carlenruth@gmail.com](mailto:carlenruth@gmail.com)**

- **EABA at EAV Farmers Market Thursdays on June 23 & 30th to promote Visioning Questionnaire.**
  - Join EABA at the table and promote your business. Reach out to Carlen to pick your date.
- **Next General Meeting: August 16:** [Sponsor our next meeting in August!](#)

**Public Safety Chair: Micki Silvestros - East Atlanta Copy Center | [publicsafety@eastatlantabiz.com](mailto:publicsafety@eastatlantabiz.com)**

# EAST ATLANTA BUSINESS ASSOCIATION | JUNE 21, 2022

6-8 PM MEETING + NETWORKING | 602 Brownwood Ave (East Atlanta Kids Club)



- **Citizens Police Academy:** Looking at Fall of 2023 to start recruiting fire + police officials
- **Forming Public Safety Committee & Strategy: Need at least 3 more business owners to help!**
  - **EAV Emergency Notification Map**
    - Brick & Mortar Member Map + Camera Map (asking how many cameras you have when you join)
    - **MEMBER BENEFIT:** Join to get instantly notified when emergency situations are taking place in EAV.
  - **Integrate with EAV Security Patrol**
  - **911 Escalation Reports**

**Film Liaison Chair: Armando Celentano - Argosy | [film@eastatlantabiz.com](mailto:film@eastatlantabiz.com)**

- **[Sign up to be an East Atlanta filming resource](#)- Will be added to guidelines in July!**
- Promote EA as a filming destination in July! (\$10k+ raised in 2021)

**Marketing Chair: Traci Samspon - Traci with an Eye Graphic Design**

- **SIGN UP FOR:** [IG and FB for EABA Member Spotlight](#)
- Members please contact [traci@traciwithaneyeye.com](mailto:traci@traciwithaneyeye.com) regarding questions or requested posts/content
- See our posts on [FB \(LIKE AND SHARE\)](#)
  - Member posts are shared on FB and IG stories

**Membership Chair: OPEN POSITION**

- **Members:** 73 Active | <https://eastatlantabiz.com/Directory>
- **New Member:** Truth & Lending Team, UpRooted Atl, Simple 8, Basenji Co.
- **Renewed:** Keller Knapp Realty, Extraface, Music with Monique
- **Pending:** DW Electric, Elder Tree, Priority Property Inspections, Friends of East Atlanta Library, Nail Shack, The Glenwood
- **Lapsed: 13 members - [Check to see if you're on the list here](#)**
- **[JOIN/RENEW HERE](#)**

**House of Ramirez EAV Neighborhood Clean Ups: Third Sundays | 10am @ East Atlanta Copy Center**

- EABA, EACA and Dept of Public Works. Donuts and Coffee provided!

---

**7:30-8: Adjourn Meeting - Membership Sign Up + Networking - Thank you for attending!**

**Election Year Statement** East Atlanta Business Association (EABA) does not endorse any candidate running for office in the City of Atlanta. EABA does not allow campaigning of any kind during meetings or events. Candidates may join the organization and attend any meetings to hear business related concerns and learn about the community. Any statement made by board members is personal and not affiliated with the organization.

We encourage business owners to get educated and speak up for what matters for your business.  
GREAT RESOURCE: <https://voteatl.org/learn>