Proctor Elementary School PTA Association Minutes Tuesday, November 5, 2019 6:30-8:00pm, Proctor Elementary Cafeteria

Board members present: Luis Garcia-Bakarich, President; Sarah Micek, Vice President; Michelle Koo, Secretary; Amelia Lee, Treasurer; Sarah Rees, Parliamentarian; Hilda Kwan, VP of Programs; Amy Griffiths, Financial Secretary; Heather Ghereben, Principal

Attendance: See attached sign-in sheet (Attachment 1)

- 1. Called to order at 6:43pm
 - a. Introductions
 - b. Agenda Review and Revision (President)
- 2. Review and approval of meeting minutes
 - a. No revisions made to October meeting minutes

Motion: Vicki Dugan moved to approve the association meeting minutes from 10/01/2019. Seconded and approved.

- 3. PTA-Sponsored Activities/Purchases:
 - a. Review of Annual Calendar and Activity Champions (VP of Programs)
 - b. Dayna Aragon Canned Food Drive
 - i. Scheduled for week before Thanksgiving break (11/18-11/22)
 - ii. Flyer with list of non-perishable goods will go home through Friday Folders
 - iii. Friday, 11/22 take collected foods to the Mormon Church on Seven Hills Rd; greatest need for volunteers, especially people with trucks/SUVs
 - iv. Monday, 11/25 volunteer to sort foods at the Mormon Church
 - v. Tuesday, 11/26 afternoon volunteer to deliver food to families
 - c. Fall Carnival
 - i. Event was a success
 - ii. Rough numbers will be presented during Treasurer's Report
 - d. Benches for the upper playground
 - i. Students are having to eat snacks on the ground for snack recess
 - ii. Request for something simple, row of benches along the fence on the upper playground
 - 1. Charlie to head the research for purchase
 - iii. Plans for a shade structure?
 - 1. Measure G update solar-paneled shade structure to put on the upper playground angled to provide shade over part of the playground and the planned amphitheater
 - 2. Will the solar panels produce enough energy to power the school during a Power Shut-off?

- May be enough to power the fire alarms, phones, and Internet - which may allow school to remain open during power outage days
- e. Hilda Kwan Butcher Paper
 - i. School is in need of colored craft paper that is used for bulletin boards in classrooms and for PTA events and PAC (Proctor Art Collaborative)
 - ii. To replace the 8 rolls will cost about \$1200 and the supply will last three years
- f. Tracy Mills Auction
 - i. The parents in the Auction committee have spent 250-300 hours every year to organize the Auction in the spring
 - ii. Data shows only 10-15% participation from the school
 - iii. Most donations were coming from outside of Proctor
 - iv. Proposed alternative Read-a-Thon
 - 1. Similar to the Walk-a-Thon
 - 2. Students sponsored for reading after school on a Friday date/time TBD
 - 3. Walk-a-Thon website, Get Movin' Hub, (already paid for the year) allows for 2 more events at no additional costs; website will take a percentage of money earned; run the website like the Walk-a-Thon
 - 4. Read-a-Thon would be kid-centered, educationally-related to increase participation; school community reading together will increase students' reading abilities and emphasize the importance and value of reading
- g. Sarah Micek/Jason Hull Marquee
 - i. Google Forms sent out to get feedback from community 48 responses so far
 - ii. Pros
 - 1. Better communication to community
 - 2. Fundraising to post messages/ads on the marquee
 - 3. Eliminate signs on the fences
 - 4. Messages translated into different languages
 - 5. Money reserved from last year's budget
 - 6. Eye-catching, draw attention to the messages on the board
 - iii. Cons
 - 1. High cost (\$25,000)
 - 2. Is it best use of the money?
 - 3. Eye sore adding light pollution
 - 4. Built-in cost for maintenance
 - 5. Distraction to drivers
 - iv. Options to reduce costs
 - 1. Lower the resolution
 - 2. Make it monochrome
 - v. Will need a majority vote to be approved
 - vi. Time will be allotted for discussion at December PTA meeting

- 4. Principal's Report
 - a. Veteran's Day Assembly Friday, 11/8 at 8:15am
 - i. Will take the place of the Memorial Day Assembly
 - ii. PTA/Parent Volunteers hosting a brunch for attending/participating veterans after the assembly in the Art Center
 - iii. Sign-up Genius link was shared via email for food/drink donations and set-up/clean-up help
 - b. Eureka Math Workshop November 14 at 6-7:30pm
 - i. Sharon Friedman (district math coach) will be leading the workshop in the Cafeteria
 - 1. Explanation of the strategies and how they build from grade to grade
 - 2. Explanation of the move to Common Core
 - ii. Heather is working on providing childcare
 - iii. Email with more information to come
 - c. Parent representatives still needed for ELAC and LCAP committees
 - d. CVEF Dynamic Dinner Dance Friday, 11/8, 7-11pm
 - i. Fundraiser for teacher grants
 - ii. Held at Castro Valley Masonic Center
 - iii. Bollywood theme
 - e. Measure G
 - i. On schedule for Phase 1
 - ii. Teachers will move back to classrooms 1-7 before Thanksgiving break
 - iii. Solar shade structure on upper playground to offset costs of heating/air conditioning in classrooms
 - f. After School Programs
 - i. New selections may be offered for winter/spring sessions
 - 1. Coding
 - 2. Robotics
 - ii. Evaluating the current after school programs
 - 1. Survey may be sent out for feedback
 - 2. Direct feedback appreciated
 - g. Purchases
 - i. 2 Chrome carts (36 Chromebooks in each) \$26,000
 - 1. Newest models (Lenovo) will go to grades 3-5 because they will be using them for state testing in the spring
 - 2. Older models (Acer) will be replaced
 - ii. Short-Throw Projectors \$13,400
 - 1. purchased/installed in Rooms 15-20
 - 2. Purchased and will be installed in Rooms 1-7
 - iii. After School Programs
 - 1. Mindfulness/Yoga
 - iv. Local donations \$8000
 - 1. Scholastic News
 - 2. Periodicals

- 3. Software
- 4. SMORE (online newsletter platform)
- h. Anticipated costs
 - i. Copy machine paper
 - ii. Butcher paper
 - iii. Lamination film and replacing laminator purchased by PTA last year
 - iv. Curriculum/materials for ongoing intervention RtI
 - v. Adding to classroom modernization flexible seating options
 - vi. Assembly opportunities
 - vii. Benches for upper playground
 - viii. Picnic tables with umbrellas for all courtyards/cafeteria area
- 5. Treasurer's Report and Budget
 - a. Financial activity report (Treasurer) (Attachment 2)
 - i. Starting balance (10/01/2019): \$81,795.04
 - ii. Ending balance (11/04/2019): \$90,533.12
 - iii. Deposited \$14,644.56 in the past month
 - iv. Expenses \$5,906.48

Motion: Amy Griffiths moved to release funds. Seconded and approved.

- v. Reimbursements for events
 - 1. Submit reimbursements for expenses within a month of the event
- b. Budget Amendments to reflect potential purchases (Treasurer/President) (Attachment 3)
 - i. Line item: Convention/Travel
 - 1. \$1000 unused
 - 2. Set aside for PTA board members to attend annual conventions

Motion: Vicki Dugan moved to allocate the funds in line time "Conventions/Travel" to line item "Supplies" under PTA operating costs. Seconded and approved.

Motion: Hilda Kwan moved to purchase the butcher paper using school funds to be reimbursed by PTA. Seconded and approved.

- ii. Mid-year donation
 - 1. Alleviate the need for reimbursements for school to make purchases
 - 2. Donation will be line itemed in school account and reported back to the PTA
 - 3. Would work like the year-end donation
 - 4. Would cover the costs of field trips, water for classrooms that don't have running water, copy paper

Motion: Amy Griffiths moved to donate \$22,542.74. Seconded and approved.

6. Meeting adjourned at 8:17pm