

Membership & Program Kick-Off

Our Midway will include booths with information on the following

Midway Booths
Backyard Bass- available for town-wide recruiting
BALOO & IOLS
Base Camps- available for use at recruitment events
Council Service Center Recruitment Resources & Services
Cub Scout Family Camp & Webelos Summer Camp
District Events- including information about Webelos Woods, Spring Camporee, Pinewood Derby, Hike the Giant, Fall Camporee
Inflatable Archery- available for town-wide recruiting
National Jamboree
NYLT
Order of the Arrow
Powder Horn
Raffle Baskets
Recruitment Supply Pick-up- (lawn signs, extra applications, etc.)
Sailaway Sailing School
Scout Day at Lime Rock
Summer Camp at Camp Sequassen
Sweet & Spicy & Popcorn
Wood Badge

The following sessions will be available for people to attend

Each session will last 20 minutes and will be presented a total of 4 times
at 7:10, 7:30, 7:50, and 8:10

Session #1	*Recruitment packet & what's in it- Every year, we distribute recruitment packets to every unit across the district. This session will take the time to go through all of the materials found inside and make sure you are aware how to best plan out your spring recruitment plan. Packets will be available for pick up at this event!!! It is requested that everyone attending this event, please visit this session at some point of the evening.
Session #2	Your Unit Commissioner; How they can help- Learn about Unit commissioners and the role they play to keep your unit healthy. In addition to learning how this group of veteran scouters are able to support your unit, stop by to see if this is a group you would be interested in joining as well.
Session #3	Creating a bridge between the Pack and Troop- This session will discuss building the rapport between the pack and troop. Building this relationship through the use of Den Chiefs, shared activities, open communication, and a solid Webelos to Scout transition plan will benefit both programs.
Session #4	Using Social Media to promote your unit- Social media is becoming a popular method of advertising, but unless you know how to effectively use these tools, your efforts may not produce the results you want. Visit this session to learn how to best make use of Social Media.
Session #5	Effective recruiting strategies for Packs- Pack Recruitment has always been the lifeblood of scouting. Without a strong plan, the unit can not be sustained. Learn how to effectively create and implement a plan. This session will also focus on several proven Dos and Don'ts when recruiting.
Session #6	Effective recruiting strategies for Troops- In the past, many Troops have relied on the packs to provide them with new members. Unfortunately for many, this practice is no longer working. Learn how recruitment at the Troop level looks different than how it is done as a pack.