

Book Dust Jacket

Graphic Design II

For this project you will create the entire jacket sleeve for a book of your choice ranging from children's books to young readers, to poetry and adult novels. The jacket sleeve includes the front cover, back cover, spine, and both the back and front inside sleeve flaps.

Project Requirements:

- The book that you choose must be your favorite book “re-imagined.” This means that you will create a cover illustration that is completely original and completely yours (text fonts can be created in the software programs or can be hand-drawn) – no photographs or images from the internet, although you can be *inspired* by found reference. If you'd like to do a cover that is photographic then you must take the photographs yourself. The school has cameras that can be checked out for this – staging and lighting is entirely up to the individual student.
- Your illustration can include figures, but it does not have to. Think about how you can represent your chosen book without including people.
 - Ex. – instead of illustrating Alice for *Alice in Wonderland*, the cover illustration could be of a hole that we as the viewer's are falling down with other items like clocks, cards, “drink me” bottle, and a white rabbit
- Front cover – illustration or design that tells the viewer what the book is; a major plot point that doesn't give too much away; concept of the book; an intriguing twist
- Back cover – could be a continuation of the front cover, or could be several vignettes, or an entirely new illustration
- Inside sleeve (front cover) – description of the book that *you* write, not from another literary source. Make it unique and interesting!
- Inside sleeve (back cover) – information about the author - *your* writing too, but the information should be accurate; information about illustrator – that is you!
- This project is also about layout design – consider the placement of the title, the font used, framing, etc. and how it can be a reflection of the book itself (is it whimsical, is it serious, is it funny, is it scary?).

I will provide a book for you to use.

- This means that you will have to create your own template, with detailed and accurate measurements to build your designs upon in Adobe Illustrator and InDesign.