

## **MEMBERSHIP SERVICES PROPOSAL FOR 2025-2026**

### **UNITE FOR GOOD**

This year's Rotary theme is "Unite for Good". With this in mind we would like to welcome residents of the new estates to join with the existing residents in Towcester and the villages in the district in uniting for the benefit of everyone.

We shall be promoting and supporting two main events during the year, "The Last Night of the Proms" and "Midsummer Music Festival". On the second Friday of each month, we will continue to manage the Towcester Farmers Market, supporting local businesses and promoting local artisans together with locally sourced produce. In addition, we will be attending the St Lawrence Church Fete on 29<sup>th</sup> June and running the annual Rotary Duck Race in support of the South Northants Youth Engagement Day (SNYE) on Friday, 29<sup>th</sup> August. We will continue to use these and other events to promote the club and our activities in supporting the local community. Other events will be advertised on our website, Facebook pages and other media outlets.

Once the new community centre on the Racecourse development has been opened, it is our intention is to use the facility to promote the club through an Open Evening and other social functions. This will enable the Club to inform the new residents of the opportunities that Rotary brings to the district.

We are aware of the increasing cost of being a Rotarian and the need to raise funds allowing the club to operate successfully whilst maintaining a reasonable cost to members. A number of ideas are under consideration. It is essential if we are to keep our membership costs down that we organise club fundraising events.

As the club continues to grow there has been some very positive interactions with other clubs in District 1070, particularly Northampton Beckett and Kettering Huxloe. Consideration is being given to forming links with other overseas clubs, however this is in very early stages of planning and will be brought to club for further discussion in due course.

In addition to recruiting single membership, we are considering ways of expanding our Corporate membership which currently stands at five.

We will continue to organise social events for the pleasure of members and their family.

In conclusion, the Membership Services Committee will continue to manage the overall running of the club and to promote Rotary, not only in the district, but in general by word of mouth and through our media outlets. If the club wishes to continue to grow it is essential

that all members continue to display a positive attitude and promote Rotary for the good it brings both locally and worldwide.

**Rtn John Sidwick**

04<sup>th</sup> June 2025