



WRITING POSTCARDS WITH RECLAIM OUR VOTE/CENTER FOR COMMON GROUND

Priority actions can be found on the [Take Action](#) page of the Lean Left website.

Current ROV postcard schedule:

- VA General: Addresses are available! Please read through this entire document for information about this drive.
- Mail between September 15 and October 20.

We are writing to 920,000 registered Black voters in Virginia, reminding them to vote in this critical election. They'll be electing their future Governor, Lt. Governor, and the entire legislative body. Virginia is often a bell-weather state, predicting future results, so motivating these folks to vote in the general election is essential. This is a nonpartisan effort; follow the script exactly to ensure 501(c)3 compliance.

Specifics:

- You supply the postcards, labels, and stamps. *ROV postcards are required for this drive--see below*
- Addresses, scripts for nonpartisan messaging, label templates for important information, postcard sample, and instructions are available through Sincere. Please read through all the attachments that arrive with your addresses.
- Addresses are available immediately upon the launch of the drive if you have an account in Sincere (be sure to check your spam folder).

Resources:

- Read these [Guidelines for Writing ROV Postcards](#).
- Check out our [ROV Postcard FAQs](#) before emailing your questions to Lean Left.

Now Get Started!

1. ★ ROV postcards are always required for ROV drives ★ You must purchase ROV postcards. Order larger batches of ROV postcards [here](#); or you can order smaller batches [here](#).

Important note: Center for Common Ground/Reclaim Our Vote is a nonpartisan organization and their postcards should not be used for any other organization's campaign.

2. Order Avery 5160 labels [here](#) or pick up from your local supply store.
Note: the label is used for voting information, not addresses.*
3. You can [purchase stamps online here](#). Do not use stamps with flags on them (they are a symbol of voter suppression for some people).
4. View a sample postcard in the email containing your addresses.
5. Request addresses!

If you have a Sincere account: Sign into your Sincere account at sincereapp.com using your email and password. If you can't remember your password, click on Forgot your Password, and you can create a new one. Once you've logged in, request your addresses. Look for an email from no-reply@sincereapp.com (check your spam if you don't see it within a few minutes). Within that email you'll find links for everything you need: addresses, label template, messaging.

If you don't have a Sincere account but want one: Email leanleftcvt@gmail.com and use "Sincere" in the Subject line. We'll send you step-by-step instructions for setting up your account so you can get started right away.

If this is your first time writing with CFCG/ROV, please email a copy of your first postcard to leanleftcvt@gmail.com so we can make sure you've understood the guidelines.

More about using Sincere, Reclaim Our Vote's self-serve address system

Order addresses online and receive them in seconds

As a Writer with Sincere, you can

- *Order addresses*
- *Resend yourself your addresses (if you lost the email)*
- *Order additional addresses*
- *Return addresses you are unable to complete*

When Reclaim Our Vote has an active campaign, all you need to do is sign in at SincereApp.com and request your addresses. They'll arrive in an email from no-reply@sincereapp.com

If you do not yet have an account but wish to create one so you can request and receive your materials, email leanleftcvt@gmail.com with "Sincere" in the subject line.
