

SFischer: WIIFM Activity

COMM8040

- Learn tips for writing a strong cover letter
- Learn tips for making a good resume
- Learn how to reference so I don't end up with an academic offence in this or another class
- Learn techniques for writing persuasive messages that can help me if I need to ask someone for a favour (and help me write that cover letter)
- Learn how to format an email so that it gets and maintains attention

COMP1618

- Learn how to use a template (I can make a resume and cover letter after this)
- Learn to use a spreadsheet to make a chart so I can back up my opinion(s) with data
- Learn to use a spreadsheet so I can make charts and things if my boss asks me to down the road
- Learn how to create graphics so I can make flyers for my side business
- Learn how to create marketing materials like flyers or infographics that can help me with my volunteer work at [organization name here]
- Learn how to keep my info safe and secure online so I am less likely to get hacked