

STREET ART FOR HEALTH AND RESILIENCE

This project gives mini-grants (i.e. commissions) to artists to create temporary public art promoting health (both physical and mental) and community resilience during the pandemic. Program is administered by lead artist Danielle Fodor, a community muralist based in Davis.

TO APPLY -- COMPLETE **SHORT APPLICATION** [LINKED HERE.](#)

The project has 2 components, which both employ artists who have been economically impacted by the coronavirus crisis. Many professional and semi-professional artists have lost their jobs, sales, and contract labor. This project gives economic support through meaningful work and mutual aid, instead of a charity model.

Volunteer artists are also welcome to participate.

1. HEALTH IS IN OUR COMMUNITY: Public Health Sidewalk Stencils

#HealthIsInOurCommunity is a street art/public health campaign that funds skilled artists to create public art focused on public health and civic engagement. Honorariums are available for local, economically-impacted* artists to create stencils that are related to health, hope, gratitude, and sheltering-in-place to print with temporary paints on sidewalks, greenbelts, and walking paths in our community.



The goal is to combine public health reminders with messages of hope, love and humor, in the places where they are likely to break rules and gather.

This campaign targets people who are exercising outdoors, including those who are gathering in small groups in public places, contrary to law. It also promotes healthy habits, like hand washing and standing apart, especially amongst youth and young adults who are more likely to pay attention to messages that are less authoritarian and more hip or funny. It also uses humor to break through complacency that has developed after people have tired of the first round of health warnings, and returned to old habits.

Phrases can include

“Hands are for helping. Hands are for holding. Hands are for washing.”

“Do the Social Distance Dance.”

“Rub a Dub Dub” with hand-washing image

“Hibernation is fun. Ask a Bear.”

“Birds of a Feather, Don’t Flock Together”

“Porcupines Always Keep Their Distance.”

“Does Your Neighbor Need Groceries?”

“Don’t Stand So Close To Me!”

“I’m Not Gathering Because I Love My Grandma.”

“Masks Are Magnificent.”

“I Like You Better When You Stand 8 Feet Away.”

“Introverts Have Been Training Their Whole Lives For This”

“Give Yourself a Hug for Me.”

“Hoarding is for Dragons. Don’t Be A Monster.”

“We Can Send Letters.”

“We’re All In This Together” [Two different animals]

“We’ll Pop Out of This Soon” [An egg with a chick]

“This Playground Is Now a Lava Pit -- Do Not Enter”

Exact words, stencil style, images adjoining words, and location would be determined by each artist. Their design concept will be approved by lead artist Danielle Fodor -- and may be subject to city approval . Artists and/or volunteers will work independently to print stencils in a single neighborhood without interacting physically with the public or each other. Artists with immune-compromising or health issues can cut stencils for other artists to print (thereby avoiding public places). Artists would work with safety cones to encourage social distancing, and choose sites that allow for people to walk at least 6-8 feet away from them.

Photos will be shared on social media, with the goal of amplifying the public health message, especially amongst young adults and youth.

This campaign will begin in May continuing through June and July, when people may be getting complacent to health warnings.

**Update 6/26/20 -- All funds are awarded on this project.*

2. #PLAN4RESILIENCE: Temporary pavement murals for Public Holidays

#Plan4Resilience is commissions economically-impacted local artists to create 3 day murals out of sidewalk chalk and temporary, washable, tempera and clay-based paints, around the theme “Plan for Resilience”. 6 artists will be commissioned to install the murals coinciding with secular holidays such as: Mother’s Day, Father’s Day, and Labor Day. Murals publicly mark holidays

when we cannot gather in public. Sand will be mixed with the paint to prevent slick surfaces on walkways.



2 Futures, You Choose

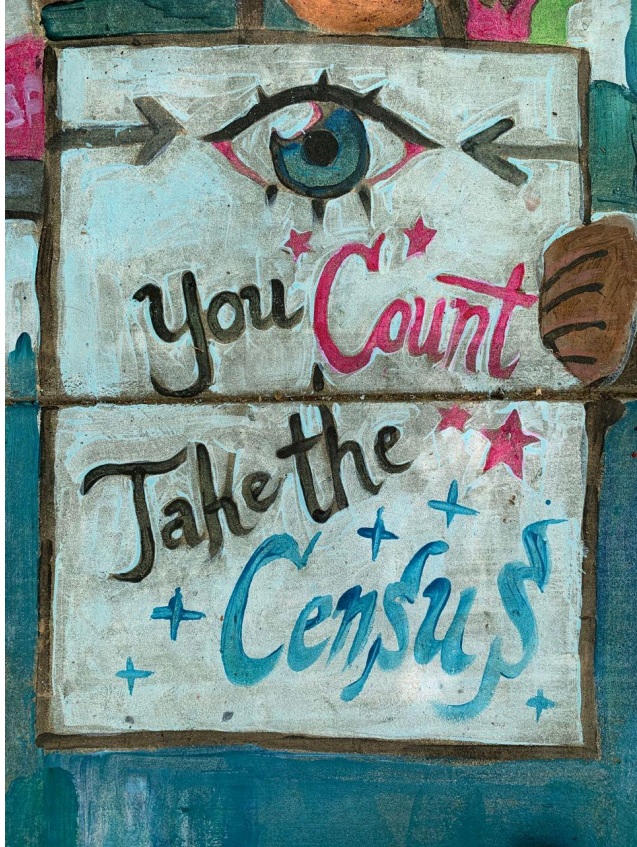
Artists will work alone, without physically interacting with the public, although those walking through parks can see them at work. Each stipend will include 3 days of work, including design and installation time.

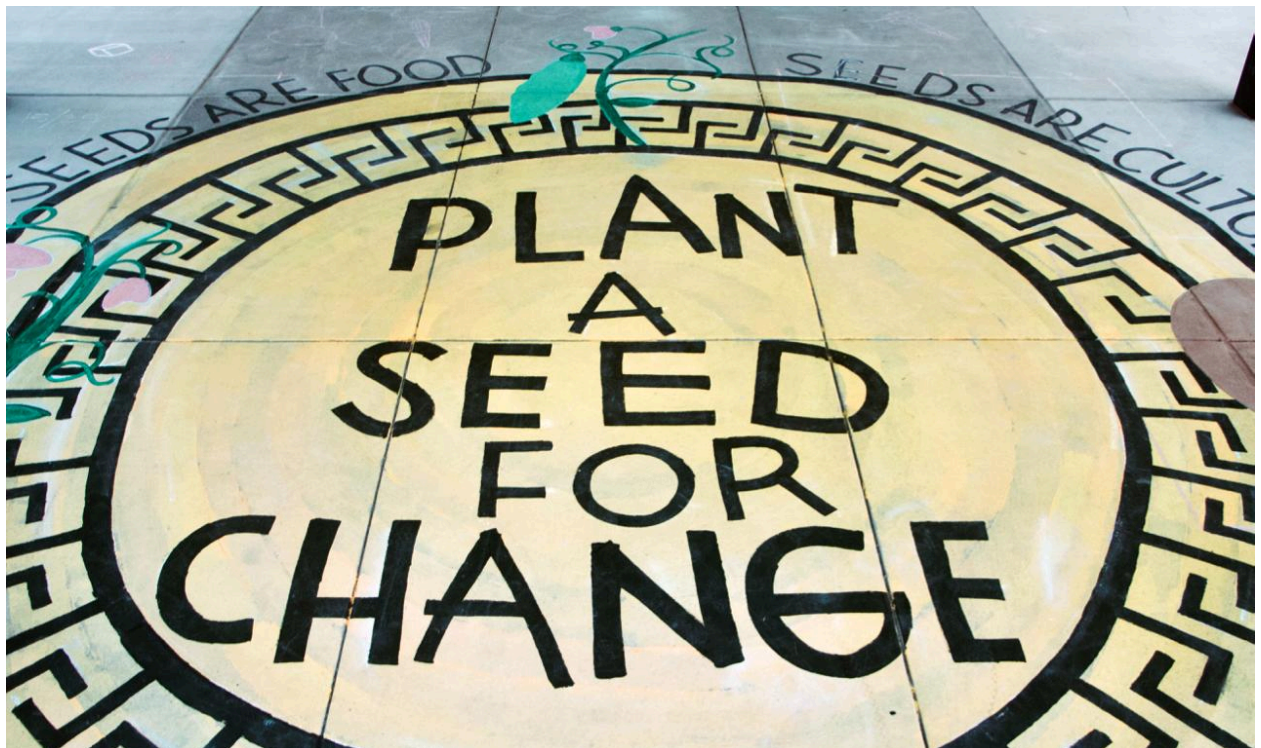
These murals will raise spirits and help us learn from this pandemic. The climate crisis is real and causes natural disasters with increasing frequency. Our current pandemic shares much in common with natural disasters, and we can learn from it how to prepare for future natural disasters and how to make our community more resilient.

Artists will include the phrase “Plan4Resilience” in their mural and recognize secular holidays, such as Father’s Day, Mother’s Day, Fourth of July*.

“Plan4Resilience” Murals thus far include:

- “2 Futures, You Choose” // Raul Sierra & Danielle Fodor // Earth Day
- “Imagine a World Where Everyone Counts” / Tony Tran / Census & Voting
- “Black Lives Matter” / Dianna Craig / Solidarity Space
- “Resilience Grows in the Backyard” / Sarah Craft // Gardening & Local Food
- “Plant a Seed for Change” / Candice Foster // Seed Saving & Sovereignty





Each mural will be paired with the phrase “Plan4Resilience” matching urgent health needs from today with long term resilience planning, encouraging people to learn from today’s pandemic and think long-term, shifting towards long term resilience planning.

Exact image, style, and location will be determined by each artist. Each artist will work independently in a single neighborhood or assisted by members of their own household without interacting physically with the public, while wearing a mask and gloves. Safety cones and caution tape will be made available to artists to encourage social distancing and prevent observers from getting too close. Artists will choose sites that allow for people to walk 6-8 feet away from them.

Murals will be documented and shared online under the hashtag #PlanforResilience.

**Update 6/26/20 -- 4 grants have been awarded, 2 grants are still seeking artists.*

OVERALL ADMIN STUFF

ARTIST SELECTION

Economically-impacted visual artists will be selected based on quality and relevance of work, hardship, and a diversity of voices/backgrounds/styles.

Our goal is to get money and work out to artists as quickly as possible, so applications are accepted on a rolling basis, as they come in.

Volunteer artists are also welcome to participate.

MEDIA

Media advisories will be sent to the press. Artists are responsible for taking photos of their own work and sharing on social media.

For more info or questions contact: daniellefodor@gmail.com 530-302-7143