

Avatar is a single mum who wants to provide for their kids and achieve financial freedom.
(I have way more research than this, but I don't think any of you will look through 27 pages of research for a review)

Email 1 → Ebook email

SL: Your Savvy Mummy Money Ebook!

Hi <name>!

Right now you're taking the first step to achieving financial freedom as a single mum...

All by using the Savvy Mummy Money Guide!

Download your guide [HERE!](#)

Also, make sure to keep an eye on your inbox tomorrow...

I'll be sharing the exact story that broke me out of a stressed, debt-filled lifestyle, and into 6-figures, achieving financial freedom as a single mum!

Natalye x

Email 2 → Natalyes story

SL: Homeless to a financially free single mum...

Being homeless as a single mum, can go one of three ways...

Either getting **much** worse to the point me and my kids struggle to scrape money for one meal a day,

Pushing through into financial freedom where I can provide happy experiences for my children,

Or saying average with only enough money for rent.

Guess which way I went?

Well, let me tell you...

There I was,

A single mother, homeless in a youth hostel with no income and no financial peace...

Living in 1 room with 2 young children, struggling to provide for them.

I had truly hit rock bottom!

At this point, most people would give up.

But I didn't...

I started a side hustle and decided to manage my money, but that was only the beginning.

Then I combined that with my faith, belief, consistency and discipline in myself.

And I didn't care how long it took me, or the efforts I had to go through...

I was going to achieve financial freedom as a single mum!

So I could support and provide for my children at whatever cost it may be.

And by the time it was due for me to move out of the hostel, I had secured a job with a fantastic salary.

But I knew I wasn't meant for the overwhelming 9-5 cycle.

I had a burning desire to travel the world with my children, giving them experiences they never could imagine...

To live a purposeful existence filled with financial abundance totally free from the 9-5 life!

And that's exactly what I did!

I left my job and embarked on a journey to freedom as a single mum.

Now I'm running my own business, home educating my children and living life on my own terms.

Giving me and my children wonderful experiences and setting them up for a fulfilling life ahead.

So I can see the joy on their faces every minute of the day!

And it's my goal to help you do the same, but quicker and easier!

That's why in tomorrow's email I'm going to be sharing the best 5 side hustles tired single mums are starting all over the country with only 30 minutes a day!

Plus exactly how you can start them too!

Natalye x

Email 3 → Linking to a blog post

SL: The best 5 ways to make money as a single mum!

What I'm about to share with you are the best simple and quick methods of making money as a single mum!

Even if you only have 30 minutes spare a day...

So you can finally stop relying on the inconsistent child maintenance that leaves you stressed and overwhelmed!

And instead, start working towards your financial freedom...

Where you and your children travel and thrive whenever you want, free from the 9-5!

Living a life with ease and flow, being able to emotionally, mentally and spiritually be there for you and your children.

And no, these side hustles are nothing like the exhausting list of ideas to make money that google gave you...

So if you want to stop relying on your boring 9-5 and work towards your financial freedom...

[Click here to discover the 5 best ways to make money as a single mum in 2023!](#)

Natalye x

Email 4 → Getting them to a discovery call page

SL: How to escape your draining paycheck cycle!

Preview text: And pursue something better...

Hey <name>!

Here's a quick and easy strategy for escaping your draining paycheck cycle!

So you can finally buy that expensive 4-week holiday you've always wanted...

Giving your children wonderful and thrilling experiences to set them up for life.

And overall living the life of financial freedom you truly deserve!

All because of this simple strategy used to escape your overwhelming 9-5 lifestyle...

A strategy that will abandon the paycheck-to-paycheck stress, so you can live a happy and fulfilled life as a confident, freedom-filled single mum!

And no, It's not sacrificing all the time you spend with your kids...

Neither hustling and grinding with 12-hour work days...

So do you want to find total financial freedom as a single mum?

Allowing you to develop an income to take 4-week holidays with your children, leaving money as a background thought!

[Click here to reveal the strategy for achieving financial freedom as a single mum!](#)

Natalye x

Email 5 → For the people who never booked a call, linking to another call

SL: Why you're not a financially free single mum...

Achieving financial abundance and freedom as a single mum is impossible if you don't have your game plan figured out...

And making this one mistake alone will keep you stagnant in your overwhelming life. ...

Trapping you into slaving away at your 9-5 job, barely being able to provide your children with enjoyable experiences that will stay with them forever.

So your single mum life becomes even more stressful as the overwhelm becomes worse!

Which then sets your kids up to live a financial scarce life...

But luckily, all that can be easily avoided!

As once your game plan is figured out...

You're well on your way to travelling the world with your kids as a fun, financially independent single mum.

[Click here to discover your game plan, embarking on a new empowered chapter in your life!](#)

Natalye x